

**Student MEA**  
student michigan education association

# The Future Shaping the Future



## Student MEA Conference

**Saturday, March 24, 2018  
8:30 a.m.—5:00 p.m.**

**MEA Headquarters, East Lansing**



**Saturday, March 24, 2018**

MEA Headquarters  
1350 Kendale Blvd.  
East Lansing, Michigan

# Conference Schedule

8:30—9:30 a.m.	Breakfast & Registration	Atrium, Third Floor
9:30—9:45 a.m.	Welcome/Open Remarks	Executive Board Room, Third Floor
9:45—10:15 a.m.	Brett Smith, MEA Secretary/Treasurer	Executive Board Room, Third Floor
10:15—10:55 a.m.	Teacher Panel	Executive Board Room, Third Floor
10:55—11:00 a.m.	Break	
11:00 a.m.—12:00 p.m.	100 Series Session	Lower Level
12:00—12:45 p.m.	Lunch (Nominations due by 12:30 p.m.)	Lower Level
12:45—1:15 p.m.	Speeches & Ballot Distribution	Executive Board Room, Third Floor
1:15—2:15 p.m.	Keynote Speaker: Dr. Christopher Clayton	Executive Board Room, Third Floor
2:15—2:20 p.m.	Break	
2:20—3:20 p.m.	200 Series Sessions	Lower Level
3:20—3:25 p.m.	Break (Ballots due)	
3:25—4:25 p.m.	300 Series Sessions	Lower Level
4:25—4:40 p.m.	Business Session: SMEA Constitution & Bylaws Amendments & Resolutions	Executive Board Room, Third Floor
4:40—5:00 p.m.	Election Results, Closing Remarks & Raffle	Executive Board Room, Third Floor
5:00 p.m.	OPTIONAL: Leadership & Planning Meeting (for Advisory Committee & newly elected officers with Ashley Muscarella, NEA Student Chairperson)	Executive Board Room, Third Floor

\*Dress code for the conference is business casual

## Keynote Speaker:

# Dr. Christopher Clayton, NBCT, Ph.D.



Dr. Christopher M. Clayton serves as an Assistant Director of Education Services for the Pennsylvania State Education Association. He is responsible for providing support to over 180,000 educator members on issues involving assessment, teacher certification, student achievement, pedagogical best practices, and research in teaching and learning. He earned a Ph.D. in Language and Literacy Education and Ed. S. in Education Leadership, Administration, & Policy at The University of Georgia along with a Master's Degree in Curriculum & Instruction from Regis University in Denver, CO. He is a National Board Certified Teacher who, prior to starting with PSEA, served as a high school English and I.B. Theory of Knowledge teacher and coach for over ten years in Southern California and Washington State before becoming a district administrator and Director of Curriculum & Instruction in a large metro-Atlanta school district with 138 schools and over 100,000 students. He moved to Hershey to begin his role with PSEA in 2014 and happily resides there with his wife, two daughters (19 & 24), son (11), and granddaughter (5).

# Registration Information

## HOW TO REGISTER ONLINE:

To register online for the 2018 SMEA Conference, go to <https://netforum.mymea.org/members>. Login and find the conference registration information under Upcoming Events. Online registration must be paid with a credit card.

## Technical questions?

Should you have technical questions, please email [ernst@mea.org](mailto:ernst@mea.org) or call 800-292-1934, ext. 6250.

## HOW TO REGISTER BY MAIL, FAX OR EMAIL:

Select your first, second and third choice for each of the session series. This is to ensure that if some sessions are filled before your registration request is processed, you will be assigned sessions that interest you.

## WHERE TO MAIL, FAX OR EMAIL THE REGISTRATION FORM:

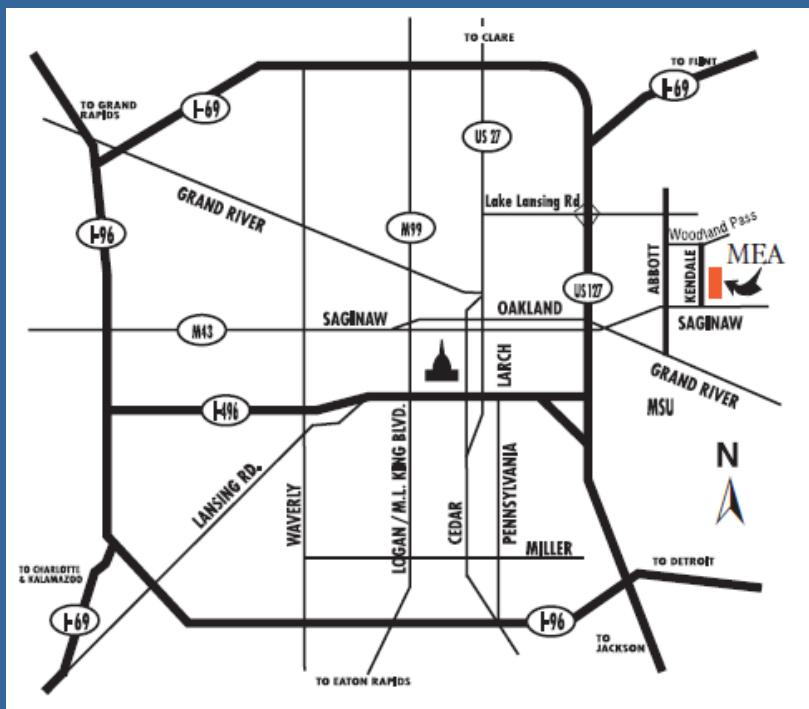
Mail: Accounting Department  
Michigan Education Association  
1350 Kendale Blvd., PO Box 2573  
East Lansing, MI 48826-2573

Fax: 517-336-4009  
Attn: Rebecca Ernst

Email: [ernst@mea.org](mailto:ernst@mea.org)

## QUESTIONS?

If you have any questions regarding the conference, please contact Rebecca Ernst at 800-292-1934, ext. 6250 or email [ernst@mea.org](mailto:ernst@mea.org).



## REGISTRATION FEES:

	<u>Before March 21</u>	<u>After March 21</u>
SMEA Members	\$25	\$30
Non-members	\$75	\$80

Non-members can get the \$25 member rate by becoming an SMEA member for a one-time fee of \$27 for the 2017-18 school year. Go to [www.mea.org/smea](http://www.mea.org/smea) and follow the instructions to become a member.

## PAYMENT IN FULL MUST ACCOMPANY THE REGISTRATION FORM:

Checks or money orders—make payable to Michigan Education Association.

Credit card payment—complete all information on the form.

## CANCELLATIONS:

All cancellations must be in writing. No refunds will be made for cancellations received after March 21, 2018.

# Sessions

## 100 SERIES

11:00 a.m.—12:00 p.m.

### 101—SMEA ReBranding

*(Recommended for chapter leaders)*

**Presenter: Brenda Ortega, MEA Editor**

You know the importance of belonging to SMEA, but how do you communicate the benefits to potential members? What is the best way to get more people involved in your chapter's activities? Are there simple ways to create a larger presence for your chapter with internal and external audiences alike? This session will explore tools and methods for branding and marketing your SMEA chapter to build membership, involvement, and influence.

### 102—Teaching & Climate Change

**Presenter: Dr. Allen Webb, Professor of English Education, Western Michigan University**

Climate change is the greatest challenge facing life on Earth. Global warming is well underway, and will substantially impact the lives and world of your students. Climate change is not only a science issue, but impacts societies, politics, culture, and the arts. Learning about climate change inspires children and young people to learn more, educate others, and get involved. This session addresses all grade levels and all content areas, and will ask attendees to participate in developing effective ideas for meaningful curriculum, instruction, and activism.

### 103—Free Speech in Schools & Diversity

**Presenter: Dr. Alyssa Hadley Dunn, Assistant Professor of Teacher Education, Michigan State University**

In these times of political polarization, teachers for justice and equity are needed more than ever. What does it mean to teach for social justice in K-12 classrooms? This session will explore the need to take on an activist educator stance and will highlight concrete strategies for engaging all students in critical conversations. We will emphasize, in particular, how to engage in discussions

## 200 SERIES

2:20 p.m.—3:20 p.m.

### 201—Education Technology—Google, MACUL, ISTE, and Makerspaces

**Presenter: Dr. Michael McVey, Professor of Educational Technology, Central Michigan University**

Dr. McVey will give a wide-ranging talk about the growth of Makerspaces in elementary schools, Future-Focused classrooms, Twitter in the classroom, Google Educator Certification, and your Professional Learning Network. He will also share some news from ISTE and MACUL. Dr. McVey is also a Trustee for the Saline Area Schools Board of Education and was recently elected to serve on the Board of Directors for ISTE (International Society for Technology in Education).

### 202—High Stakes Testing

**Presenter: Dr. Christopher Clayton, Assistant Director for Education Services—Pennsylvania State Education Association**

This session covers the high-stakes assessment landscape currently consuming the national education landscape. Participants will walk away with an understanding of both the state and national landscape that is high-stakes testing in education today as well as resources and information to help teachers and students in the classrooms taking the high stakes assessments of today.

### 203—Diversity in Education

**Presenter: Chris Settle, Organizational Specialist, Student Organizing HBCU's**

This is an interactive session which will include an open dialogue about the lack of diversity in education. We will examine the challenges minority students face by not being able to relate to their teachers. We will also discuss strategies and techniques that may assist in building a rapport with minority students.

# Sessions

## 300 SERIES

3:25 p.m.—4:25 p.m.

### 301—Education Technology—Google, MAC-UL, ISTE, and Makerspaces

**Presenter:** Dr. Michael McVey, Professor of Educational Technology, Central Michigan University

Dr. McVey will give a wide-ranging talk about the growth of Makerspaces in elementary schools, Future-Focused classrooms, Twitter in the classroom, Google Educator Certification, and your Professional Learning Network. He will also share some news from ISTE and MACUL. Dr. McVey is also a Trustee for the Saline Area Schools Board of Education and was recently elected to serve on the Board of Directors for ISTE (International Society for Technology in Education).

### 302—Student Achievement & Poverty

**Presenter:** Dr. Christopher Clayton, Assistant Director for Education Services—Pennsylvania State Education Association

This session examines socio-economic status and student achievement in Pennsylvania and takes a look at approaches and interventions that are being implemented to help “close the achievement gap” for students around the country. Participants will leave the session with a better understanding of the facts and helpful knowledge and resources related to poverty and student achievement.



### 303—Build Your Chapter

*(Recommended for chapter leaders)*

**Presenter:** Ashley Muscarella, Student Program Chair, National Education Association

Are you part of a new chapter? Are you looking for the next steps to expand and grow the reach of your chapter? Are you looking at how to create events in your community? During this session, emerging, developed, and well established chapters will join to have conversations around what makes a strong NEA Aspiring Educator Chapter and what they can do to continue growing and representing the interests of members through distributive leadership.

*Please remember to complete an evaluation for each session you attend. There is a form for each session and an overall conference evaluation form in your bag.*

*You will receive one additional raffle ticket if you turn in the overall conference evaluation at the registration desk.*

*Your feedback is greatly appreciated.*

\*Dress code: Business Casual

(Form may be reproduced)

# 2018 Student Michigan Education Association Conference

March 24, 2018—MEA Headquarters, East Lansing, Michigan

Registration Deadline—March 21, 2018

Name		Cell phone	
Home address			
City		State	Zip
College/University		Email	
Indicate most appropriate number		Classification: _____	
1. Freshman		4. Senior	
2. Sophomore		5. Graduate Student	
3. Junior		6. Faculty/Sponsor	
Member information:		<input type="checkbox"/> Student MEA Member	
		<input type="checkbox"/> Non-member	
Signature		Amount enclosed	

Series	100	200	300
First Choice			
Second Choice			
Third Choice			

**Special Needs:**

Physical handicap (Please be specific) \_\_\_\_\_

Dietary needs (Please be specific) \_\_\_\_\_

<u>Registration Fees</u>	<u>Postmarked by March 21</u>	<u>Postmarked after March 21</u>
SMEA Members	\$25	\$30
Non-members	\$75	\$80

Non-members can get the \$25 member rate by becoming an SMEA member for a one-time fee of \$27 for the 2017-18 school year. Go to [www.mea.org/smea](http://www.mea.org/smea) and follow the instructions to become a member.

**ALL payment information for conference must accompany this registration form.**

Amount Enclosed: \$ \_\_\_\_\_

Check (payable to MEA) Check # \_\_\_\_\_

VISA    Mastercard    Discover    AmEx

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Printed Name of Authorized Signer \_\_\_\_\_

Authorized Signature \_\_\_\_\_

**Mail Form and Payment to:**

Accounting Department  
Michigan Education Association  
1350 Kendale Blvd., PO Box 2573  
East Lansing, MI 48826-2573

**FAX Credit Card Registration to:**

517-336-4009

**EMAIL Registration to:**

[rernst@mea.org](mailto:rernst@mea.org)

**Registration Coordinator: & Assistant**

Rebecca Ernst  
800-292-1923, ext. 6250

**Conference Coordinator:**

Aesha Baldwin

For Accounting Use Only

SMEA

# Student MEA

## student michigan education association

### 2017-18 Student MEA Advisory Committee

Alex Bohr  
Western Michigan University

Tabrian Joe (Chair)  
Western Michigan University

Jenna Brown  
Saginaw Valley State University

Sarah Kerr  
Central Michigan University

Rachel Evans  
Ferris State University

Andrea Martin  
Oakland University

Carley Hall  
Michigan State University

Samantha McHone  
Eastern Michigan University

Monica Isza (Vice-Chair)  
Michigan State University

Toree Rewerts  
Lansing Community College

### Student Advisory Committee Liaisons

Aesha Baldwin  
SMEA Staff Liaison and Conference Coordinator

Peg Schroder  
MEA-Retired

Pam DeGryse  
MEA-Retired

Rebecca Ernst  
SMEA Conference Assistant

**Sponsors for the conference include the MEA, MESSA, and MEA Financial Services. Be sure to visit their exhibit tables to thank them for their support of the future educators in our great state!**