



EXCITE ENGAGE EMPOWER

**LEADERSHIP IN A TIME OF
CHALLENGE AND CHANGE**

**2017 MICHIGAN EDUCATION ASSOCIATION
SUMMER LEADERSHIP CONFERENCE**

**AUGUST 1-3, 2017
LAKE SUPERIOR STATE UNIVERSITY
SAULT STE. MARIE, MI**

Summer Leadership Conference 2017

August 1–3, 2017

**Lake Superior State University
Sault Ste. Marie, MI**

Conference Headquarters: Cisler Center

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Marcia Mackey, Co-Chair
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For further information contact:
 800-292-1934 / 517-332-6551
 Carolyn Cortright, Co-Conference Assistant
ccortright@mea.org ext. 5491
 Kari Guy, Co-Conference Assistant
kguy@mea.org ext. 5482
 J. Robin Langley, Conference Manager
rlangley@mea.org ext. 5532

A portion of the Conference cost is underwritten by MESSA.

Message from the President



As the saying goes, the one constant in life is change. And together, we have proven our ability to flourish in the face of it.

Despite challenges to our very existence, MEA continues to be a powerful advocate for school employees and students. That's because of you.

The frontline educators who step up every day to lead make MEA an unwavering voice for school employees' rights, working conditions, and benefits; for best practices; for healthy neighborhood schools; and for social justice across our most vulnerable communities.

You haven't walked away from the fight to protect public education – you've embraced it, and your determination is our greatest hope for the future.

Leadership in a time of unprecedented challenges demands courage and vision. We have to meet our members where they stand and bring them forward in the cause. It begins with awareness and leads to action.

The 2017 Summer Leadership Conference offers you the tools to harness the energy bubbling under the surface of your local association. Learn about the issues. Hone your communication skills. Develop organizing strategies. Build political action. Excite, engage, empower.

We need you to be a leader in this time of challenge and change – and together we'll create a world of opportunity for our members, our students, and our schools.

A handwritten signature in black ink that reads "Steve Cook". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Steve Cook, President

Keynote Speaker: Randy Fox



Randy Fox is someone who dedicates his life to powerful principles of productivity. Having served 20 years as a corporate leader, with Fortune 500 experience, authoring several landmark books, and becoming an accomplished NCAA basketball referee, Randy knows how to achieve your ultimate potential.

Randy is an expert on leadership and teamwork, is a professional member of the National Speakers Association and is known for bringing his ultra-high energy to the stage as he presents keynotes and workshops throughout the United States.

National media have featured Randy on Transformation Time, 21st Century Business Television, The Start Up Biz

Coach Radio, Loyalty 360, Prepaid Press and more.

Are you ready? Be inspired to change the world!

KEYNOTE PRESENTATION:

A Leader Worth Following

Randy's most requested and highly acclaimed keynote. This inspiring, engaging and powerful message will transform the way you live, work and lead your life as a person of quality, character and integrity.

Each person will be inspired as we unpack the five elements to being a leader that others will follow:

Influence - Trust - Character - Passion - Leaving a legacy

Everyone will discover these truths:

1. Value of leadership influence – and that everyone has the capacity to lead
2. That every relationship is built on trust...and
3. Great organizations continue to grow as they sustain great relationships
4. Windows and mirrors of our lives - humility, honesty and integrity are key to sustaining success
5. Being an overcomer - obstacles and failure can keep us down, but the power of persistence and hope fuels us for the journey of success

Special Pricing

Special Online
Registration Pricing

\$100

Local Presidents

Did you know that you (or someone else from your local that you send as a designee) can attend the 2017 Summer Leadership Conference for little or potentially no cost?

Registration fees are prepaid for a president/designee for the Summer Leadership Conference. It is NOT necessary to send payment with registration. Indicate on the form that you are the Local President or designee and include President's Designee form. The registration form (both pages) can be faxed to the number at the bottom of the form.

Upon completion and submission of a Governance Expense Voucher, expenses for local presidents or their designee will be reimbursed based on the following:

- Each local president/designee will receive a \$100 gas/gift card to offset gas costs and bridge tolls. These will be available to sign for and pick up at the registration area Thursday morning.
- Lodging of up to \$120 per night will be reimbursed, with a detailed/zero balance receipt, for two (2) nights (Tuesday and Wednesday). The detailed receipt must include the detail of the charges (room rate, taxes included, etc.) AND show that payment was made and there is a zero balance due. **ALL participants are responsible for making their own lodging accommodations.**
- Meals are non-reimbursable. Lunches will be provided through the conference and evening meals are on your own.

A Governance Expense Voucher will be given to you onsite; this must be returned postmarked on or before August 31, 2017. A scanned or electronic copy is acceptable. The completed and signed voucher with all appropriate receipts should be sent as soon as possible to Carolyn Cortright at the address listed on the voucher, or to ccortright@mea.org. Because only the overnight rooms for local presidents/designees will be reimbursed, it is suggested that the voucher and hotel receipt be turned in Thursday morning before leaving the conference—when you pick up the gas/gift card.

Reimbursement for contractual lost wages for year-round employees requires appropriate documentation on employer letterhead. It is the president's (or designee's) responsibility to obtain such documentation and it must be submitted with the voucher, postmarked on or before August 31, 2017.

Important Note: Vouchers must be signed and mailed in; electronic copies are acceptable. Keep a copy of the voucher and receipts for your file. **Any Governance Expense Vouchers or request for reimbursement of contractual lost wages postmarked after August 31, 2017 will NOT be processed.**

Attention New Members/Emerging Leaders

A New Member/Emerging Leader is a member in the first six years of employment in the education profession or involvement in the association who has not previously attended the Summer Leadership Conference. If you are a New Member or Emerging Leader, there is a separate registration fee for you. The fee is listed on page 12 or on the first page of the registration form.

Overnight Accommodations for Participants

Participants are responsible for making their own overnight accommodations.

There will be no overnight accommodations on the campus of LSSU. Because we cannot guarantee how many rooms will be used at any given hotel in the area, MEA cannot negotiate a special rate with the hotels/motels in Sault Ste. Marie. The list below of hotels in the area is from the Sault Ste. Marie Visitors Bureau. You can check out their website at www.saultstemarie.com for more information:

America's Best Value Inn	3826 I-75 Business Spur	906-632-8882
Askwith's Lockview Motel	327 W. Portage Avenue	800-854-0745/906-632-2491
Best Western Sault Ste. Marie	4335 I-75 Business Spur	800-297-2858/906-632-2170
Budget Host/Crestview Inn	1200 Ashmun Street	800-955-5213/906-635-5213
Days Inn	3651 I-75 Business Spur	906-635-5200
Hampton Inn	3295 I-75 Business Spur	906-635-3000
Holiday Inn Express	1171 Riverview Way	800-632-7879/906-632-3999
Kewadin Casino	2186 Shunk Road	800-539-2346/906-632-0530
Super 8 Hotel	3525 I-75 Business Spur	906-632-6000
Plaza Motor Motel	3901 I-75 Business Spur	888-809-1881/906-635-1881
Ramada Plaza Ojibway Hotel	240 W Portage Avenue	906-632-4100
Skyline Motel	2601 I-75 Business Spur	906-632-3393
Superior Place	4281 I-75 Business Spur	800-297-2858/906-632-2170
The Last Resort	1100 E. Portage Avenue	906-635-5556

Restaurants and Activities in the Sault Ste. Marie Area

Information about evening activities and restaurants in the Sault Ste. Marie area is available at the Sault Ste. Marie Visitors Bureau's website, www.saultstemarie.com. We have asked the Visitors Bureau to let all restaurants in the area know the conference will be in the area that week to help with staffing for the extra people.

Travel in the Area

Just a quick reminder that if you plan on traveling across the International Bridge into Canada, a passport or special license is required. If you would like more information, go to www.dhs.gov/crossing-us-borders. (More information on page 33.)

Conference Happenings

Internet Access for Conference Participants

There is internet access on the campus of Lake Superior State University at the Cisler Center, and there is a lounge available on the lower level of the building that has wireless access. Participants will be able to use the lounge area for wireless internet access during the Conference with their own laptop or tablet during breaks, lunch, or after the sessions are over.

Exhibit Area

Have questions about your MESSA insurance or what products/services MEA Financial Services offers? Wondering what's happening with MEA's website, MEA-PAC or MEA-Retired? Check out the exhibits at the Conference. The exhibit area will be located on the main floor of the Cisler Center, in the Lake Superior Ballroom.

- Exhibit area: The exhibit area will be located on the main floor of the Cisler Center, in the Lake Superior Ballroom.
 - Tuesday, Noon-4 p.m.
 - Wednesday, 8 a.m-4 p.m.
 - Thursday, 8:30-10 a.m.
- Exhibitors include: MEA Financial Services, MESSA, *MyMEA.org*, Proud PAC Activist, candidates running for MEA and NEA positions, and much more!

Meals/Activities

Participants and presenters are welcome to attend all meals and activities at the Conference. A completed Registration Form is required of all attendees which includes meal choices. Use the separate Activities and Meals Sections on the back of the Registration Form. Please help us make sure there is enough food and refreshments by registering for the meals and activities.

Tickets will be provided to each registered participant for all meals, activities, and sessions. **Please note these tickets will be collected for all sessions and functions, so it's important that you keep them with you while at the Conference.** If you do not register for a meal or activity ahead of time or change your mind, you can get an on-site ticket based on space availability from the On-Site Registration Area. Likewise, if you register for a meal or activity, and change your mind once at the Conference, please turn in your ticket at the On-Site Registration Area so that it can be used by someone else.

For the 2017 Conference, we will be utilizing LSSU's cafeteria for breakfast and lunch. They offer a variety of options, including a baked potato bar, hot sandwich bar (hamburger, chicken, fish), cold sandwich bar (similar to Subway), various hot meals, and a salad bar. If you have any special food needs/requests that you feel cannot be met in a normal cafeteria style setting, please indicate that on the registration form. We will make arrangements with the college wherever possible, and you will have instructions, and possibly special tickets, in your registration packet once you are on site.

The cost of these meals and activities for participants and presenters is included in the registration fee. Participants are able to purchase tickets on site for guests who would like to attend meals and/or activities with the participant. Prices will be posted for each of the activities and/or meals at the MEA On-Site Registration Desk.

ESP & PAC Wine & Cheese Reception: A Conference Gathering

Tues. August 1, 5–6:30 p.m.

The ESP Caucus, MEA Financial Services, MESSA, MEA and PAC would like to invite you to attend a reception on Tuesday. All participants are welcome to attend the reception. This is another opportunity to mix, mingle and get to know the other participants at the Conference in a more relaxed atmosphere. If you would like to attend, please be sure to mark the "I will attend" box on the back of the Registration Form next to "Wine & Cheese Reception: A Conference Gathering."

MEA Conference Frequently Asked Questions

Why are the breaks 20 minutes long?

Being on a college campus, sessions are spread out. This allows for walking time.

Why do you need the last four digits of my social security number?

There are multiple records with the same name in the system; it's a way to CONFIRM that the correct member is being registered.

If the record then does not match the information on the registration form, it's an opportunity for MEA to follow-up with the member and get the correct information (name change, address, etc.) in the system.

What is Badge Name or Name to Appear on Name Tag?

This is for members that go by a different name than their given first name, or by their middle name instead of given first name. For example, Debra is the given name but prefers to be called Debbie; Stephen goes by Steve; William goes by Will or Bill; William John goes by John; John goes by Sid, etc.

The given first name should be included in the Name area, then the name you go by would go under Badge Name or Name to Appear on Name Tag.

How do I know if my registration form is received?

As the registration forms are processed, a confirmation email is sent to the email address listed on the form. The typical turnaround time is 7-14 business days.

Are my session/meal tickets really needed?

Yes. Having a session ticket assures those who registered ahead of time have a seat and materials. They are not ALWAYS collected if the session is not full, but you should always have your ticket available when you arrive at your next session.

Meal/reception tickets will also be collected with very few exceptions, so you should make sure to have them with you. The tickets collected are for accounting purposes, this also guarantees accurate food counts.

Can I add/change sessions or change my mind on a meal?

Yes. For sessions, if the session is not full, members are able to change or add a sessions if they are not currently registered. You will be asked to turn in the ticket for the session you are not attending.

Yes. For meal and/or receptions. There may be some restriction, but the conference coordinators do their best to balance having enough on-site tickets available without guaranteeing and paying for too many meals.

How do I add/change/turn in sessions or meals?

Changes can be made at On-site Registration. The staff will be happy to assist you.

Why is the registration deadline so far ahead of the conference?

Advanced registration allows for administrative and in-house work to be completed in order to meet hosting site deadlines.

Why is the late/on-site fee higher?

Food: No matter where a conference is held, the catering for that location requires a guaranteed number by a specific date; typically one week before the conference. That number can be increased, but once on site, the price will go up.

Why are session sizes limited?

The session size is limited by either the presenters or by room size. Some sessions have material costs which limit participation and availability.

The presenters will limit a session if they feel they need a smaller group because the session is interactive. There could also be a cost to the presentation material, and they need to have a set number of the material and they can't take extra people in the session. The presenters determine the size, not the conference staff.

If I pay a higher fee I should be able to go to whatever session I want—why can't I?

As stated above, if a session is limited by the presenter, those that register timely are guaranteed their preferred sessions.

Summer Leadership Conference 2017

Tentative Schedule

The final times may vary slightly from this tentative schedule. A final schedule will be given to participants on site. The Conference will begin with the general session at 1:30 p.m. on Tuesday, August 1.

Tuesday, August 1, 2017

11:30 a.m.–5:00 p.m.	Registration
Noon–1:00 p.m.	Lunch
Noon–4:00 p.m.	Exhibit Area Open
1:30–3:00 p.m.	Opening General Session: Christopher Lloyd Keynote Speech
3:00–3:20 p.m.	Break
3:20–4:50 p.m.	Conference Sessions—100 Series
5:00–6:30 p.m.	ESP & PAC Wine and Cheese Reception: A Conference Gathering All participants are encouraged to attend. This event is co-sponsored by the ESP Caucus, MESSA, MEA Financial Services, MEA and PAC.
Dinner	On your own (go to www.saultstemarie.com for a list of restaurants and activities)

Wednesday, August 2, 2017

8:00 a.m.–6:00 p.m.	Registration
8:00 a.m.–2:00 p.m.	Exhibit Area Open
8:00 a.m.–8:45 a.m.	Breakfast
9:00–10:30 a.m.	Conference Sessions—200 Series
10:30–10:50 a.m.	Break
10:50 a.m.–12:20 p.m.	Conference Sessions—300 Series
12:30–1:15 p.m.	Lunch
1:30–3:00 p.m.	Conference Sessions—400 Series
3:00–3:20 p.m.	Break
3:20–4:50 p.m.	Conference Sessions—500 Series
Dinner	On your own (go to www.saultstemarie.com for a list of restaurants and activities)

Thursday, August 3, 2017

7:30 a.m.–Noon	Registration
7:30–8:15 a.m.	Breakfast
8:30–10:00 a.m.	Exhibit area open
8:30–10:00 a.m.	Conference Sessions—600 Series
10:00–10:20 a.m.	Break
10:20–11:50 a.m.	Conference Sessions—700 Series
Noon–1:00 p.m.	Lunch

Conference Registration Information

Registration Deadline: **July 21, 2017**

Session Enrollments Are Limited. Register Early!

Registration Process

The option for online registration is once again available. Anyone who pays a fee to attend and registers online whether MEA Member, New Member/Emerging Leader, or pays the Daily Registration Fee amount, will now pay only \$100; as long as you register online. This is an option, but not a requirement. Registration forms can still be faxed or mailed to the MEA with the appropriate fee included (see below).

Online registration (available until July 21 only)

- PLEASE NOTE: To use online registration, each member must sign into their MEA account so that the information is on their record. One MEA member cannot register another MEA member.
- A credit card is required to register online.
- Session availability will be in real time so there is no need to list/select a first, second, and third choice when registering online (as you do when submitting a paper copy with payment). If the session is available to select as the member is registering, there is room available in that session.

INDIVIDUALS PAYING BY CHECK

Mail both pages of the registration form (pages 13 and 14) along with the check for payment.

NOTE: Since the registration cannot be paid without full payment, registrations where the payment is via check can NOT be faxed or emailed to "save a spot."

INDIVIDUALS PAYING VIA CREDIT CARD THAT DO NOT WISH TO REGISTER ONLINE

Mail, fax or scan and send electronically both pages of the registration form (pages 13 and 14)

INDIVIDUALS NOT REQUIRED TO PAY A FEE

MEA Board Member attending as their Board Paid Conference or Local President or their designee

These members will need to send their registration form in to the Conference Registration Coordinator, Carolyn Cortright. At this time, online registration is not possible.

Confirmation Email

Regardless of which form of registration you use, a confirmation will be sent to the email included on the conference registration form or on file for the member if registering online. If you do not receive a confirmation email, please contact Carolyn Cortright at ccortright@mea.org or 800-292-1934, ext. 5491.

Registration Fees

	Fee If Received by July 21	Fee For Late or On-Site
MEA Member	\$160	\$225
<i>MEA Member – Online Registration (credit card required)</i>	<i>\$100 (until July 21 only)</i>	<i>N/A</i>
New Member/Emerging Leader **	\$110	\$160
MEA Member Daily Rate (full day or portion thereof)	\$110	\$160
Student MEA Members	\$65	\$95

****A New Member/Emerging Leader** is a member in the first six (6) years of employment in the education profession or involvement in the association and who has not previously attended the Summer Leadership Conference.

Registration Guidelines

- All persons attending all or any part of the conference must register.
- A registration badge/meal ticket will be required for admission to ALL conference sessions and meal functions.
- No partial registrations will be processed. Full payment must be submitted at the time of registration. Checks and money orders should be made payable to Michigan Education Association and accompany completed registration.
- All cancellations must be in writing (email or fax with the member's name, local unit, and reason for cancellation). No refunds will be made for cancellations postmarked/received after July 28, 2017.
- Plan to register early since some sessions have limited enrollment.

For further information, contact Carolyn Cortright: ccortright@mea.org, 800-292-1934 or 517-337-5491.

Registration Form

Please complete this page for Activities, Meals and Session Selections.

NAME: _____

SLC Session Registration:

Write in the number of the session you would like to attend in each series. (Many sessions continue for two or more time slots. Please sign up for the entire series.)

SERIES Selection	100 8/1 3:20-4:50 p.m.	200 8/2 9-10:30 a.m.	300 8/2 10:50 a.m-12:20 p.m.	400 8/2 1:30-3 p.m.	500 8/2 3:20-4:50 p.m.	600 8/3 8:30-10 a.m.	700 8/3 10:20-11:50 a.m.
1st Choice	101	204	306	409	508	602	713
2nd Choice	103	203	305	408	507	607	702
3rd Choice	109	205	304	404	502	610	708

You MUST provide 1st, 2nd and 3rd choice for each session.

SERIES Selection	100 8/1 3:20-4:50 p.m.	200 8/2 9-10:30 a.m.	300 8/2 10:50 a.m-12:20 p.m.	400 8/2 1:30-3 p.m.	500 8/2 3:20-4:50 p.m.	600 8/3 8:30-10 a.m.	700 8/3 10:20-11:50 a.m.
1st Choice							
2nd Choice							
3rd Choice							

MEALS (Mark YES or NO for each meal/activity. ALL OTHER MEALS ARE ON YOUR OWN.)

Tuesday, August 1

Lunch (for all participants) Noon-1:15 p.m. YES NO
 ESP & PAC Wine and Cheese Reception 5:00-6:30 p.m. YES NO

Wednesday, August 2

Breakfast 8:00-8:45 a.m. YES NO
 Lunch 12:30-1:00 p.m. YES NO

Thursday, August 3

Breakfast 7:30-8:15 a.m. YES NO
 Lunch Noon-1:00 p.m. YES NO

Menu: We will be utilizing LSSU's cafeteria for breakfast as well as lunch. They offer a variety of options, including a baked potato bar, hot sandwich bar (hamburger, chicken, fish), various hot meals and a salad bar for lunch. The cafeteria offers vegetarian, vegan and gluten free options daily.

Meal Special Needs: If you have a special dietary need that cannot be met in the cafeteria style outlined above, please indicate that so special arrangements can be made. _____

Please review this form for completeness prior to mailing.

Local President's Designee Selection Form

Name of Local: _____

Name of Local President: _____
(PRINT Clearly)

This is to certify that I have selected the following person from my local as my designee for the 2017 Summer Leadership Conference to be held at Lake Superior State University, August 1-3, 2017.

Name of Designee: _____
(PRINT Clearly)

Designee's Address: _____

(City, State, Zip)

Date: _____

President's Signature: _____

IMPORTANT NOTE: Designees will NOT be registered until this form is received. Failure to submit this form will result in a delay of the registration and could affect session availability.

Return this completed form with the designee's registration form to:

Carolyn Cortright, Conference Assistant
Michigan Education Association
1216 Kendale Blvd., PO Box 2573
East Lansing, MI 48826-2573

MEA SCECH & MECPL ESP Certificate Programs

DO YOU WANT/NEED SCECHS OR ESP CERTIFICATION CREDIT?

Please note the changes made to our procedures to participate:

CHANGE NUMBER 1: Registration to participate

YOU NO LONGER HAVE TO PRE-REGISTER TO RECEIVE SCECH OR ESP CERTIFICATION CREDIT.

Each conference attendee will receive a SCECH and ESP Certification form with their conference materials. It's that simple.

CHANGE NUMBER 2: Completion/Submission of the Cards Documenting Attendance

Most of the procedures to document attendance in approved sessions remain the same, that is, until you get to the final step. Please note the following:

1. Give your card (SCECH or ESP) to the presenter or facilitator, if one is assigned, when you arrive at your SCECH or ESP Certification approved session. (That way he/she knows you are taking the course for credit.) We suggest you arrive at your session a few minutes before the start of the session;
2. Attend the full session;
3. Pick up your signed card from the presenter/facilitator as proof you have attended that session for the entire allotted time;
4. **Return your completed card to the registration area at the end of the conference or before leaving the conference.** Due to Michigan Department of Education regulations, **ALL SCECH AND ESP CERTIFICATION FORMS MUST BE TURNED IN BEFORE LEAVING THE CONFERENCE.** The forms will no longer be accepted via U.S. Mail after the conference.

We hope that by streamlining this process, more members will be able to take advantage of the opportunity to receive **free** SCECH and ESP Certification credit.

We look forward to seeing you at the conference!

Summer Leadership Conference 2017

State Continuing Education Clock Hours (SCECH) Eligible Sessions

- | | | | |
|---------|--|---------|--|
| 102 | Hot Topics: A Legal Update | 306 | Bullying Begins Day One: Creating A Community of Upstanders for Prevention |
| 106 | Bathrooms, Gavin Grimm and Other Transgender School Issues | 311-411 | Leading Through Social Justice Issues |
| 109 | Bullying Begins Day One: Creating A Community of Upstanders for Prevention | 402 | Legislative Update |
| 207 | Diversity: Take Time to Become Aware...Why all the White Girls Hang Together | 406-506 | Stop Ego-Tripping: Leadership in the Raw |
| 209-309 | Stop Ego-Tripping: Leadership in the Raw | 503 | New Teacher/Employee Training |
| | | 611 | Everything You Need to Know About the Every Student Succeeds Act (ESSA) |

Michigan ESP Center for Professional Learning ESP Certificate Program

The sessions listed below have been approved as part of the ESP Certificate Program for which credit can be issued.

CORE—Behavior Management

- 109 Bullying Begins Day One: Creating A Community of Upstanders for Prevention
- 306 Bullying Begins Day One: Creating A Community of Upstanders for Prevention

CORE—Communications

- 107 The Power of Me: Why Everyone's Story is Important
- 201 Media Relations 101 for Local Leaders
- 209-309 Stop Ego-Tripping: Leadership in the Raw
- 211 Engaging the Disengaged: How to Talk to Angry, Upset or Disinterested Members
- 301 Bending the Universe: Organizing to Be Change Agents
- 403 Get The Word Out! Mini-Trainings and Messages for Your Members
- 404-504 Organizing Communications: Tools and Techniques to Drive Action
- 405-505 How to Engage Members in a Brave New World
- 406-506 Stop Ego-Tripping: Leadership in the Raw
- 502 Get The Word Out! Mini-Trainings and Messages for Your Members
- 507 Using Simple and Fun Technology to Increase and Organize Your Membership
- 605-705 Finally, Somebody Asked Me: The Value of Having One-on-One Conversations With Membership
- 608-708 True Colors
- 702 Using Simple and Fun Technology to Increase and Organize Your Membership

CORE—Legal/Ethical

- 102 Hot Topics: A Legal Update
- 106 Bathrooms, Gavin Grimm and Other Transgender School Issues
- 204-304 Legal Issues for Local Presidents
- 402 Legislative Update

- 511 Worker's Compensation
- 601 The Fair Labor Standards Act and Michigan's Wage Laws

CORE – Growth/Development/Psychology

- 106 Bathrooms, Gavin Grimm and Other Transgender School Issues
- 209-309 Stop Ego-Tripping: Leadership in the Raw
- 401 Leaders are Last in Line
- 406-506 Stop Ego-Tripping: Leadership in the Raw
- 608-708 True Colors

Elective – Technology

- 507 Using Simple and Fun Technology to Increase and Organize Your Membership
- 702 Using Simple and Fun Technology to Increase and Organize Your Membership

Elective – Work Environment/School Organization

- 204-304 Legal Issues for Local Presidents
- 301 Bending the Universe: Organizing to Be Change Agents
- 311-411 Leading Through Social Justice Issues
- 403 Get The Word Out! Mini-Trainings and Messages for Your Members
- 405-505 How to Engage Members in a Brave New World
- 502 Get The Word Out! Mini-Trainings and Messages for Your Members
- 503 New Teacher/Employee Training
- 701 Parliamentary Procedures: Ensuring Success With The Basics

Elective – Cultural Diversity/Equity

- 106 Bathrooms, Gavin Grimm and Other Transgender School Issues
- 207 Diversity: Take Time to Become Aware...Why all the White Girls Hang Together
- 311-411 Leading Through Social Justice Issues

2017 Summer Leadership Conference

#	Wednesday, August 2				Thursday, August 3				
	100 Series	200 Series	300 Series	400 Series	500 Series	600 Series	700 Series		
	Opening General Session (All participants) 1:30–3:00 p.m.								
01	101 Conquering the Newbie Jitters	201 Media Relations	301 Bending the Universe	401 Leaders: Last in Line	501 MESSA: Lower-Premium Plans	601 The Fair Labor Standards Act	701 Parliamentary Procedures		
02	102 Hot Topics	202 MESSA Stress Buster	302 Elections 2018, 2020 and Beyond	402 Legislative Update	502 Get the Word Out!	602 MESSA Stress Buster	702 Understanding Teacher Certification		
03	103 PR Bargaining	203 Governance Documents	303 Treasurer's Training	403 Get the Word Out!	503 New Teacher and School Employee Training	603-703 MEA PAC 2017			
04	104 Stay Engaged and Empowered	204-304 Legal Issues for Local Presidents		404-504 Organizing Communications		604 Joining the MEA Lobbying Team	704 Chat With a Lobbyist		
05	105 Process Grievances	205-305 Recruit, Reclaim and Retain		405-505 Engage Members in a Brave New World		605-705 Finally, Somebody Asked Me			
06	106 Bathroom and Other Transgender School Issues	206 Process Grievances	306 Bullying Begins Day One	406-506 Stop Ego Tripping: Leadership in the Raw		606 The Next Generation of Leaders	706 This is Our Union, Lead the Way		
07	107 The Power of Me	207 Diversity: Take Time to Become Aware	307 Save Your Dues	407 Building a Stronger Local	507 Using Simple and Fun Technology	607 Capac EA's Journey to Full Capacity	707 MESSA: Lower-Premium Plans		
08	108 Save Your Dues	208-508 Hit the Ground Running: Preparing to Continue the Commitment						608-708 True Colors	
09	109 Bullying Begins Day One	209-309 Stop Ego Tripping: Leadership in the Raw		409-509 Local Elections		609 Creating a Winning Election	709 Membership Processing		
10	110 Leading Together	210-310 Fighting Privatization Through Community Connections		410 Understanding Teacher Evaluations	510 Keep the Fire Burning	610 Using Simple and Fun Technology	710 Activating Your Council and PAC		
11	111 Student Loan Forgiveness	211 Engaging the Disengaged	311-411 Leading Through Social Justice Issues		511 Worker's Compensation	611 Every Student Succeeds Act (ESSA)			

2017 Conference Session Listings

100 Series

101 CONQUERING THE NEWBIE JITTERS

3:20 – 4:50 p.m.

Are you a new member and/or a first-time conference attendee? This session will acclimate you to the conference “personality,” who’s who, AND what you can do to ensure a great MEA experience!

Audience: First-Time Conference Attendees; All Education Employees

Presenter: Wendy Heinig

102 HOT TOPICS: A LEGAL UPDATE

3:20 – 4:50 p.m.  

Public education and public employees are under attack at both the state and federal levels. This session will review new laws and amendments that affect public employment in education.

Presenter: Michael Shoudy

103 HOW-TO PR BARGAINING

3:20 – 4:50 p.m.

How we “talk” bargaining to our members, the public and the media can be a key determiner of our success at the bargaining table. This session will help you create a public relations program that will get results at the table, with members, in the community and with the media.

Presenter: David Crim

104 STAY ENGAGED AND EMPOWERED: MEA-RETIRED WANTS YOU!

3:20 – 4:50 p.m.

Are you looking at retirement in the near future? We can’t take our hard-earned retirement benefits for granted. Keep active, aware and engaged with MEA-Retired. This session will introduce active MEA members to the many advantages and exciting opportunities of being involved in MEA-Retired after retirement.

Presenters: Judy Foster, Dan Rudd, and Kay Walker

105 PREPARING LEADERS TO EFFECTIVELY PROCESS GRIEVANCES

3:20 – 4:50 p.m.

NOTE: This session will repeat in the 200 Series as Session 206.

Winning grievances is key to engaging members. When members understand that MEA will stand up and defend their rights, members will want to be part of the MEA. This session will focus on empowering leaders to draft effective grievances and strategies to use in processing the grievances successfully. Please bring a copy of your grievance procedure to the session.

SESSION SIZE LIMITED to 30 participants.

Presenter: Suzanne Clark

Helpful Hint #1: Some presentations require more than one time slot to cover all of the information. If you select a session that continues, please remember to include all sessions on your registration form. For example, if you register for session 203–403, you will not be selecting another 300 or 400 series session; if you select 204–304, you would not select another 300 session, etc. Those sessions will indicate that you must register for both sessions or you must register for the entire series.

106 BATHROOMS, GAVIN GRIMM AND OTHER TRANSGENDER SCHOOL ISSUES

3:20 – 4:50 p.m.  

This session will discuss the case of Gavin Grimm, as it illustrates the problems that many transgender students encounter in public schools regarding participating in school in accordance with their gender identity. We will present an overview of the various legal and policy issues that public schools are addressing, including the aforementioned bathrooms, participating in school sports and other gender-segregated activities, preferred names and pronouns, school records, and school dress codes, as well as the responsibilities that public schools have under the law. In addition to the Grimm case, we will discuss federal court decisions involving transgender students and the impact that the new Trump Administration could have on transgender student rights and public schools.

Presenters: Frank Burger and Jay Kaplan

107 THE POWER OF ME – WHY EVERYONE’S STORY IS IMPORTANT

3:20 – 4:50 p.m. 

When gathered with other members, it doesn’t take long before someone shares a story. Everyone has a story to tell! In this session, participants will learn who to seek out to have a conversation with, how to start the conversation, and most importantly, the value of having one-on-one conversations with fellow members.

Presenter: Lisa Robbins

108 SAVE YOUR DUES USING MEA & NEA BENEFITS

3:20 – 4:50 p.m.

NOTE: This session will repeat in the 300 Series as session 307.

If you have a computer or cell phone, you should be saving money by using your MEA and NEA benefits. Come join us and see how easy it is to save money. If you go out to restaurants or if you are buying a car, you absolutely should attend!

Presenters: Alex Bates, Jason Diotte, Michele Israel, and Jason Long

109 BULLYING BEGINS DAY ONE: CREATING A COMMUNITY OF UPSTANDERS FOR PREVENTION

3:20 – 4:50 p.m.  

This session will repeat in the 300 Series as Session 306.

Participants will learn how to implement the #Day1 anti-bullying program for learners of all ages in their classrooms, on sports teams, in school clubs, and within their own workplace. This program will help you build a community of Upstanders. You will walk out with strategies and curriculum to be pro-active about preventing bullying on #Day1 and get your school off to a great start.

SESSION SIZE LIMITED to 30 participants.

Presenters: Katey Acquilla, Tyler Clementi Foundation, and Liza Parkinson

110 LEADING TOGETHER: EMPOWERING YOUR ASSOCIATION REPRESENTATIVES

3:20 – 4:50 p.m.

Association reps are our first line of defense in representing the contract provisions and members! Making sure these individuals are given the tools they need to do the job to its fullest is key to the success of your association! Presented in an uncomplicated and “real” session, “Leading Together” will provide leaders and future leaders with ideas and strategies to successfully support and train Association Representatives.

Presenter: Paula Herbart

111 STUDENT LOAN FORGIVENESS

3:20 – 4:50 p.m.

Familiarize members and leaders on a variety of options for student loan debt reduction and elimination. Leaders will receive information on forgiveness programs to take back to their members.

Presenter: Kevin Marvin

200 Series

201 MEDIA RELATIONS 101 FOR LOCAL LEADERS

9:00 – 10:30 a.m. 

Whether you're a media novice or an old pro in need of some new tips, this session will provide you with best practices in how to respond to, build relationships with, and benefit from reporters covering education in your community. Learn how to give a great quote and get your local's message to be part of the media's coverage of your schools.

Presenters: David Crim and Doug Pratt

202 MESSA STRESS BUSTER

9:00 – 10:30 a.m.

NOTE: This session will repeat Thursday morning in the 600 Series as Session 602.

Join this session to help identify the main source of stress in your life and explore the harmful effects of stress, including its impact on your physical and mental health. Learn strategies to help you manage stress so you can enjoy better health.

Presenter: Rhonda Jones

203 UPDATING GOVERNANCE DOCUMENTS


9:00 – 10:30 a.m.

Learn about MEA's requirements for your governance documents. Bring copies of your Constitution and By-laws with you to the session. Committee members will walk you through the necessary language.

SESSION SIZE LIMITED to 35 participants.

Presenters: Maryanne Levine, Lance Little, and Other Governance Review Committee Members

204-304 LEGAL ISSUES FOR LOCAL PRESIDENTS

9:00 a.m. – 12:20 p.m. 

This session requires both the 200 and 300 series. Participants must register for both sessions.

This session will cover: legal issues confronting local presidents; duty of fair representation; processing internal appeals; Board of Reference procedures; conducting local elections; agency shop/members in good standing/non-member representation; fiduciary duties, and much more.

Presenters: Michael Shoudy and Doug Wilcox

205-305 RECRUIT, RECLAIM AND RETAIN: WAYS TO ENGAGE NEW HIRES AND MEMBERS

9:00 a.m. – 12:20 p.m.

This session requires both the 200 and 300 series to complete. Participants must register for both sessions.

The MEA UniServ Field Organizers will show you new ways of recruiting new hires, reclaiming OBUMS, and retaining current Members by using an all-hands-on-deck approach of Recruit, Reclaim, and Retain! Several methods and strategies, including Membership Blitzes, will be shown to help you achieve your goals of increasing membership and strengthening your group. Groups will be formed to work on several Action Plans to take away that will include the plan, the goal, and the strategy. It is Time to Raise Our Game by raising our numbers!

Once you have an action plan, Wendy Heinig and the Organizers will transition into a "speed dating" organizing style of 10 stations with fun ideas on how to engage your members and a chance to win prizes. You will spend 10 minutes at each training station, then move on to the next while gathering terrific Member Engagement ideas to take back home with you. Each station will feature engaging ways that will help you to implement the Action Plan that you have created. Please join us in learning how to Recruit, Reclaim, and Retain for stronger MEA Membership at your local.

Presenters: Mary Aldecoa, Adam Bingman, Jamie Brants, Wendy Heinig, Leslie Knope, Linda LaVictor, Jacob Louks, Jessica Lumbreras, Anthony Panneck, Chris Pomeroy, and Javier Romo

206 PREPARING LEADERS TO EFFECTIVELY PROCESS GRIEVANCES

9:00 – 10:30 a.m.

NOTE: This is a repeat of Session 105.

Winning grievances is key to engaging members. When members understand that MEA will stand up and defend their rights, members will want to be part of the MEA. This session will focus on empowering leaders to draft effective grievances and strategies to use in processing the grievances successfully. Please bring a copy of your grievance procedure to the session.

SESSION SIZE LIMITED to 30 participants.

Presenter: Suzanne Clark

207 DIVERSITY: TAKE TIME TO BECOME AWARE...WHY ALL THE WHITE GIRLS HANG TOGETHER

9:00 – 10:30 a.m.  

We live in a very diverse world that is shrinking with advanced technology, yet we still are not fully aware of the impact diversity has on ourselves and each other. This session is designed to have critical dialogue about the issues we face around diversity in our jobs, our homes and our communities. Learn tools to help you become more aware and more accepting.

SESSION SIZE LIMITED to 25 participants

Presenters: Mary Halley and Kia Hagens

208-508 HIT THE GROUND RUNNING! PREPARING TO CONTINUE THE COMMITMENT

All day Wednesday

This special day-long gathering is designed for MEA-Retired chapter presidents, and will prepare attendees for the 2017-2018 year. We'll explore how members can access relevant and important information via electronic media and get crucial updates from health care providers. We'll also explore ways to attract and involve newly retired MEA members and encourage their involvement in MEA-Retired.

Audience: MEA-Retired Members

Presenters: Judy Foster, Dan Rudd, and Kay Walker

209-309 STOP EGO TRIPPING: LEADERSHIP IN THE RAW

9:00 a.m. – 12:20 p.m.  

This session requires both the 200 and 300 series to complete. Participants must register for both sessions.

This session will repeat in the 400 and 500 series as Session 406-506.

This session is designed to be interactive and introspective. Participants will be given the opportunity to explore key characteristics of their leadership style, how to be impactful as a communicator, and ways to influence others. Participants are asked to be open to the possibilities and the power of their leadership vision.

SESSION SIZE LIMITED to 25 participants.

Presenter: Cara A. Elmore, NEA

210-310 FIGHTING PRIVATIZATION THROUGH ORGANIZING AND COMMUNITY CONNECTIONS


9:00 a.m. – 12:20 p.m.

Come learn how to recognize the threat of privatization, fight privatization battles, defend members' careers, and protect your own local. We will share ways local ESP and EA Associations along with the SWAP Team and MEA work together to combat local and state-wide threats, the role of the MEA Anti-Privatization Committee (SWAP), our organizing strategies, research and communication resources, and our victories and challenges. By the end of this presentation, attendees will be able to:

1. Understand the threat of privatization for all educators in Michigan.
2. Understand strategies the MEA anti-privatization committee uses to combat privatization.
3. Visualize elements of an anti-privatization campaign.
4. Walk away with valuable resources to use back home.

Presenters: Jen Almassy, Troy Beasley, Percy Brown, Frank Burger, Andrew (Drew) Campbell, Roy Freeman, and Melinda Smith

211 ENGAGING THE DISENGAGED: HOW TO TALK TO ANGRY, UPSET OR DISINTERESTED MEMBERS

9:00 – 10:30 a.m. 

With the rising number of opt-outs and ever mounting pressures from the state legislature, collective bargaining has its challenges. One of the hardest areas can be dealing with individuals that are upset with the association or disagree with MEA's direction. Our team will explain some of the most significant pain points that the organization has and how leaders can approach the people they work with in a productive and engaging way. Not everyone feels they have the gift of gab, but we can help give you some tools to feel more confident with communication.

We will cover hard-to-navigate topics, and how to be productive with them. Some topics we'll discuss are:

- Cost of dues and personal finances
- Politics and candidates
- Communication tactics

By the end of the session you'll have knowledge and practice in diffusing tension and having hard conversations.

Presenters: Mary Aldecoa, Alex Bates, Jessica Lumbreras, and Aaron Peake

300 Series

301 BENDING THE UNIVERSE: ORGANIZING TO BE CHANGE AGENTS

10:50 a.m. – 12:20 p.m. 

As Association Leaders we want to win. Mobilizing your members for justice is bending the universe. This workshop will use *Playbook for Progressives: 16 Qualities of Successful Organizers*. Participants are encouraged to read the book in preparation. The book is available from *Amazon.com* as a Kindle e-Book or in paperback.

Presenters: Sandy Paesens and Tim Russ

302 ELECTION 2018, 2020 AND BEYOND

10:50 a.m. – 12:20 p.m.

Learn about the importance of the 2018 and 2020 elections and why we need to start planning now, including finding and recruiting candidates, raising funds, and engaging members in politics. Every MEA vote matters—maybe more than you think.

Presenters: Andy Neumann and Doug Pratt

303 TREASURER TRAINING

10:50 a.m. – 12:20 p.m.

Plan to attend this session if you're a first-time treasurer/president or would like a refresher on bookkeeping, budgeting, financial reporting and the importance of internal controls.

Presenter: Will DePeel

306 BULLYING BEGINS DAY ONE: CREATING A COMMUNITY OF UPSTANDERS FOR PREVENTION

10:50 a.m. – 12:20 p.m.  

This is a repeat of Session 109.

Participants will learn how to implement the #Day1 anti-bullying program for learners of all ages in their classrooms, on sports teams, in school clubs, and within their own workplace. This program will help you build a community of Upstanders. You will walk out with strategies and curriculum to be pro-active about preventing bullying on #Day1 and get your school off to a great start.

SESSION SIZE LIMITED to 30 participants.

Presenters: Katery Acquilla, Tyler Clementi Foundation, and Liza Parkinson

Helpful Hint #2: Tickets will be required for entry into sessions, meals and the reception. These tickets will be issued based on your registration form and availability, and will be given to participants at the Conference. Once you pick up your registration packet, please be sure to keep these tickets with you throughout the Conference.

307 SAVE YOUR DUES USING MEA AND NEA BENEFITS

10:50 a.m. – 12:20 p.m.

NOTE: This is a repeat of session 108.

If you have a computer or cell phone, you should be saving money by using your MEA and NEA benefits. Come join us and see how easy it is to save money. If you go out to restaurants or if you are buying a car, you absolutely should attend!

Presenters: Alex Bates, Jason Diotte, Michele Israel, and Jason Long

311-411 LEADING THROUGH SOCIAL JUSTICE ISSUES

Diversity – Inclusion – Tolerance – Intolerance – Privilege – Race – National Origin - Immigration – Sexual Orientation – Gender Identification – Religion – Bullying – Bathrooms – Resistance – Walls – Airports – Deportation – Sexual Assault – Wage Disparity

10:50 a.m. – 12:20 p.m. and continues 1:30 – 3:00 p.m.



This session requires both the 300 and 400 series to complete. Participants must register for both sessions.

Social Justice Advocacy is it! Our members are daily met with the good, the bad, and the ugly of it all in their classrooms, in the lunchroom, in their offices, on the playground, and on their buses. As leaders, we must be prepared to assist our members in facing these challenges and help them to become equipped to continue to be the champions of change. Our children, our future depends on it!

Presenter: MEA Staff

400 Series

401 LEADERS ARE LAST IN LINE

1:30 – 3:00 p.m.

Learn what simple acts can boost your leadership style. Put yourself last in line. If you are in a leadership role, and want to become a stronger leader, this session is for you.

Presenter: Vida Ruggero

402 LEGISLATIVE UPDATE

1:30 – 3:00 p.m.

Budget, bargaining rights, Michigan Merit Curriculum, retirement issues, evaluation, employee rights, certification requirements, school reform, Common Core, transportation issues, etc. are all topics of legislation affecting higher education, K-12, and pre-K education. Meet with the MEA lobbyists for the latest update on the issues, as well as pointers and discussion on how to communicate with legislators.

Presenters: Christina Canfield and David Michelson

403 GET THE WORD OUT! MINI-TRAININGS AND MESSAGES FOR YOUR MEMBERS

1:30 – 3:00 p.m.

This session will repeat in the 500 series as Session 502.

Capture members' attention with short presentations, social media, and handouts on important issues. This session will include bargaining, crisis, and topic presentations that take 15 minutes or less.

SESSION SIZE LIMITED to 30 participants.

Presenter: Deb Larson

404-504 ORGANIZING COMMUNICATIONS: TOOLS AND TECHNIQUES TO DRIVE ACTION

1:30 – 4:50 p.m.

Good, strategic communications can help with organizing efforts, and vice versa. Developing a plan with smart goals can lead to great success – with less work! Learn how to use different communications methods – from in-person conversations to the latest social media tools – to drive members to take action.

Presenters: David Crim and Doug Pratt

405-505 HOW TO ENGAGE MEMBERS IN A BRAVE NEW WORLD

1:30 – 4:50 p.m. 

This session will provide local leaders with the tools they need to engage their members and show them the importance of continuing to maintain a strong voice in the employment setting. Discussion will focus on how to deal with the new laws, how to address the loss of payroll deduction, e-dues, governance issues at the state and local level, and provide solid practical advice and tips on how to connect with and engage members.

Presenters: Renaye Baker, Sue Rutherford, Saun Strobel, and Doug Wilcox

406-506 STOP EGO TRIPPING: LEADERSHIP IN THE RAW

1:30 – 4:50 p.m.  

This session requires both the 400 and 500 series to complete. Participants must register for both sessions.

This is a repeat of Session 209-309.

This session is designed to be interactive and introspective. Participants will be given the opportunity to explore key characteristics of their leadership style, how to be impactful as a communicator, and ways to influence others. Participants are asked to be open to the possibilities and the power of their leadership vision.

SESSION SIZE LIMITED to 25 participants.

Presenter: Cara A. Elmore, NEA

407 BUILDING A STRONGER LOCAL THROUGH ORGANIZING

1:30 – 3:00 p.m.

This session is designed to give local leaders ideas and skills to recruit new members and retain current members. Participants will learn what organizing means; learn how to find new leaders; work collaboratively on identifying techniques that work; and begin to develop a plan to use in their local to recruit and retain members.

SESSION SIZE LIMITED to 30 participants.

Presenters: Mary McGee-Cullen and Keith Sauter

409-509 LOCAL ELECTIONS

1:30 – 4:50 p.m.

To win an election, you have to know how to run a campaign. This session is designed to help members to run a successful campaign for millages, bond issues, school board candidates, and other local officials, including how to engage members and recruit candidates. Participants will make a campaign plan to take with them.

Presenter: Andy Neumann

410 UNDERSTANDING TEACHER EVALUATION AND THE LAW

1:30 – 3:00 p.m.

This session will update participants on where we have been and where we are going with the current laws surrounding teacher evaluation. Participants will understand the requirements under the law regarding teacher evaluations.

Audience: Teachers only

Presenter: MEA Staff

500 Series

501 MESSA: NEW LOWER-PREMIUM PLAN OFFERINGS

3:20 – 4:50 p.m.

This session will repeat during the 700 Series as session 707.

If your group is exploring ways to reduce the amount deducted from employee paychecks for health care, you'll want to attend this session to learn about MESSA's newest options. We have options with lower premiums, including new deductible options, coinsurance riders and prescription drug riders.

Presenters: Robert Kwiatkoski, RaeAnn Loy, and Matt Zimmerman

502 GET THE WORD OUT! MINI-TRAININGS AND MESSAGES FOR YOUR MEMBERS

3:20 – 4:50 p.m. 

This is a repeat of Session 403.

Capture members' attention with short presentations, social media, and handouts on important issues. This session will include bargaining, crisis, and topic presentations that take 15 minutes or less.

SESSION SIZE LIMITED to 30 participants.

Presenter: Deb Larson

503 NEW TEACHER/EMPLOYEE TRAINING

3:20 – 4:50 p.m.  

Teachers/staff and administration are at the heart of our students' lives. By educating teachers, administrators and school employees on their responsibilities, missions, and the nuts-and-bolts of how your school district and buildings run, the new employee immediately has a feel for expectations and normal functioning procedures in a district or faculty.

This presentation will detail all the information your district or building needs to welcome a new teacher/school employee and/or administrator in your district or faculty.

Presenters: Virginia Bollwahn, Tammi Wardwell, and Karri Welch

507 USING SIMPLE AND FUN TECHNOLOGY TO INCREASE AND ORGANIZE YOUR MEMBERSHIP

3:20 – 4:50 p.m. 

This session will repeat during the 600 series as Session 610.

Are your members disengaged? Are members attending meetings? Let a former computer teacher turned Organizer and UniServ Director show you how to create the perfect communication tools for your members. Learn to use humor and fun to get your members engaged and participating. (Are we having fun, yet?)

This "hands-on" session will include:

- What "you never knew you never knew" about your smart phone
- Using cell phones to communicate/share information/build capacity
- Creating Facebook/Remind/Twitter groups for your membership
- How to embed humorous videos into presentations (think PowerPoint)
- How to present important information to a group
- Keeping the meetings FUN
- Kahoot is a HOOT!

SESSION SIZE LIMITED to 24 participants.

Presenter: Diana Kelly

510 KEEP THE FIRE BURNING: USING POLITICAL MOMENTUM TO FACILITATE CHANGE

3:20 – 4:50 p.m.

This presentation will emphasize and provide strategies for finding and engaging in political discourse with members in a constructive way. We will share hints and tips for tapping into members and their political concerns to develop a “go-to” group for political action. Ultimately, we want local leaders to have the tools to identify individuals that are willing to be active both at the legislative council level (using questionnaires, social media, and engages in direct dialogue with House and Senate Representatives) and at the political action level (raising PAC funds, hosting an S & R, running for local office). Members will also better understand the power of “rapid response” action, candidate endorsement and building relationships with elected officials.

Presenters: Tammy Daenzer and Christine King

511 WORKER’S COMPENSATION

3:20 – 4:50 p.m. 

Help – I’ve fallen and I can’t get up! If this happens on the job, you will likely become enmeshed in the Worker’s Disability Compensation system. This session deals with basic provisions of the act, common problems and issues, and what you need to know and do to protect your rights.

Presenters: William “Burt” Burleson and Michelle Pollok

600 Series

601 THE FAIR LABOR STANDARDS ACT AND MICHIGAN’S WAGE LAWS

8:30 – 10:00 a.m. 

This session will provide an overview of the Fair Labor Standards Act, including the newly enacted federal overtime regulations which doubles the salary threshold required to be exempt under the law. This session will also review Michigan’s wage and fringe benefit law and its requirements and discuss ways to bargain and otherwise protect our members.

Audience: ESP Members Only

Presenters: William “Burt” Burleson and Doug Wilcox

602 MESSA STRESS BUSTER

8:30 – 10:00 a.m.

This is a repeat of session 202.

Join this session to help identify the main source of stress in your life and explore the harmful effects of stress, including its impact on your physical and mental health. Learn strategies to help you manage stress so you can enjoy better health.

Presenter: Rhonda Jones

603-703 MEA PAC 2017

8:30 – 11:50 a.m.

In order to be successful in influencing policymakers at the local, state and national levels, an organization like MEA must have money – Political Action Committee (PAC) money. This session will help to explain why PAC is so important and how to raise PAC money in your local. In this session participants will learn to raise PAC money with a PAC fundraising plan that they can take with them.

Presenters: Andy Neumann and Doug Pratt

604 JOIN THE MEA LOBBYING TEAM

8:30 – 10:00 a.m.

Lobbyists will share observations, techniques, and experiences with participants to use during legislative councils, legislator contacts, and written communications to promote the MEA legislative agenda. Resources including written and on-line material will be part of this presentation.

Presenters: Christina Canfield and David Michelson

605-705 FINALLY, SOMEBODY ASKED ME; THE VALUE OF HAVING ONE-ON-ONE CONVERSATIONS WITH MEMBERSHIP

8:30 – 11:50 a.m. 

Participants will learn how to have natural one-on-one conversations with members that are less contrived and more useful in the local. As a result, leaders will discover local member values, motivations to action, and feelings about the union in general to help get a better understanding from members about what they need from their union. This session will give leaders useful examples of how to have conversations with natural conversation starters and how to use the information obtained afterwards to get members engaged and activated when necessary.

Presenters: Renaye Baker, Linda LaVictor, and Anthony Panneck

606 DEVELOPING AND TURNING LOOSE THE NEXT GENERATION OF LEADERS

8:30 – 10:00 a.m.

Techniques and activities used by the Ann Arbor Education Association to identify, engage, and train potential leaders in our union will be discussed. The goal is to increase participation in union activities and create the next generation of leadership.

Presenters: Tamala Bell, Linda Kato, and George Przygodski

607 CAPAC EA'S JOURNEY TO BUILDING FULL CAPACITY

8:30 – 10:00 a.m.

We had a bumpy road. Capac had been imposed upon. Relationships and morale were horrible. Come and hear the three-year plan to build full capacity in Capac and how we used BFCL funds to work on staff, administration and community relationships.

Presenters: Kathy Kuretich and Leigh Ostenoski

608-708 TRUE COLORS

8:30 – 11:50 a.m. 

True Colors is a model for understanding yourself and others based on your temperament and personality. The colors of orange, gold, green and blue are used to differentiate the four central personality types. Each of us has a combination of these True Colors that make up our personality spectrum, usually with one color (or style) being the most dominant. This session will help to recognize the motivations, actions and communication approaches that you and others around you use at work, at home and everywhere else your travels take you!

True Colors works because it is based on true principles that are easy to remember and use – in all kinds of circumstances – from personal relationships to professional success. It's a fun and interactive session, so come with a smile and a sense of adventure!

SESSION SIZE LIMITED to 25 participants.

Presenter: Wendy Heinig

609 FROM CONCEPT TO CONCLUSION: CREATING A WINNING ELECTION

8:30 – 10:00 a.m.

Create strategies to win your school election. Bond, millage, school board, you name it.

Based on our years of experience with school board, bond, and millage elections, we will present comprehensive strategies designed to help win elections.

Topics will include:

- Understanding your community
- Crafting your message
- Creating an effective multi-media campaign
- Tricks of the trade – little secrets to help you tailor your message effectively for maximum impact
- Following up on your victory

Presenters: John Duffy and Dave Roman

610 USING SIMPLE AND FUN TECHNOLOGY TO INCREASE AND ORGANIZE YOUR MEMBERSHIP

8:30 – 10:00 a.m.

This is a repeat of Session 507.

Are your members disengaged? Are members attending meetings? Let a former computer teacher turned Organizer and UniServ Director show you how to create the perfect communication tools for your members. Learn to use humor and fun to get your members engaged and participating. (Are we having fun, yet?)

This “hands-on” session will include:

- What “you never knew you never knew” about your smart phone
- Using cell phones to communicate/share information/build capacity
- Creating Facebook/Remind/Twitter groups for your membership
- How to embed humorous videos into presentations (think PowerPoint)
- How to present important information to a group
- Keeping the meetings FUN
- Kahoot is a HOOT!

SESSION SIZE LIMITED to 24 participants.

Presenter: Diana Kelly

611 EVERYTHING YOU NEED TO KNOW ABOUT THE EVERY STUDENT SUCCEEDS ACT (ESSA)

8:30 – 10:00 a.m. ~~SCECH~~

ESSA replaces the No Child Left Behind Act. ESSA provides more state and local control in many decisions regarding education in our districts. This session will review these changes, provide information on opportunities for our members to influence educational decisions at the local level, and show ways to involve our members in the process.

Audience: All K-12 Education Employees

Presenters: MEA Staff

700 Series

701 PARLIAMENTARY PROCEDURES: ENSURING SUCCESS WITH THE BASICS

10:20 – 11:50 a.m.



This session is for local leaders who are interested in implementing/improving the use of parliamentary procedures and Robert’s Rules of Order at board and general membership meetings. The basic process will be discussed and practiced in a meeting format with attendees role playing various responsibilities. We will practice how to make a motion, including strategies to pass or defeat a motion; handle conflicts; address controversial topics; and deal with adversarial members. Everyone will be provided with reference materials and a “cheat sheet” for future use. Hints on implementation when disorder was the norm will be shared. Plan for lots of interaction!!!

Presenter: Marcia Mackey

702 UNDERSTANDING TEACHER CERTIFICATION

10:20 – 11:50 a.m.



The Michigan Department of Education (MDE) has new rules and procedures regarding teacher certification. You will receive an overview of the new certification process, including how to use District Provided Professional Development (DPPD), the State Continuing Education Clock Hours (SCECH), and how to navigate the Michigan Online Education Certification System (MOECS).

Audience: Teachers Only

Presenter: Paul Helder

704 CHAT WITH A LOBBYIST

10:20 – 11:50 a.m.

This is your chance to participate in an interesting session to get background information on current legislation, educational issues, future ballot issues, and election politics “straight talk” only heard by MEA lobbyists’ ears! This INFORMAL GROUP SESSION will whet the appetite of any MEA political junkie or pundit. Join us and experience “real politics” the way we see and hear it at the Michigan Capitol. This session will provide valuable information as you discuss MEA legislative programs.

Presenters: Christina Canfield and David Michelson

706 THIS IS OUR UNION, LEAD THE WAY

10:20 – 11:50 a.m.

How do we want our fellow union members to be involved in the union? How do we get them excited about the union? This session is designed to help you get your members to be more active and engaged in our union and help you meet their needs. We will look at ways to get new members and keep them once you have them. You will have the opportunity to network and share your ideas on leadership with others.

Presenters: Julie Boes and Timary Fuller

707 MESSA: NEW LOWER-PREMIUM PLAN OFFERINGS

10:20 – 11:50 a.m.

This is a repeat of Session 501.

If your group is exploring ways to reduce the amount deducted from employee paychecks for health care, you’ll want to attend this session to learn about MESSA’s newest options. WE have options with lower premiums, including new deductible options, coinsurance riders and prescription drug riders.

Presenters: Robert Kwiatkoski, RaeAnn Loy, and Matt Zimmerman

709 MEMBERSHIP PROCESSING TRAINING FOR LOCAL LEADERSHIP

10:20 – 11:50 a.m.

Want to learn more about membership processing? What do IBL and LBL mean? This session is designed to cover topics related to membership processing including how MEA calculates dues and how your role as a local leader makes all the difference in getting things right regarding your unit’s membership records.

WANTED: Local Officers & Local Membership Chairs (LMC’s)—rookies and veterans! We’ll cover what it means to be a member in good standing, and provide answers to billing questions. You’ll also have the opportunity to access the LMC site to see what membership reports are available to assist you as a local leader.

SESSION SIZE LIMITED to 24 participants.

Presenters: Melissa Kale and Cynthia McCurtis

710 ACTIVATING YOUR COORDINATING COUNCIL AND COUNCIL PAC

10:20 – 11:50 a.m.

Presenters from the 8-D Coordinating Council will share successes and strategies they have used to make the Coordinating Council a player in local politics and to support the affiliated locals in their political initiatives. Examples include activating a legislative council to meet with local representatives, supporting local school board races and millages, using screening and recommendation committees in the primary in solid one-party districts, and acquiring the funds necessary to make it all happen.

Presenters: Kim Evans and Zachary Kasprzak

Travel Information

Important information for crossing over into Canada

U.S. citizens entering the United States at sea or land ports of entry are required to have documents that comply with the Western Hemisphere Travel Initiative (WHTI), most commonly a U.S. passport, a passport card, a trusted traveler card such as NEXUS, SENTRI or FAST, or an enhanced driver's license. See the complete list of WHTI-compliant documents at www.dhs.gov/crossing-us-borders.

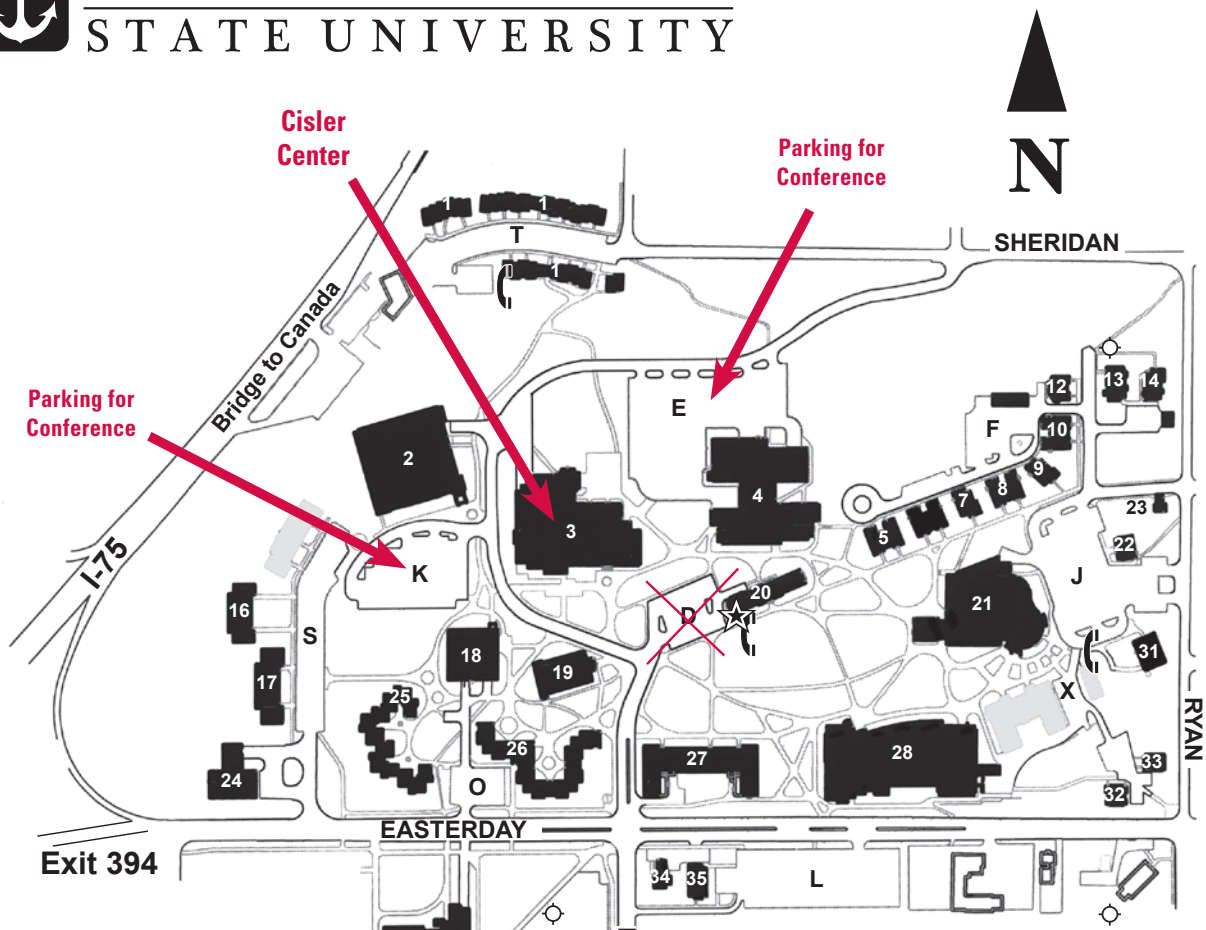
The International Bridge Bus travels between Sault Michigan and Sault Ontario. The bus picks up and drops off at specific locations on both sides of the border.

Directions to and Map of Lake Superior State University

Lake Superior State University is located at the northern end of I-75. Exit 394 enters onto Easterday Avenue and the majority of the LSSU campus will be on the left hand side of the road.

The Registration Area for the 2017 Summer Leadership Conference will be in the Cisler Center. That building is indicated on the map below.

Parking will be available on the campus for participants in Lots K (in front of the Art Center and across the street from the Cisler Center), and Lot E (behind the Center for Applied Sciences and Engineering Technology). Please make a note that Lot D is NOT AVAILABLE for participants. If anyone without a permit sticker is parked in Lot D, they will be ticketed. A reminder will be included with confirmation emails (letters if no email is available.)



MEA

Michigan Education Association

1216 Kendale Blvd, PO Box 2573, East Lansing, MI 48826-2573 517-332-6551 or 800-292-1934 www.mea.org

Steven B. Cook, President • Nancy L. Strachan, Vice President • Richard S. Trainor, Secretary-Treasurer • Gretchen Dziadosz, Executive Director

*The mission of the MEA is to ensure that the education of our students and
the working environments of our members are of the highest quality.*

