

A look at what Building Full Capacity Locals offers!

BFCL Resource Booklets

If you would like a set or a supply of these booklets, please email dwickham@mea.org and include your name, address, phone number, what booklet(s) you need and how many of each. You can also go to www.mea.org/bfcl and download the PDF files in the section marked "Resource Booklets."



- Association/Building Representatives: Starting with the Basics
- Communications 101—Developing a Local Communications Strategy that Works
- Generation Next—Ideas for Engaging New Members in the Association (not shown)
- Getting Strategic—Long-Range Planning for Local Leaders
- Local Self-Assessment—It all starts here!
- PAC Power!—Everything you need to know to create a politically active local association!
- Parliamentary Procedure for Local Presidents—Keeping It Simple (not shown)
- Presidents Planning Calendar—A Year in the Life of a Local President
- Processing Gripes and Grievances—What every member advocate needs to know!
- United We Stand—Coalition Building for EA and ESP Locals
- You've Been Elected, Now What?—A local officers handbook

See attached for a list of BFCL Training Events and funding information.

BFCL Training Events

A list of BFCL trainings and the registration forms are available at www.mea.org/bfcl under Upcoming BFCL Training.

■ Local Presidents Academy (LPA)

The Local Presidents Academy (LPA) is designed to develop proactive, well-trained, confident, and strong local association presidents. There is an application form and a process that includes conducting your local self-assessment and committing to events throughout the academic year. As part of the LPA, participants will spend two years attending trainings and conferences; enjoy networking with other presidents; participate in experiences focused on leadership development and address weaknesses identified in their units.

All academy-related expenses will be paid for the participants. This includes overnights and mileage, conference fees and the cost of substitutes. In addition, the LPA will also fund five days of release time during the course of the year for each participant to do association work back home.

The LPA is designed for ALL local presidents—new and experienced, EA, ESP and Higher Ed., with or without release time. If you are a local president who is interested in strengthening your local association and getting your members more involved, apply today! In these difficult times, well-trained presidents are critically important and strong, active local associations are more important than ever!

The application form is posted annually at www.mea.org/bfcl. A list of meeting requirements and the local self-assessment are included.

■ BFCL Local Association Funding Program

BFCL funds are available to support your leadership team's new ideas, activities and programs, especially those designed to engage members or increase the political awareness of your members. A copy of the funding request form can be found at www.mea.org/bfcl.

■ Advocacy Academy—All-Day Training Events

Sometimes the best training opportunities are when we all come together in one place! BFCL designs all-day training events that bring some of the best resources to one location. Our speakers are knowledgeable, approachable and helpful. Sessions offered by these experts give local leaders and active members the chance to walk away with useful and inspirational information to perform more effectively in their jobs and improve their advocacy skills. Members in good standing from all job categories are welcome to take advantage of these free trainings.

■ Ladies Day at the MEA

A day designed to address the unique issues faced by women in leadership positions. A special day of pampering and inspiration!

■ Money Matters

Designed for local treasurers and presidents (new and experienced), this training will focus on working together to successfully manage your local association's financial resources.

■ Presidents' Summit

New and experienced local presidents kick off their school year with this great opportunity to receive important updates from MEA officers and various departments of the organization. The two day seminar allows valuable time for leaders to network and learn from each other. The event is divided into whole group and self-selected breakout sessions that provide up-to-date, thought-provoking and crucial information. Our local leaders leave feeling better equipped and ready to experience a successful school year.

■ Parliamentary Procedures

In an effort to help you run more effective, organized and productive meetings, we have hired Stephen Gorrie, an experienced meeting parliamentarian and parliamentary procedure instructor from Massachusetts, to facilitate the training. The day will be divided into a teaching session and a longer role-play/practice session so that you can actually practice what you learn.