

2018 Bargaining, Public Affairs & Professional Development Conference

FEBRUARY 8-9, 2018 • COBO CENTER • DETROIT, MI



nevertheless **WE**
PERSIST

MEA

Michigan Education Association

Dear Attendees:

Welcome to MEA's largest annual conference, the 2018 Bargaining, Public Affairs and Professional Development Conference. Our theme this year is: Nevertheless We Persist; Don't Stop Believing.

MEA members have persisted through years of relentless attacks on public education and we are still standing strong together! We continue to promote and strengthen public education, for our students and our members. We have newer members joining at record rates. This conference allows us to connect and learn from one another. Additionally, it's a large part of what makes us powerful.

We've fought a seven-year legal battle over pensions, opposed anti-public school and anti-labor laws. Through our persistence, we will achieve so much more! Together, as one, we can do anything!

Nevertheless, we persist. Don't Stop Believing....in public education, a quality education for every student, the union, our strength, and yourself.

#MEApersists



Gretchen Dziadosz
Executive Director

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www.mea.org/bpa

Contact: Carolyn Cortright, Conference Registration
ccortright@mea.org
FAX: 517-336-4009
Phone: 800-292-1934, ext. 5491; 517-337-5491

Address: Bargaining, Public Policy & Professional Development Conference
Michigan Education Association
P.O. Box 2573
East Lansing, MI 48826-2573

LOCATIONS

DETROIT MARRIOTT

400 Renaissance Center
Detroit, MI 48243
313-568-8000

COBO CONFERENCE CENTER

One Washington Boulevard
Detroit, MI 48226
313-877-8777

Printing sponsored by MEA Financial Services.

THURSDAY SPEAKER: PAULA J. HERBART, MEA PRESIDENT



As your newly elected president, I am honored to welcome you to the 2018 Bargaining, Public Affairs & Professional Development Conference – featuring dozens of sessions designed to inform and inspire you in this important work we do!

Together with Vice President Chandra Madafferi and Secretary-Treasurer Brett Smith, I have spent these first six months in office meeting with members and leaders from across the state to learn more about your joys, your challenges, and your hopes for the future. What we've heard is you are not giving up—MEA members are more committed and passionate than ever!

Today we have the same spark and resolve as the incredible men and women who came before us to create the great union we know as the Michigan Education Association. We believe in what the

MEA can and must do for our students and our members. Despite personal differences that may exist between us, we have joined together as one force to improve lives by protecting and strengthening public education for our students and communities.

We all understand the anti-union forces attempting to undermine our nation's system of quality public education for all in the name of profits for the few.

NEVERTHELESS, WE PERSIST.

One union member said it best: "We rise up together for the greater good. We defend one another like family!" That is what we do! Each one of us across Michigan – from Rogers City to Niles, from Ontonagon to Monroe – we band together to provide, protect and preserve public education.

Our students are counting on us. Our communities are counting on us. We are the voice of quality public education for all, and we will not be silenced. We still believe, and we will persist!

A handwritten signature in black ink that reads "Paula J. Herbart." The signature is written in a cursive, flowing style.

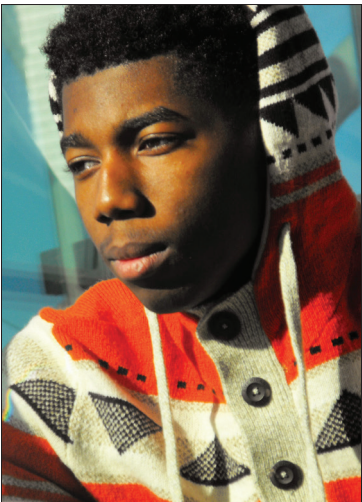
Paula J. Herbart
MEA President

FRIDAY SPEAKERS

MEA is excited to welcome nationally-recognized slam poets, Nesha and Grim.



NESHA RUTHER is a spoken word poet hailing from Takoma Park, Maryland. She was a member of the 2015 DC Youth Slam Team and a 2016 YoungArts winner in spoken word. She's a recipient of the 2016 Larry Neal Writing Award and Missouri Western State University's moRe prize (which was judged by Nikki Giovanni). She has had her writing published in Beltway Poetry Quarterly and the Mochila Review and was part of the National Education Association's 2018 "Do You Hear Us" Campaign. She currently attends the University of Wisconsin Madison as part of the tenth cohort of First Wave. She is studying English, Gender & Women's Studies and Jewish Studies.



GRIM JACKSON is a 20-year-old spoken word poet from Baltimore Maryland. He started writing poetry in high school as a means of self-expression and therapy. He is always looking to find new ways to reinvent art forms, and show us a different perspective from our own. His popularity first started to rise in 2015, as he was nominated for the top underrated artist of the year for his city at the Baltimore Crown Awards and had his "Questions" video go viral. He has held political positions in his city being the youth poet laureate ambassador two years running. In 2016 Grim made history by becoming the first youth from Baltimore not only to compete in both BNV and NPS in the same year, but winning both. Making him the 2016 two-time National Slam Champion. The following year he went on to become the 2018 Southern Fried Slam champion, making him the first person to ever hold all three crowns.

SLAM POETRY is a type of poetry expressing a person's personal story and/or struggle, usually in an intensely emotional style. One of the most vital and energetic movements in poetry during the 1990s, slam has revitalized interest in poetry in performance. Poetry began as part of an oral tradition, and the Beat and Negritude poets were devoted to the spoken and performed aspects of their poems. This interest was reborn through the rise of poetry slams across America; while many poets in academia found fault with the movement, slam was well received among young poets and poets of diverse backgrounds as a democratizing force. This generation of spoken word poetry is often highly politicized, drawing upon racial, economic, and gender injustices as well as current events for subject matter.

A slam itself is simply a poetry competition in which poets perform original work alone or in teams before an audience, which serves as judge. The work is judged as much on the manner and enthusiasm of its performance as its content or style, and many slam poems are not intended to be read silently from the page.

Urban Dictionary, <https://www.urbandictionary.com> | American Academy of Poets, <https://www.poets.org/poetsorg/text/brief-guide-slam-poetry>

2018 CONFERENCE SCHEDULE

WEDNESDAY, FEBRUARY 7

5–9 p.m. Registration; Detroit Marriott, Level 3

THURSDAY, FEBRUARY 8

7–8:30 a.m. Breakfast; Detroit Marriott
7 a.m. Bus Shuttle to Cobo Begins
7:30 a.m.–5:30 p.m. Registration; Cobo Center
8 a.m.– 5:30 p.m. Exhibits; Cobo Center
9–10:30 a.m. 100 Series Sessions
10:30–10:45 a.m. Break
10:45 a.m.–12:15 p.m. 200 Series Sessions
12:30 p.m. Lunch; Cobo Center
Speaker: Paula J. Herbart, MEA President
2–3:30 p.m. 300 Series Sessions
3:30–3:45 p.m. Break
3:45–5:15 p.m. 400 Series Sessions
5:45 p.m. Last Bus Departs to Detroit Marriott
9–11:30 p.m. Afterglow Reception; Hosted by MESSA

FRIDAY, FEBRUARY 9

7:30 a.m.–4 p.m. Registration; Cobo Center
7:30 a.m. Bus Shuttle to Cobo Begins
7–8:30 a.m. Breakfast; Detroit Marriott
8 a.m.–2:30 p.m. Exhibits; Cobo Center
9–10:30 a.m. 500 Series Sessions
10:30–10:45 a.m. Break
10:45 a.m.–12:15 p.m. 600 Series Sessions
12:30 p.m. Lunch; Cobo Center
Speakers: Nesha Ruther and Grim Jackson
2–3:30 p.m. 700 Series Sessions
4 p.m. Last Bus Departs to Detroit Marriott

CONFERENCE SHUTTLES

Thursday, February 8

Continuous shuttle 7 a.m.–5:45 p.m.

Friday, February 9

Continuous shuttle 7:30 a.m.–4 p.m.

Times are subject to change. Please check your conference program upon registration.

2018 CONFERENCE REGISTRATION INFORMATION

CONFERENCE REGISTRATION FEES AND DEADLINES (ONLINE, MAIL OR FAX):

REGISTRATION FEES

Regular \$200 Registration received/processed by Friday, January 12, 2018.

Late/On-site \$350 For any registration received on-site at the conference.

Registrations can be done by individual members online (credit card is required), faxed in if paying by credit card, or mailed to MEA headquarters for processing if paying with either a check or credit card.

WHERE TO MAIL OR FAX THE FORM

Mail to: Carolyn Cortright
Member Engagement Department
P.O. Box 2573
East Lansing, MI 48826-2573

Fax to: 517-336-4009
Attn: Registration Coordination

PAYMENT IN FULL MUST ACCOMPANY THE REGISTRATION FORM

Check or money orders—Make payable to Michigan Education Association

Credit card payment—Complete all information on the form

ON-SITE REGISTRATION DATES/TIMES:

Wednesday, February 7, 5-9 p.m.
Detroit Marriott

Thursday, February 8, 7:30 a.m.–5:30 p.m.
Cobo Center

Friday, February 9, 8–10 a.m.
Cobo Center

HOW TO REGISTER ONLINE:

To register online for the 2018 Bargaining, Public Policy and Professional Development Conference, go to www.mea.org/bpa

Find the conference registration information under Upcoming Events. Online Registration must be paid with a credit card. Each member must sign into the system separately in order to register. Because of the way the system works one person can't register multiple people; each person has to sign in and register themselves and pay at that time.

When registering online, you will be selecting your sessions and meals so you do not need to put in more than one option (like you do on the actual registration form when mailing in). If a session is not listed for you to select, it is full and no longer available.

Should you have technical questions, please email MEA IT at meait@mea.org.

HOW TO REGISTER BY MAILING OR FAXING YOUR REGISTRATION FORM:

Select your first, second and third choice for each of the session series. This is to assure that if some sessions are filled before your registration request is processed, you will be assigned sessions that interest you.

PLEASE NOTE: Some sessions continue into the next time block (e.g., 11-211); some may even last a full day; please check all time blocks that cover each session and look for conflicting times.

If you do not plan to attend a session during a time slot or a meal, mark "Not Attending." **PLEASE DO NOT LEAVE ANYTHING BLANK.**

ADDITIONAL INFORMATION


Plan to register early since some sessions have limited enrollment. Substitutions and/or session/meal changes may be made by contacting the registration coordinator up until Friday, January 12 or at on-site registration.

Changes received by January 23, 2018 will be reflected in the registration packet. All cancellations must be in writing. No refunds will be made for cancellations received after January 26.

EARNING CREDITS

Some sessions qualify for State Continuing Education Clock Hours (SCECH) credits and are marked with **SCECH**. See information on page 11. Attendance must be verified by the presenters at the close of each SCECH-approved session.

Some sessions qualify for Michigan ESP Center of Professional Learning (MECPL) credit, in accordance with MEA-approved

guidelines. Those sessions that qualify for the ESP Certificate Program are marked with . See pages 11 and 12.

For both types of credits, a form must be completed and signed by each session presenter. The form will be available at the conference.

RESERVATIONS & PARKING

2018 Bargaining, Public Policy and Professional Development Conference February 8-9, 2018

HOTEL RESERVATIONS

A block of rooms has been set aside at the Detroit Marriott at the Renaissance Center.

Available rooms are King or Two Queens at the negotiated rate of \$155, plus 15% room tax for a total of \$178.25. This rate is **only guaranteed for reservations made through 6 p.m. on Friday, January 12**. After that time, the Detroit Marriott does not guarantee this rate.

Check-in time is 3 p.m. Check-out time is noon.

Reservations may be made online at: <https://aws.passkey.com/go/MEABargainingConference2018>, or by calling 1-877-901-6632 and mentioning you are with the MEA Bargaining, Public Policy & Professional Development Conference.

Reservations must be made no later than 6 p.m., Friday, January 12, 2018. After January 12, 2018, reservations will be accepted on a space and rate availability basis only.

Detroit Marriott requires your credit card number to accompany your reservation.

Full refund of deposit will be made upon cancellation of your room reservation if it is received by 6 p.m. on the day of your scheduled arrival.

PARKING INFORMATION

Valet Parking—GM Wintergarden and Marriott Hotel entrance, the maximum rate is \$25 per day, Monday-Sunday

- \$5.00** 0-1 hours
- \$10.00** 1-3 hours
- \$20.00** 3-8 hours
- \$25.00** 8-24 hours

For additional parking information please call Metropolitan Parking Services at 313-568-5675 (M-F, 8 a.m.-5 p.m.), or the Marriott Hotel Entrance 24 hours/7 days a week at 313-568-8000

Beaubien Place Garage 313-568-5676—Accessible from Beaubien Street or St. Antoine. Parallel to Port Atwater parking structure. Open 24 hours per day, 7 days a week, including holidays.

- \$15.00** per day maximum
- \$3.00** per hour until maximum of \$15 weekdays
- \$3.00** per hour until maximum of \$9 weekends beginning after 5 p.m. Friday
- \$3.00** per hour until maximum of \$9 standard holidays

Port Atwater Parking 313-259-3595—Accessible from Beaubien Street near Tower 200. Please note: Evenings and weekends these doors may be locked. Access would be by the Tower 300 doors or Wintergarden doors on Atwater.

- \$15.00** per day maximum
- \$3.00** per hour until maximum of \$15 weekdays
- \$9.00** per 24 hours maximum on weekends and holidays

Center Garage—Miller Parking 313-259-2434—Located directly across from the Marriott Hotel lobby entrance.

- \$20.00** per day maximum
- \$1.50** first half-hour
- \$5.00** half to two hours
- \$10.00** 2-5 hours
- \$15.00** 5-10 hours
- \$20.00** 10-24 hours
- \$20.00** lost ticket fee

**Millender Center Garage—Self Parking Rates 313-568-5676
331 E. Larned Street, Detroit 48226
Monday through Friday 6:30 a.m.—5:30 p.m.**

- \$15** per day maximum
- \$2** every 20 minutes up to \$15 maximum weekdays
- \$2** every 20 minutes up to \$10 maximum weekends

Parking facilities are not owned or operated by the Detroit Marriott at the Renaissance Center. All parking fees are subject to rate increase at any time.

See pages 38-39 for maps and listings.

COBO CONFERENCE/EXHIBITION CENTER • FEBRUARY 8-9, 2018

MEA

Michigan Education Association

Please read page 7 before filling out registration form on pages 9 and 10.

To register online go to: <https://netforum.mymea.org/members>

ALL payment information for the conference MUST accompany this registration form.

Please complete the ENTIRE registration form. All information is necessary to process the registration.

Member's Name:

Last First Initial

Previous/Maiden Name Last 4 Digits of Soc. Security # Badge Name: (First Name Preference)

Profession: _____ First time attending this conference? Yes No Are you a local president? Yes No

EA Instructional EA Non-Instructional ESP Instructional ESP Non-Instructional Higher Ed Instructional Higher Ed Non Instructional Other

School District: _____

Home Address: Number Street Lot/Apt. #

City / Town State Zip Code

School Phone: Area Code and Number Home Phone: Area Code and Number Home Email Address: (You will be receiving a confirmation letter at this address)

TYPE OF REGISTRATION	REGISTRATION	DEADLINE
Regular/Online	\$200	January 12, 2018
Late/On-site	\$350	after January 12, 2018

All registrations after January 12, 2018 will be completed on-site; fee is \$350

MEMBER INFORMATION:

- MEA (>5 years)
- MEA (≤5 years)
- MEA Staff
- MEA-Retired
- Student MEA
- Non-member

CANCELLATIONS/CHANGES DEADLINE: JANUARY 12, 2018

Amount Enclosed: \$ _____

Number of forms included with payment _____

PAYMENT METHOD:

Check (payable to MEA) Check # _____

Received from: _____

VISA MasterCard Discover Exp. Date _____

Card Number

Printed Name of Authorized Signer

Authorized Signature

Mail Form and Payment to:

Carolyn Cortright
Michigan Education Association
P.O. Box 2573
East Lansing, MI 48826-2573

OR

FAX Credit Card Registration to:

517-336-4009

Registration Coordinator:

Carolyn Cortright
800-292-1934, ext. 5491
ccortright@mea.org

Registration for Sessions 

Conference information on the web at
www.mea.org/bpa

For Accounting Use Only

BPAPI

2018 Bargaining, Public Policy and Professional Development Conference

Name: _____

To prevent unnecessary follow-up, **PLEASE DO NOT LEAVE ANYTHING BLANK.**

SESSIONS:

Please select three choices for each series. If you do not plan to attend a session during a time slot, please mark "Not Attending."

SERIES	TIME	FIRST CHOICE	SECOND CHOICE	THIRD CHOICE	NOT ATTENDING
100 Series	Thursday 9-10:30 a.m.				
200 Series	Thursday 10:45 a.m.-12:15 p.m.				
300 Series	Thursday 2-3:30 p.m.				
400 Series	Thursday 3:45-5:15 p.m.				
500 Series	Friday 9-10:30 a.m.				
600 Series	Friday 10:45 a.m.-12:15 p.m.				
700 Series	Friday 2-3:30 p.m.				

MEALS:

Please make your choice for each meal. If you do not plan to attend a meal, please mark "Not Attending."

MEALS	TIME	CHOICE
Thursday Breakfast	Thursday 7-8:30 a.m. Breakfast	<input type="checkbox"/> Yes <input type="checkbox"/> Not Attending
Thursday Lunch	Thursday 12:30 p.m.	<input type="checkbox"/> Pasta Lunch Buffet <i>(including salads, sliced meats and cheeses and chips. There will be vegan and gluten free options available on the buffet.)</i> <input type="checkbox"/> Not Attending
Thursday Dinner	On your own	
Thursday Afterglow Reception	9-11:30 p.m.	<input type="checkbox"/> Yes <input type="checkbox"/> Not Attending
Friday Breakfast	Friday 7-8:30 a.m. Breakfast	<input type="checkbox"/> Yes <input type="checkbox"/> Not Attending
Friday Lunch	Friday 12:30 p.m.	<input type="checkbox"/> Salad/Sandwich Buffet <i>(including salads, baked beans, pulled pork, and chicken sandwiches. There will be vegan and gluten free options available on the buffet.)</i> <input type="checkbox"/> Not Attending
Friday Dinner	On your own	

**Before submitting, please make sure you have completed pages 9 and 10.
Please make a copy of completed registration form for your file.**

If you need hotel accommodations, find the Hotel Information included in this packet on page 8.

DO YOU WANT/NEED SCECHS OR ESP CERTIFICATION CREDIT?

Please note the procedures to participate:

NUMBER 1: Registration to participate

YOU NO LONGER HAVE TO PRE-REGISTER TO RECEIVE SCECH OR ESP CERTIFICATION CREDIT.

Each conference attendee will receive a SCECH and ESP Certification form with their conference materials. It's that simple.

NUMBER 2: Completion/Submission of the cards documenting attendance

Most of the procedures to document attendance in approved sessions remain the same, that is, until you get to the final step. Please note the following:

1. Give your card (SCECH or ESP) to the presenter or facilitator, if one is assigned, when you arrive at your SCECH or ESP Certification approved session. (That way he/she knows you are taking the course for credit.) We suggest you arrive at your session a few minutes before the start of the session;
2. Attend the full session;
3. Pick up your signed card from the presenter/facilitator as proof you have attended that session for the entire allotted time;
4. **Return your completed card to the registration area at the end of the conference or before leaving the conference.** Due to Michigan Department of Education regulations, **ALL SCECH AND ESP CERTIFICATION FORMS MUST BE TURNED IN BEFORE LEAVING THE CONFERENCE.** The forms will no longer be accepted via U.S. Mail after the conference.

We hope that by streamlining this process, more members will be able to take advantage of the opportunity to receive **free** SCECH and ESP Certification credit.

We look forward to seeing you at the conference!

STATE CONTINUING EDUCATION CLOCK HOURS (SECH) ELIGIBLE SESSIONS

- 112 Focus on Reading: Public Act 306
- 114-214 It's Just Good Practice: Cultural Competence for Educators
- 212 Transgender Issues: What Schools Need to Know
- 311-411 It's Just Good Practice: Cultural Competence for Educators
- 317 Transgender Issues: What Schools Need to Know

- 514 Focus on Reading: Public Act 306
- 709 Scaffolding 3-Dimensional Science Using (Free) Carbon TIME units
- 711 K-12 Blended Learning Tips and Tricks to Support a Reflective Classroom and Reduce Your Workload

ESP CERTIFICATE PROGRAM ELIGIBLE SESSIONS

The sessions listed below have been certified as part of the ESP Certificate Program.



CORE--Communication

- 215 Free Speech Rights of Union Members, Advocates & Leaders
- 305 Positive, Professional Crisis for the RTW Era
- 309 Social Media Issues (or Things That Are a Really Bad Idea)
- 314-414 Put On Your Big Girl Panties and Deal With It!
- 409 Speed Networking
- 608 Media Relations 101 for Local Leaders
- 612 Crafting Communications That Build Strength and Get Heard
- 710 School Employees Gone Wild: The Internet, Social Networking Sites, Email, and the First Amendment

CORE--Growth/Development/Psychology

- 107 Leaders: Last in Line
- 216 Leaders: Last in Line

CORE--Legal/Ethical

- 112 Focus on Reading: Public Act 306
- 201 Legislative Update
- 210 First Responders: Criminal Accusations & Building Reps.
- 211 The Fair Labor Standards Act and Michigan's Wage Laws
- 215 Free Speech Rights of Union Members, Advocates & Leaders
- 306 Navigating the Laws for the Administration of Medication
- 316 Hot Topics: A Legal Update
- 416 Due Process in Discipline and Discharge
- 510 Hot Topics: A Legal Update
- 514 Focus on Reading: Public Act 306
- 613 The Mandatory Reporting Requirements of Public School Employees
- 703 Workers Compensation

ELECTIVE--Cultural Diversity/Equity

- 114-214 It's Just Good Practice: Cultural Competence for Educators
- 212 Transgender Issues: What Schools Need to Know
- 311-411 It's Just Good Practice: Cultural Competence for Educators
- 314-414 Put On Your Big Girl Panties and Deal With It!
- 317 Transgender Issues: What Schools Need to Know

ELECTIVE--Instructional Practices

- 112 Focus on Reading: Public Act 306
- 114-214 It's Just Good Practice: Cultural Competence for Educators
- 311-411 It's Just Good Practice: Cultural Competence for Educators
- 514 Focus on Reading: Public Act 306

ELECTIVE--Medical/Health

- 306 Navigating the Laws for the Administration of Medication

ELECTIVE--Safety

- 313 Workplace Violence: What You Can Do About It
- 706 Workplace Violence: What You Can Do About It

ELECTIVE--Technology

- 309 Social Media Issues (or Things That Are a Really Bad Idea)
- 710 School Employees Gone Wild: The Internet, Social Networking Sites, Email, and the First Amendment

ELECTIVE--Work Environment/School Organization

- 211 The Fair Labor Standards Act and Michigan's Wage Laws
- 212 Transgender Issues: What Schools Need to Know
- 313 Workplace Violence: What You Can Do About It
- 317 Transgender Issues: What Schools Need to Know
- 706 Workplace Violence: What You Can Do About It

If you have any questions about the program or what is required of you, please call 517-333-6260.

2018 Bargaining Conference Session Offerings • Thursday, February 8, 2018

100 SERIES
9:00 – 10:30 AM

200 SERIES
10:45 AM–12:15 PM

300 SERIES
2 – 3:30 PM

400 SERIES
3:45 – 5:15 PM

101	Conquering the Newbie Jitters	201	Legislative Update	301	Chat With a Lobbyist	401	Algonac EA's Habitat Home
102	Heart 2 Heart: Conversations That Build Trust & Unity	202	Buzz Word... Organize!	302	Preparation, Preparation, Preparation: Getting Prepared to Bargain Successfully	402	Welcome to the Union! Teaching New Hires About the Defined Contribution and New Hybrid Plans
103	Cool & Conservative	203	Focus on Membership	303-403	Introduction to Interest-Based Bargaining (IBB)		
104-204	A Beginner's Bargaining Primer			304	K-12 School Finance	404	By the Numbers
105	Using MEA Research Products in Bargaining	205	Best Practices for Controlling Members' Out-of-Pocket Costs Under Public Act 152	305	Positive, Professional Crisis for the RTW ERA	405	Workshop: Positive Professional Crisis for the RTW Era
106	MEA & MESSA: "M"portant Partnership in Insurance Bargaining	206	Tips to Help New Local Leaders	306	Navigating the Laws for the Administration of Medication	406	Moving from Contention to Collaboration
107	Leaders: Last in Line	207	Top 10 in 10: Are You In?	307	Issue Organizing and Moving Members to Action	407	Join the MEA Lobbying Team
108	Keeping You in the Green	208	Creating Exciting Member Engagement Activities Around Your Coordinating Council	308	Leaders of the PAC	408	Choosing our Candidates: The Screening and Recommendation Process
109	Local Elections 1-2-3	209	Election 2018, 2020 and Beyond	309	Social Media Issues (Or Things That Are a Really Bad Idea)	409	Speed Networking
110	Grievance Processing	210	First Responders: Criminal Accusations & Building Reps	310-410	How to Engage Members in a Brave New World		
111	MERC Update	211	The Fair Labor Standards Act and Michigan's Wage Laws	311-411	It's Just Good Practice: Cultural Competence for Educators		
112	Focus on Reading: Public Act 306	212	Transgender Issues: What Schools Need to Know	312	MESSA New Lower-Premium Plan Offerings	412	MESSA Stress Buster
113	MESSA's Website	213	MESSA Insurance 101	313	Workplace Violence: What You can Do About It	413	Student Loan Forgiveness
114-214	It's Just Good Practice: Cultural Competence for Educators			314-414	Put on Your Big Girl Panties and Deal With It!		
115	New School Employee/Administrator Training	215	Free Speech Rights of Union Members, Advocates and Leaders	315	GITG: The Nitty Gritty of Creating a Get in the Green Membership Plan	415	Organizing Members for Political Action
116	Engaging the Disengaged: How to Talk to Angry, Upset, or Disinterested Members and Potential Members	216	Leaders: Last in Line	316	Hot Topics: A Legal Update	416	Due Process in Discipline and Discharge
117	Save Your Dues Using MEA and NEA Benefits	217	Understanding Teacher Certification	317	Transgender Issues: What Schools Need to Know	417	Understanding Teacher Evaluations and the Law

LUNCH FOR ALL PARTICIPANTS

12:30 PM

2018 Bargaining Conference Session Offerings • Friday, February 9, 2017

500 SERIES
9 – 10:30 AM

600 SERIES
10:45 AM–12:15 PM

700 SERIES
2 – 3:30 PM

500 SERIES 9 – 10:30 AM		600 SERIES 10:45 AM–12:15 PM		700 SERIES 2 – 3:30 PM	
501	On Your Marks, Get Set, Go! Preparing Your Members For the Challenges of Bargaining	601-701	Pre-Retirement Information Meeting: MIP and Basic Plans (Continues)	601-701	Pre-Retirement Information Meeting: MIP and Basic Plans (Continued)
502-602	A Beginner's Bargaining Primer			702	Stronger Together: The MEA Local Presidents Caucus
503-603	True Colors for Bargaining Teams			703	Workers Compensation
504-604	Introduction to Interest Based Bargaining (IBB)			704	Unity: Membership Information and Dues Payment Management System for Locally Billed Locals (LBL)
505	MESSA Worksite Wellness Workshop			705	Student Loan Forgiveness
506	Bargaining Other Working Condition for Classroom Teachers	606	Higher Education Financial Analysis	706	Workplace Violence: What You Can Do About It
507	Teacher Tenure Act Update: Recent Tenure Decisions and Developments	607	Best Practices for Controlling Members' Out of Pocket Costs Under Public Act 152	707	Educators in Public Office: A Panel Discussion on Running Campaigns and Serving
508	How-To PR Bargaining	608	Media Relations 101 for Local Leaders	708	Plan the Work—Work the Plan
509	Using MEA Reports to Help You Get in the Green	609	Reviewing Your Local's Governance Documents	709	Scaffolding 3-Dimensional Science Using (Free) Carbon Time Units
510	Hot Topics: A Legal Update	610	MESSA Health Benefits Bargaining: A Legal Update	710	School Employees Gone Wild: The Internet, Social Networking Sites, Email, and the First Amendment
511	Grievance Processing	611	Emergency Seclusion & Restraint	711	K-12 Blended Learning Tips and Tricks to Support a Reflective Classroom and Reduce Your Workload
512	MESSA & MEA History	612	Crafting Communications that Build Strength and Get Heard	712	MESSA New Lower-Premium Plan Offerings
513	What Are Betsy DeVos, the Koch Brothers and the Mackinac Center Really Up To?	613	The Mandatory Reporting Requirements of Public School Employees.	713	Balanced Calendar: The Relationships, Research, and the Reality
514	MESSA Worksite Wellness Workshop	614	What the Labor Movement Can Learn From the Fight for Marriage Equality	714	Save Your Dues Using MEA and NEA Benefits
515-615	The Other "G" Word: Griepes Not Grievances				
516-616	Money Matters				
517-617	Get in the Green by 2019: What Now?				

LUNCH FOR ALL PARTICIPANTS

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700 SERIES
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SESSIONS BY CATEGORY

BARGAINING

- 104-204 A Beginner's Bargaining Primer
- 105 Using MEA Research Products In Bargaining
- 106 **MEA & MESSA: "M"portant Partnership in Insurance Bargaining**
- 115 New School Employee/Administrator Training
- 201 Legislative Update
- 202 Buzz Word...ORGANIZE!
- 205 Best Practices for Controlling Members' Out of Pocket Costs Under Public Act 152
- 207 Top 10 in 10; Are You In?
- 301 Chat With A Lobbyist
- 302 Preparation, Preparation, Preparation. Getting Prepared to Bargain Successfully
- 303-403 Introduction to Interest Based Bargaining (IBB)
- 304 K-12 School Finance
- 305 Positive, Professional Crisis for the RTW Era
- 306 Navigating the Laws for the Administration of Medication
- 404 By The Numbers
- 405 **WORKSHOP: Positive, Professional Crisis for the RTW Era**
- 406 Moving from Contention to Collaboration: Building Union, Administration, Parents, and Board Relationships
- 502-602 A Beginner's Bargaining Primer
- 503-603 True Colors for Bargaining Teams
- 504-604 Introduction to Interest Based Bargaining (IBB)
- 506 Bargaining Other Working Conditions for Classroom Teachers
- 606 Higher Education Financial Analysis
- 607 Best Practices for Controlling Members' Out of Pocket Costs Under Public Act 152
- 702 Stronger Together: The MEA Local President's Caucus
- 703 Workers Compensation

COMMUNICATIONS

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- 107 Leaders: Last in Line
- 108 Keeping You In The Green
- 115 New School Employee/Administrator Training
- 202 Buzz Word...ORGANIZE!
- 206 Tips to Help New Local Leaders
- 208 Creating Exciting Member Engagement Activities Around Your Coordinating Council
- 216 Leaders: Last in Line
- 301 Chat With A Lobbyist
- 305 Positive, Professional Crisis for the RTW Era
- 307 Issue Organizing and Moving Members to Action
- 401 Algonac EA's Habitat Home
- 405 **WORKSHOP: Positive, Professional Crisis for the RTW Era**
- 406 Moving From Contention to Collaboration-Building Union, Administration, Parents and Board Relationships
- 407 Join the MEA Lobbying Team
- 409 Speed Networking
- 508 How To PR Bargaining
- 509 Using MEA Reports to Help you Get in the Green
- 608 Media Relations 101 for Local Leaders
- 612 Crafting Communications That Build Strength and Get Heard
- 702 Stronger Together: The MEA Local President's Caucus

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- 105 Using MEA Research Products In Bargaining
- 304 K-12 School Finance
- 506 Bargaining Other Working Conditions for Classroom Teachers
- 516-616 Money Matters
- 606 Higher Education Financial Analysis
- 702 Stronger Together: The MEA Local President's Caucus

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- 206 Tips to Help New Local Leaders
- 516-616 Money Matters
- 609 Reviewing Your Local's Governance Documents
- 702 Stronger Together: The MEA Local President's Caucus

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- 407 Join the MEA Lobbying Team
- 606 Higher Education Financial Analysis
- 609 Reviewing Your Local's Governance Documents

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- 111 MERC Update
- 210 First Responders: Criminal Accusations & Building Reps.
- 211 The Fair Labor Standards Act and Michigan's Wage Laws
- 212 Transgender Issues: What Schools Need to Know
- 215 Free Speech Rights of Union Members, Advocates & Leaders
- 306 Navigating the Laws for the Administration of Medication
- 309 Social Media Issues (or Things That Are a Really Bad Idea)
- 316 Hot Topics: A Legal Update
- 317 Transgender Issues: What Schools Need to Know
- 416 Due Process in Discipline and Discharge
- 507 Teacher Tenure Act Update: Recent Tenure Decisions and Developments
- 510 Hot Topics: A Legal Update
- 511 Grievance Processing
- 610 MESSA Health Benefits Bargaining: A Legal Update
- 613 The Mandatory Reporting Requirements of Public School Employees
- 703 Workers Compensation
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- 117 Save Your Dues Using MEA and NEA Benefits
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- 107 Leaders: Last in Line
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- 112 Focus on Reading: Public Act 306
- 115 New School Employee/Administrator Training
- 116 Engaging the Disengaged: How to Talk to Angry, Upset, or Disinterested Members and Potential Members
- 117 Save Your Dues Using MEA and NEA Benefits
- 201 Legislative Update
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- 206 Tips to Help New Local Leaders
- 208 Creating Exciting Member Engagement Activities Around Your Coordinating Council
- 216 Leaders: Last in Line
- 301 Chat With A Lobbyist
- 305 Positive, Professional Crisis for the RTW Era
- 306 Navigating the Laws for the Administration of Medication
- 307 Issue Organizing and Moving Members to Action
- 310-410 How to Engage Members in a Brave New World
- 314-414 Put On Your Big Girl Panties and Deal With It!
- 315 GITG: The Nitty Gritty of Creating a Get in the Green Membership Plan
- 401 Algonac EA's Habitat Home
- 402 Welcome to the Union! Teaching New Hires About The Defined Contribution and New Hybrid Plans
- 405 **WORKSHOP: Positive, Professional Crisis for the RTW Era**
- 406 Moving From Contention to Collaboration: Building Union, Administration, Parents and Board Relationships
- 407 Join the MEA Lobbying Team
- 409 Speed Networking
- 413 Student Loan Forgiveness
- 415 Organizing Members for Political Action
- 503-603 True Colors for Bargaining Teams
- 511 Grievance Processing
- 513 What are Betsy DeVos, the Koch Brothers, and the Mackinac Center Really Up To?
- 514 Focus on Reading: Public Act 306
- 517-617 Get in the Green by 2019: What Now?
- 601-701 Pre-Retirement Information Meeting: MIP and Basic Plans
- 702 Stronger Together: The MEA Local President's Caucus
- 705 Student Loan Forgiveness
- 714 Save Your Dues Using MEA and NEA Benefits

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- 102 Heart 2 Heart: Conversations That Build Trust & Unity
- 103 Cool & Conservative
- 105 Using MEA Reports to Help you Get in the Green
- 108 Keeping You In The Green
- 110 Grievance Processing
- 115 New School Employee/Administrator Training
- 116 Engaging the Disengaged: How to Talk to Angry, Upset, or Disinterested Members and Potential Members

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- 306 Navigating the Laws for the Administration of Medication
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- 310-410 How to Engage Members in a Brave New World
- 314-414 Put On Your Big Girl Panties and Deal With It!
- 315 GITG: The Nitty Gritty of Creating a Get in the Green Membership Plan
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- 415 Organizing Members for Political Action
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- 513 What are Betsy DeVos, the Koch Brothers, and the Mackinac Center Really Up To?
- 702 Stronger Together: The MEA Local President's Caucus
- 705 Student Loan Forgiveness

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- 106 MEA & MESSA: "M"portant Partnership in Insurance Bargaining
- 113 MESSA's Website
- 213 MESSA Insurance 101
- 312 MESSA New Lower-Premium Plan Offerings
- 412 MESSA Stress Buster
- 505-605 MESSA Worksite Wellness Workshop
- 512 MESSA & MEA History
- 610 MESSA Health Benefits Bargaining: A Legal Update
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- 102 Heart 2 Heart: Conversations That Build Trust & Unity
- 108 Keeping You In The Green
- 109 Local Elections 1-2-3
- 114-214 It's Just Good Practice: Cultural Competence for Educators
- 116 Engaging the Disengaged: How to Talk To Angry, Upset, or Disinterested Members and Potential Members
- 202 Buzz Word...ORGANIZE
- 209 Election 2018, 2020 and Beyond
- 305 Positive Professional Crisis Planning for the RTW Era
- 307 Issue Organizing and Moving Members to Action
- 308 Leaders of the PAC
- 311-411 It's Just Good Practice: Cultural Competence for Educators
- 315 GITG: The Nitty Gritty of Creating a Get in the Green Membership Plan
- 405 WORKSHOP: Positive Professional Crisis Planning for the RTW Era
- 406 Moving From Contention to Collaboration: Building Union, Administration, Parents and Board Relationships
- 408 Choosing Our Candidates: The Screening & Recommendation Process
- 415 Organizing Members For Political Action
- 509 Using MEA Reports to Help You Get in the Green

- 513 What Are Betsy DeVos, the Koch Brothers, and the Mackinac Center Really Up To?
- 515-615 The Other G Word: Gripes Not Grievances
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- 612 Crafting Communications That Build Strength and Get Heard
- 614 What the Labor Movement Can Learn From the Fight for Marriage Equality
- 708 Plan The Work: Work the Plan

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- 109 Local Elections 1-2-3
- 201 Legislative Update
- 208 Creating Exciting Member Engagement Activities Around Your Coordinating Council
- 209 Election 2018, 2020 and Beyond
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- 308 Leaders of the PAC
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- 407 Join the MEA Lobbying Team
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- 415 Organizing Members for Political Action
- 513 What are Betsy DeVos, the Koch Brothers, and the Mackinac Center Really Up To?
- 702 Stronger Together: The MEA Local President's Caucus
- 707 Educators in Public Office: A Panel Discussion on Running Campaigns and Serving
- 708 Plan The Work: Work the Plan

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- 202 Buzz Word...ORGANIZE!
- 307 Issue Organizing and Moving Members to Action

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- 112 Focus on Reading: Public Act 306
- 115 New School Employee/Administrator Training
- 202 Buzz Word...ORGANIZE!
- 216 Leaders: Last in Line
- 313 Workplace Violence: What You Can Do About It
- 314-414 Put On Your Big Girl Panties and Deal With It!
- 503-603 True Colors for Bargaining Teams
- 514 Focus on Reading: Public Act 306
- 611 Emergency Seclusion and Restraint
- 706 Workplace Violence: What You Can Do About It
- 709 Scaffolding 3-Dimensional Science Using (Free) Carbon TIME units
- 711 K-12 Blended Learning Tips and Tricks to Support a Reflective Classroom and Reduce Your Workload

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- 112 Focus on Reading: Public Act 306
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- 207 Top 10 in 10; Are You In?

- 210 First Responders: Criminal Accusations & Building Reps.
- 217 Understanding Teacher Certification
- 301 Chat With A Lobbyist
- 306 Navigating the Laws for the Administration of Medication
- 407 Join the MEA Lobbying Team
- 417 Understanding Teacher Evaluation and the Law
- 506 Bargaining Other Working Conditions for Classroom Teachers
- 511 Grievance Processing
- 514 Focus on Reading: Public Act 306
- 702 Stronger Together: The MEA Local President's Caucus

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- 110 Grievance Processing
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- 208 Creating Exciting Member Engagement Activities Around Your Coordinating Council
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- 406 Moving From Contention to Collaboration: Building Union, Administration, Parents and Board Relationships
- 407 Join the MEA Lobbying Team
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- 506 Bargaining Other Working Conditions for Classroom Teachers
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- 513 What are Betsy DeVos, the Koch Brothers, and the Mackinac Center Really Up To?
- 702 Stronger Together: The MEA Local President's Caucus

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- 201 Legislative Update
- 301 Chat With A Lobbyist
- 407 Join the MEA Lobbying Team
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- 114-214 It's Just Good Practice: Cultural Competence for Educators
- 307 Issue Organizing and Moving Members to Action
- 311-411 It's Just Good Practice: Cultural Competence for Educators
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TECHNOLOGY

- 509 Using MEA Reports to Help you Get in the Green

2018 BARGAINING CONFERENCE SESSION LISTINGS

100 SERIES

101 CONQUERING THE NEWBIE JITTERS

9:00 – 10:30 a.m.

Are you a new member and/or a first-time conference attendee? This session will acclimate you to the conference “personality,” who’s who, AND what you can do to ensure a great MEA experience!

Presenter: Wendy Heinig, MEA Anti-Privatization/Organizing Consultant

102 HEART 2 HEART: CONVERSATIONS THAT BUILD TRUST & UNITY

9:00 – 10:30 a.m.

Members say that the people they trust the most in their union are their local leaders; are you making the most of this opportunity? Learn how to have the conversations and make those personal connections that build unity and trust. It’s what your members have been waiting for!

NOTE: This session is limited to 40 participants.

Presenter: Paula Herbart, MEA President

103 COOL & CONSERVATIVE

9:00 – 10:30 a.m.

How to talk education reform with your conservative family members, friends, colleagues and legislators. Share stories and learn rebuttal techniques that work. Hear from an MEA lobbyist how she builds relationships with legislators who start out with a negative opinion of MEA. Creating relationships and change takes time, but it is possible.

Presenters: Chandra Madafferi, MEA Vice President
Christina Canfield, MEA Lobbyist

104-204 A BEGINNER’S BARGAINING PRIMER

9:00 a.m. – 12:15 p.m.

This is a 3-hour session which continues into the 200 series. This session will repeat as session 502-602.

This session is designed to introduce new bargainiers to the bargaining process, the dos and don’ts of bargaining, and how to prepare for bargaining.

Presenters: Yvonne Briley-Wilson, MEA UniServ Director
Melvina Gillespie, MEA UniServ Director
Deb Lotan, MEA UniServ Director
Tim Smith, MEA UniServ Director
Joe Washington, MEA UniServ Director

105 USING MEA RESEARCH PRODUCTS IN BARGAINING

9:00 – 10:30 a.m.

This session will review the MEA Research products including Profiles, Financial Analysis, and the new Bargaining Unit Cost Calculator.

Presenter: Ruth Beier, MEA Labor Economist

106 MEA & MESSA: “M”PORTANT PARTNERSHIP IN INSURANCE BARGAINING

9:00 – 10:30 a.m.

Members will be presented with tactics and information to build a strong proposal to acquire and maintain MESSA insurance. Building a strong team with your MESSA representative, UniServ Director and bargaining team, will be the focus of the session as well as including personal stories of Jackson College in acquiring MESSA insurance. It will be a “sweet” session.

NOTE: This session is limited to 30 participants.

Presenters: Julie Berryman-Adams, MESSA Field Services Representative
Maureen McCallister, MEA UniServ Director

107 LEADERS: LAST IN LINE

9:00 – 10:30 a.m. 

This session will repeat as session 216.

Learn what simple acts can boost your leadership style. Put yourself last in line. Eat last. If you have a leadership role or want to become a strong leader, this session is for you. You will walk away with some visual, written and real-life learning that you can use at work, home and in the grocery store!

NOTE: This session is limited to 30 participants

Presenters: Kia Hagens, MEA Southern Zone Director
Mary Halley, MEA Human Resources Director

108 KEEPING YOU IN THE GREEN

9:00 – 10:30 a.m.

This session will provide you with tips, tricks and resources to communicate with your members in a way that honors their membership and their practice. A valuable session that reaches all of our members, not just those who are active in the Association.

Presenters: Grat Dalton, MEA UniServ Director
Jake Louks, MEA UniServ Specialist – Field Organizer

109 LOCAL ELECTIONS 1-2-3

9:00 – 10:30 a.m.

Who's on your local school board can be just as important as who's in the White House. Local elections matter, and to win them you need to know how to run a successful campaign. This session is designed to help members learn the nuts and bolts of winning elections for millages, bond issues, school board candidates, and other local officials.

Presenters: Andy Neumann, MEA UniServ Consultant – Member & Political Organizer
Douglas Pratt, MEA Director of Public Affairs

110 GRIEVANCE PROCESSING

9:00 – 10:30 a.m.

This session will repeat as Session 511.

This training is designed to instruct Association representatives and grievance chairs on the art of processing grievances. It includes contract language and interpretation, member representation, the actual drafting of a grievance and grievance advancement.

NOTE: This session is limited to 30 participants.

Presenters: Suzanne Clark, MEA Staff Attorney - Arbitration Specialist
Lisa Harrison, MEA Staff Attorney - Arbitration Specialist
Michelle Pollok, MEA Staff Attorney - Arbitration Specialist

111 MERC UPDATE

9:00 – 10:30 a.m.

This session will discuss recent developments under our public bargaining law, the Public Employment Relations Act, including the new amendments to the bargaining law addressing prohibited topics of bargaining for teachers, such as layoff and recall, evaluation and discipline, and cases issued by MERC. Strategies on how to best continue advocating for our members will also be addressed.

Presenter: Douglas Wilcox, MEA Staff Attorney

112 FOCUS ON READING: PUBLIC ACT 306

9:00 – 10:30 a.m.  

This session will repeat as session 514.

New reading requirements were enacted into law in October of 2016. Public Act 306'16 (formerly House Bill 4822 of 2016) took effect at the beginning of the 2017-18 school year. This law requires Individual Reading Improvement Plans (IRIPs) for every child in grades K-3 that exhibit a reading deficiency. This session will review the support for professional staff required in this new law, qualifications and responsibilities of required literacy coaches, retention stipulations, and provisions of PA 306 that affect MEA members.

Presenters: Aesha Baldwin, MEA Field Services Consultant
Dr. David Michelson, MEA Lobbyist

113 MESSA'S WEBSITE

9:00 – 10:30 a.m.

Grab your board and get ready to surf the net; attendees will receive a 90-minute tour of the MESSA website, including the recently redesigned member portal, the HealthEquity website and the Express Scripts website. MESSA staff will also show you how to leverage mobile apps to get the most of your MESSA health plan. Laptops recommended.

Presenters: Deb Carew, MESSA Field Services Representative Intern
Kim Chappel, MESSA Marketing Research Consultant
Monica McKay, MESSA Field Services Representative

114-214 IT'S JUST GOOD PRACTICE: CULTURAL COMPETENCE FOR EDUCATORS

9:00 a.m. – 12:15 p.m.  

This is a 3-hour session which continues into the 200 series. This session will repeat as session 311-411.

This session challenges educators to critically examine and strengthen their own instructional practices through a series of activities that teach participants how to become culturally competent educators by using culturally relevant curricula, employing culturally responsive teaching practices, facilitating school-wide cultural responsiveness, and forming professional learning communities.

NOTE: This session is limited to 40 participants.

Presenter: Hilario Benzon, NEA Manager, Human and Civil Rights Department

115 NEW SCHOOL EMPLOYEE/ADMINISTRATOR TRAINING

9:00 – 10:30 a.m.

Teachers/staff and administration are at the heart of our students' lives. By educating teachers, administrators and all school employees on their responsibilities, missions, and the nuts-and-bolts of how your school district and buildings run, the new employee immediately has a feel for expectations and normal functioning procedures in a district or faculty.

This presentation will detail all the information your district/building and/or faculty needs to welcome a new teacher/school employee and/or administration in your district and/or faculty.

Presenter: Virginia Bollwahn, MEA Temporary UniServ Director

116 ENGAGING THE DISENGAGED: HOW TO TALK TO ANGRY, UPSET, OR DISINTERESTED MEMBERS AND POTENTIAL MEMBERS

9:00 – 10:30 a.m.

Attendees will learn how to engage members through one-on-one conversations to find core issues and what really matters to their members.

Presenters: Mary Aldecoa, MEA UniServ Specialist – Field Organizer
Jaime Brants, MEA Temporary UniServ Director
Linda LaVictor, MEA UniServ Specialist – Field Organizer

117 SAVE YOUR DUES USING MEA AND NEA BENEFITS

9:00 – 10:30 a.m.

This session will repeat as session 714.

If you have a computer or cell phone, you should be saving money by using your MEA and NEA benefits. Come join us and see how easy it is to save money. If you go out to restaurants or if you are buying a car, you absolutely should attend!

Presenters: Alexis Bates, MEA Help Center Supervisor
Jason Diotte, MEA-Financial Services Manager
Michele Israel, MEA UniServ Director
Jason Long, NEA Member Benefits

You're invited to the MESSA Information Center where you can talk with MESSA Field Representatives and other staff to get answers to your questions.

CENTER HOURS:

Thursday: 8 a.m.–3:45 p.m.

Friday: 8 a.m.–2 p.m.

We look forward to seeing you—we're here to help!

Hosted by MESSA Field Representatives

200 SERIES

201 LEGISLATIVE UPDATE

10:45 a.m. – 12:15 p.m. 

Budget cuts, bargaining rights, retirement issues, evaluation, employee rights, reading (retention) legislation, etc. are all topics of legislation affecting higher education, K-12, and pre-K education. Meet with the MEA lobbyists for the current update on the issues, as well as pointers and discussion on how to communicate with legislators.

Presenters: Christina Canfield, MEA Lobbyist
David Michelson, MEA Lobbyist

202 BUZZ WORD...ORGANIZE!

10:45 a.m. – 12:15 p.m.

We've all heard it – "Don't Mourn, ORGANIZE!" But what does that really mean? Tips and tricks on how to motivate your local members to come together over an issue, bargaining, membership and anything else that people are passionate about.

Presenter: Wendy Heinig, MEA Anti-Privatization/Organizing Consultant

203 FOCUS ON MEMBERSHIP

10:45 a.m. – 12:15 p.m.

This session will explain MEA's budget process as well as give participants a review of the 2018-2019 Budget. There will also be a breakdown of MEA/NEA dues and NEA's financial support for the MEA and its members.

Presenters: Brett Smith, MEA Secretary/Treasurer
Matt DeWolf, MEA Finance Director

205 BEST PRACTICES FOR CONTROLLING MEMBERS' OUT OF POCKET COSTS UNDER PUBLIC ACT 152

10:45 a.m. – 12:15 p.m.

This session will repeat as session 607.

Feel helpless when it comes to insurance bargaining? Think there are no options but to chase cheaper plans? This session is designed to give you the strategies and tools to rethink this "hopeless" condition many bargainers are facing.

Presenter: Brad Gibson, MEA Insurance Strategy & Development Consultant

206 TIPS TO HELP NEW LOCAL LEADERS

10:45 a.m. – 12:15 p.m.

This session will cover:

- new, quick tips on how to be an effective leader in your Association;
- background information on each of the leader positions in your Association;
- leadership manual.

The nuts and bolts of this session are Communication, Know your Rules, Listening, Delegation, Consistency.

NOTE: This session is limited to 30 participants.

Presenters: Capalene Howse, MEA UniServ Director
Mike McGee, MEA UniServ Director
Ervin Pratt, MEA UniServ Director

207 TOP 10 IN 10; ARE YOU IN?

10:45 a.m. – 12:15 p.m.

Michigan's Top 10 in 10 was derived from ESSA with the goal of Michigan becoming a top 10 education state in 10 years. This session will break down the Top 10 in 10's four main focus areas and provide ideas and tools on bargaining for the common good as it relates to learner-centered supports, an effective educator workforce, strategic partnerships and systematic infrastructure.

Presenter: Aesha Baldwin, MEA Field Services Consultant

PARALYZE RESISTANCE WITH PERSISTENCE.

— WOODY HAYES —

208 CREATING EXCITING MEMBER ENGAGEMENT ACTIVITIES AROUND YOUR COORDINATING COUNCIL

10:45 a.m. – 12:15 p.m.

Interested in increasing member involvement and engagement? Learn how to motivate your membership to become more active and raise awareness of the value of public education in your district, school and community. Presenters will share successful strategies on how to make your Coordinating Council an influential force in local politics while gaining community support.

Presenters: Kim Evans, Hartland EA President
Zachary Kasprzak, Howell EA

209 ELECTION 2018, 2020 AND BEYOND

10:45 a.m. – 12:15 p.m.

Learn about the importance of the 2018 and 2020 elections and why we need to start planning now, including finding and recruiting candidates, raising funds, and engaging members in politics. Every MEA vote matters— maybe more than you think.

Presenters: Andy Neumann, MEA UniServ Consultant – Member & Political Organizer
Douglas Pratt, MEA Director of Public Affairs

210 FIRST RESPONDERS: CRIMINAL ACCUSATIONS & BUILDING REPS.

10:45 a.m. – 12:15 p.m. 

Building representatives are entrusted with triage when situations unfold. This session is designed to clarify the what, when, where and how of potential criminal situations in order to ensure the best possible outcome for our members.

Presenters: Ray Correll, Attorney
Liza Parkinson, Utica EA President and MEA Board Member

211 THE FAIR LABOR STANDARDS ACT AND MICHIGAN'S WAGE LAWS

10:45 a.m. – 12:15 p.m. 

This session will provide an overview of the Fair Labor Standards Act, and issues that often arise under this federal law, such as what constitutes hours worked, unauthorized work, waiting time, meal and break periods, trainings, overtime, and much more. This session will also review Michigan's wage and fringe benefit law and its requirements and discuss ways to bargain and otherwise protect our members.

Audience: ESP Members

Presenters: William "Burt" Burleson, MEA UniServ Director
Douglas Wilcox, MEA Staff Attorney

212 TRANSGENDER ISSUES: WHAT SCHOOLS NEED TO KNOW

10:45 a.m. – 12:15 p.m.  

This session will repeat as session 317.

As more and more transgender students are coming out in school, both teachers and administrators need to be both culturally competent regarding what it means to be transgender, as well as aware of their responsibilities under the law. This session will address the numerous issues that may arise in school districts including gender pronouns, names on school records, school dress codes, participation in gender-segregated activities, including sports and bathrooms, bullying and harassment, what transitioning entails, and what does a school district do when parents are not supportive of their child's gender identity and gender transition. The session will also address issues involving transgender teachers.

Presenter: Jay Kaplan, LGBT Legal Project Staff Attorney, ACLU of Michigan

*Nothing in this world can take the place of persistence. Talent will not.
Nothing is more common than unsuccessful men with talent. Genius will not.
Unrewarded genius is almost a proverb. Education will not. The world is full of
educated derelicts. Persistence and determination alone are omnipotent.*

— CALVIN COOLIDGE —

213 MESSA INSURANCE 101

10:45 a.m. – 12:15 p.m.

Learning about insurance can be overwhelming. In this session, MESSA professionals will help you learn the basics about medical, dental, vision, life and LTD insurance. Leave with a clearer understanding of what you need to know to bargain a quality insurance plan for your members.

Presenters: Mark Middlewood, MESSA Field Services Representative
Heather Scott, MESSA Field Services Representative
Abby Zarimba, MESSA Field Services Representative

215 FREE SPEECH RIGHTS OF UNION MEMBERS, ADVOCATES & LEADERS

10:45 a.m. – 12:15 p.m. 

What can you say or do as an elected leader or advocate for your members? What will get you in trouble? Recent court decisions show just how limited the free speech rights of public employees really are. This session will examine the limits of free speech for public employees and the more expansive rights of association leaders and member advocates.

Presenter: Jeff Murphy, MEA Staff Attorney

216 LEADERS: LAST IN LINE

10:45 a.m. – 12:15 p.m. 

This is a repeat of session 107.

Learn what simple acts can boost your leadership style. Put yourself last in line. Eat last. If you have a leadership role or want to become a strong leader, this session is for you. You will walk away with some visual, written and real-life learning that you can use at work, home and in the grocery store!

NOTE: This session is limited to 30 participants

Presenters: Kia Hagens, MEA Southern Zone Director
Mary Halley, MEA Human Resources Director

217 UNDERSTANDING TEACHER CERTIFICATION

10:45 a.m. – 12:15 p.m.

This session will provide the basics and the latest updates to teacher certification.

Presenters: Rulesha Payne, MEA UniServ Director
Sue Rutherford, MEA UniServ Director
Melanie Waltz, MEA UniServ Director

300 SERIES

301 CHAT WITH A LOBBYIST

2:00 – 3:30 p.m.

This is your chance to participate in an interesting session to get background information on current legislation, educational issues, future ballot issues, and election politics “straight talk” only heard by MEA lobbyists’ ears! This INFORMAL GROUP SESSION will whet the appetite of any MEA political junkie or pundit. Join us and experience “real politics” the way we see and hear it at the Michigan Capitol. This session will provide valuable information as you discuss MEA legislative programs.

NOTE: This session is limited to 40 participants.

Presenters: Christina Canfield, MEA Lobbyist
David Michelson, MEA Lobbyist

You're invited to the MESSA Information Center where you can talk with MESSA Field Representatives and other staff to get answers to your questions.

CENTER HOURS:

Thursday: 8 a.m.–3:45 p.m.

Friday: 8 a.m.–2 p.m.

We look forward to seeing you—we're here to help!

Hosted by MESSA Field Representatives

302 PREPARATION, PREPARATION, PREPARATION. GETTING PREPARED TO BARGAIN SUCCESSFULLY

2:00 – 3:30 p.m.

This session will provide the fundamental, initial steps to bargain successfully. It includes an introduction to bargaining surveys, financial analysis, bargaining team selection, developing interests, creating proposals and member messaging. Resources for bargaining will be on display.

Presenters: Linda Kato, MEA E-dues SNAP
George Przygodski, MEA UniServ Director

303-403 INTRODUCTION TO INTEREST BASED BARGAINING (IBB)

2:00 – 5:15 p.m.

This is a 3-hour session which continues into the 400 series. This session will repeat as session 503-603.

In this session, the participants will be introduced to the principles and practice of Interest Based Bargaining (IBB). By the end of the session the participants will be able to answer the following questions:

- What is Interest Based Bargaining?
- How is IBB different than traditional bargaining?
- When is it appropriate to use this approach?
- How can my team get the training they need to become effective IBB practitioners?

NOTE: This session is limited to 35 participants.

Presenters: Larry Gabka, MEA UniServ Director
Diana Kelly, MEA UniServ Director
Dave Martinson, MEA UniServ Director

304 K-12 SCHOOL FINANCE

2:00 – 3:30 p.m.

This session will review the latest State School Aid Act and the basics of K-12 school finance.

Audience: K-12 Members. This session is not appropriate for ISDs.

Presenter: Ruth Beier, MEA Labor Economist

305 POSITIVE, PROFESSIONAL CRISIS FOR THE RTW ERA

2:00 – 3:30 p.m. 

Constructing a solid crisis plan is the wind that propels stagnant bargaining forward. This section describes the many phases of crisis strategy: member education and engagement, community relations and crisis activity. We describe the development of ideas, execution of plans and social media broadcasting.

Presenters: Chris Brown, Utica EA
Angelo Harwood, Utica EA
Liza Parkinson, Utica EA President and MEA Board Member
Amy Zitzelberger, MEA UniServ Director

306 NAVIGATING THE LAWS FOR THE ADMINISTRATION OF MEDICATION

2:00 – 3:30 p.m. 

This session will provide attendees with an overview of the State and Federal laws related to the administration of medication and provide guidance on spotting problem areas, and recommendations for a bargaining strategy to provide protections for members who are required to administer medications to students.

Presenters: Lisa Harrison, MEA Staff Attorney - Arbitration Specialist
Melanie Waltz, MEA UniServ Director

307 ISSUE ORGANIZING AND MOVING MEMBERS TO ACTION

2:00 – 3:30 p.m.

Going beyond mapping and one-on-one conversations to move your members to action. You will learn how to organize around issues that affect your members and move them to action.

Presenters: Adam Bingman, MEA UniServ Specialist – Field Organizer
Anthony Panneck, MEA UniServ Specialist – Field Organizer
Dorian Prier, MEA UniServ Director

308 LEADERS OF THE PAC

2:00 – 3:30 p.m.

In order to be successful in influencing policymakers at the local, state and national levels, an organization like MEA must have money – Political Action Committee (PAC) money. This session will help to explain why PAC is so important and how to raise PAC money in your local.

Presenters: Tammy Daenzer, MEA UniServ Director
Andy Neumann, MEA UniServ Consultant – Member & Political Organizer
Douglas Pratt, MEA Director of Public Affairs

309 SOCIAL MEDIA ISSUES (OR THINGS THAT ARE A REALLY BAD IDEA)

2:00 – 3:30 p.m. 

In this age of Facebook, Twitter, e-mail, and cell phones, our actions can reach a much wider audience than intended. Join us for an overview of the interaction between electronic communications, the First Amendment, and your employment.

Presenter: Michelle Pollok, MEA Attorney-Arbitration Specialist

310-410 HOW TO ENGAGE MEMBERS IN A BRAVE NEW WORLD

2:00 – 5:15 p.m.

This is a 3-hour session which continues into the 400 series.

This session will provide local leaders with the tools they need to engage their members and show them the importance of continuing to maintain a strong voice in the employment setting. The discussion will focus on how to deal with the new laws, how to address the loss of payroll deduction, e-dues, governance issues at the state and local level, and provide solid practical advice and tips on how to connect with and engage members.

Presenters: Sue Rutherford, MEA UniServ Director
Saun Strobel, MEA UniServ Director
Douglas Wilcox, MEA Staff Attorney

311-411 IT'S JUST GOOD PRACTICE: CULTURAL COMPETENCE FOR EDUCATORS

2:00 – 5:15 p.m.  

This is a 3-hour session which continues into the 400 series. This session is a repeat of session 114-214.

This session challenges educators to critically examine and strengthen their own instructional practices through a series of activities that teach participants how to become culturally competent educators by using culturally relevant curricula, employing culturally responsive teaching practices, facilitating school-wide cultural responsiveness, and forming professional learning communities.

NOTE: This session is limited to the first 40 participants.

Presenter: Hilario Benzon, NEA Manager, Human and Civil Rights Department

312 MESSA NEW LOWER-PREMIUM PLAN OFFERINGS

2:00 – 3:30 p.m.

This session will repeat as session 712.

If your group is exploring ways to reduce the amount deducted from employee paychecks for health care, you'll want to attend this session to learn about MESSA's newest options. We have options with lower premiums, including new deductible options, coinsurance riders and prescription drug riders.

Presenters: RaeAnn Loy, MESSA Field Services Representative
Robert Kwiatkoski, MESSA Field Services Representative
Matt Zimmerman, MESSA Field Services Representative

*Energy and persistence
conquer all things.*

— BENJAMIN FRANKLIN —

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Hosted by MESSA Field Representatives

313 WORKPLACE VIOLENCE: WHAT YOU CAN DO ABOUT IT

2:00 – 3:30 p.m. 

This session will repeat as session 706.

Have you or any of your members been the victim of violence or threats in the workplace? If so, this session is for you. This session will provide you with a variety of strategies and resources to protect yourself and your members when dealing with a variety of violent and/or threatening situations.

Presenters: Deb Lotan, MEA UniServ Director
Nick Nugent, MEA UniServ Director

314-414 PUT ON YOUR BIG GIRL PANTIES AND DEAL WITH IT!

2:00 – 5:15 p.m. 

This is a 3-hour session which continues into the 400 series.

Do you hate to talk to your supervisor or superintendent about union issues? Are you worn out from trying to make everyone happy? Do you feel like your administrators talk down to you? Do you feel out of your league at the bargaining table? Being a woman advocate involves social expectations that need to be recognized and dealt with. Come to this session to find out how to effectively represent and engage your members and command respect. This session will cover power in communication, male/female interaction, verbal and nonverbal communication, and how to be more assertive. It is a fun, high-energy session!

Presenters: Krista Abbott, MEA UniServ Director
Melvina Gillespie, MEA UniServ Director
Wendy Heinig, MEA Anti-Privatization/Organizing Consultant
Rulesha Payne, MEA UniServ Director

315 GITG: THE NITTY GRITTY OF CREATING A GET IN THE GREEN MEMBERSHIP PLAN

2:00 – 3:30 p.m.

Participants will be guided through Creating a Get in the Green Membership Plan for their local. They will leave with a plan they can implement in their locals.

Presenters: Mary Aldecoa, MEA UniServ Specialist – Field Organizer
Jaime Brants, MEA Temporary UniServ Director
Linda LaVictor, MEA UniServ Specialist – Field Organizer

316 HOT TOPICS: A LEGAL UPDATE

2:00 – 3:00 p.m. 

This session will repeat as session 510.

Public educators and public employees are under attack at the state and federal levels. This session will review new laws, amendments, and important cases that affect public employment in education.

Presenter: Michael Shoudy, MEA General Counsel

317 TRANSGENDER ISSUES: WHAT SCHOOLS NEED TO KNOW

2:00 – 3:30 p.m.  

This is a repeat of session 212.

As more and more transgender students are coming out in school, both teachers and administrators need to be both culturally competent regarding what it means to be transgender, as well as aware of their responsibilities under the law. This session will address the numerous issues that may arise in school districts including gender pronouns, names on school records, school dress codes, participation in gender-segregated activities, including sports and bathrooms, bullying and harassment, what transitioning entails, and what does a school district do when parents are not supportive of their child's gender identity and gender transition. The session will also address issues involving transgender teachers.

Presenters: Jay Kaplan, LGBT Legal Project Staff Attorney, ACLU of Michigan

Patience, persistence and perspiration make an unbeatable combination for success.

— NAPOLEON HILL —

400 SERIES

401 ALGONAC EA'S HABITAT HOME

3:45 – 5:15 p.m.

The Algonac Education Association partnered with Habitat for Humanity and built a home for one of their own members. Association members, the UniServ Director and the Executive Director of BlueWater Habitat for Humanity will describe the process and tell how it built relationships in the unit and in the community. Any local unit considering doing a build for one of their members should attend.

Presenters: Lisa Bacsikin, Algonac EA Habitat Fundraiser Chair
Scott Barnhart, Algonac EA
Michele Israel, MEA UniServ Director
Lisa Luberto, Algonac EA President
Ernest Werth, BlueWater Habitat for Humanity Executive Director

402 WELCOME TO THE UNION! TEACHING NEW HIRES ABOUT THE DEFINED CONTRIBUTION AND NEW HYBRID PLANS

3:45 – 5:15 p.m.

It's never easy being "the new kid" in school, even as an adult. School staff members hired after February 1st will have it just a bit harder, as the two retirement plan choices they will have are both inadequate and confusing. They need help...and it should come from us.

Presenter: Paul Helder, MEA Field Services Consultant

404 BY THE NUMBERS

3:45 – 5:15 p.m.

The basic, fundamental principles of financial analysis, cost analysis and how to use this data in bargaining will be covered in this session. Basic terminology of school finance, introduction to the information of a school district's financial audit and discussion on how to use this information will be presented. The session will also demonstrate how to determine the cost of your proposals.

Presenters: Linda Kato, MEA E-dues SNAP
George Przygodski, MEA UniServ Director

405 WORKSHOP: POSITIVE, PROFESSIONAL CRISIS FOR THE RTW ERA

3:45 – 5:15 p.m.

Bring your crisis team and we'll walk you through making your crisis plan. This is a hands-on workshop to put your unit on the road to a coherent, effective plan to rally your community, engage your membership and move your bargaining forward. Designed for units in active bargaining.

NOTE: This session is limited to 40 participants.

Presenters: Chris Brown, Utica EA
Angelo Harwood, Utica EA
Liza Parkinson, Utica EA President and MEA Board Member
Amy Zitzelberger, MEA UniServ Director

406 MOVING FROM CONTENTION TO COLLABORATION: BUILDING UNION, ADMINISTRATION, PARENTS, AND BOARD RELATIONSHIPS

3:45 – 5:15 p.m.

Our Association went from a contention contract negotiation in the summer and fall of 2015 where distrust and antagonism colored the relationships between district stakeholders. Teachers, paraprofessionals, and secretaries were regularly picketing board meetings for many months, constantly arguing with central administration over imposed mandates, and leaving the district in droves. Over the last 2½ years, this broken relationship was rebuilt. We would like to share the story of our experience as a lesson for other locals and districts.

NOTE: This session is limited to 35 participants.

Presenter: Scott Warrow, Birmingham EA President

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Hosted by MESSA Field Representatives

407 JOIN THE MEA LOBBYING TEAM

3:45 – 5:15 p.m.

Lobbyist will share observations, techniques, and experiences with participants to use during legislative councils, legislator contracts, and written communications to promote the MEA legislative agenda. Resources including written and online materials will be part of this presentation.

Presenters: Christina Canfield, MEA Lobbyist
Tammy Daenzer, MEA UniServ Director
David Michelson, MEA Lobbyist

408 CHOOSING OUR CANDIDATES: THE SCREENING & RECOMMENDATION PROCESS

3:45 – 5:15 p.m.

MEA's screening and recommendation process has been updated and revitalized to help you take charge of changing the makeup of the state legislature and other political offices. Join us at this session and learn to influence the future of education in Michigan by learning how to pick pro-education candidates.

Presenters: Andy Neumann, MEA UniServ Consultant – Member & Political Organizer
Douglas Pratt, MEA Director of Public Affairs

409 SPEED NETWORKING

3:45 – 5:15 p.m. 

Learn how to host your own Speed Networking event. This is a small scale, fast-paced event where people are encouraged to move around the room and have short conversations in an organized fashion. Tips will be shared on how to host a positive event making connections and building relationships.

Presenters: Erin Le, Plymouth-Canton EA
Charles Portelli, MEA UniServ Director
Christine Rushlow, Plymouth-Canton EA

412 MESSA STRESS BUSTER

3:45 – 5:15 p.m.

Join this session to help identify the main source of stress in your life and explore the harmful effects of stress, including its impact on your physical and mental health. Learn strategies to help you manage stress so you can enjoy better health.

Presenter: Rhonda Jones, MESSA Health Promotion Consultant

413 STUDENT LOAN FORGIVENESS

3:45 – 5:15 p.m.

This session will repeat at session 705.

This session will arm you with valuable information to take to your members to save them money on their student loan payments as well as forgiveness programs available for public school employees.

Presenters: Grat Dalton, MEA UniServ Director
Kevin Marvin, MEA UniServ Director
Jon Toppen, MEA UniServ Director
Melanie Waltz, MEA UniServ Director

415 ORGANIZING MEMBERS FOR POLITICAL ACTION

3:45 – 5:15 p.m.

A hands-on session designed to provide local leaders with the tools to engage all members—regardless of party preference—in pro-public education political action.

Presenters: Mary Aldecoa, MEA UniServ Specialist – Field Organizer
Jessica Lumbreras, MEA UniServ Specialist – Field Organizer

416 DUE PROCESS IN DISCIPLINE AND DISCHARGE

3:45 – 5:15 p.m. 

This session will focus on basic member protections and rights involving the investigation of matters which could lead to discipline and/or discharge. Including but not limited to: Procedural due process, substantive due process, dealing with allegations which could be criminal in nature, the right to remain silent under the Fifth Amendment, the right to representation under Weingarten, the “just cause” standard, the “arbitrary and capricious” standard, etc.

Presenter: Dan Zarimba, MEA Staff Attorney

417 UNDERSTANDING TEACHER EVALUATIONS AND THE LAW

3:45 – 5:15 p.m.

This session will update participants on where we have been and where we are going with the current laws surrounding teacher evaluations. Participants will understand the requirements under the law regarding teacher evaluations.

Participants will also learn:

- how teacher evaluation and effectiveness ratings can affect personnel decisions;
- avenues provided by law for challenging an evaluation;
- avenues to challenge an evaluation that are not specifically spelled out by the law;
- ways to advocate for and support other members during the evaluation process, at a district and building level.

Presenters: Aesha Baldwin, MEA Field Services Consultant
Terese Fitzpatrick, MEA UniServ Director

500 SERIES

501 ON YOUR MARKS, GET SET, GO! PREPARING YOUR MEMBERS FOR THE CHALLENGES OF BARGAINING

9:00 – 10:30 a.m.

The session will help beginning bargainers raise their awareness of the bargaining process and the issues that impact bargaining. Fundamentals for messaging members before, during and after bargaining will be presented.

Presenters: Linda Kato, MEA E-dues SNAP
George Przygodski, MEA UniServ Director

502-602 A BEGINNER’S BARGAINING PRIMER

9:00 a.m. – 12:15 p.m.

This is a 3-hour session which continues into the 600 series. This session is a repeat of session 104-204.

This session is designed to introduce new bargainers to the bargaining process, the dos and don’ts of bargaining, and how to prepare for bargaining.

Presenters: Yvonne Briley-Wilson, MEA UniServ Director
Melvina Gillespie, MEA UniServ Director
Deb Lotan, MEA UniServ Director
Tim Smith, MEA UniServ Director
Joe Washington, MEA UniServ Director

*Success is the result of perfection,
hard work, learning from failure,
loyalty and persistence.*

— COLIN POWELL —

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503-603 TRUE COLORS FOR BARGAINING TEAMS

9:00 a.m. – 12:15 p.m.

This is a 3-hour session which continues into the 600 series.

Orange, Gold, Green and Blue are used to differentiate the four central personality styles. Each of us has a combination of these True Colors that make up our personality spectrum, usually with one of the styles being the most dominant. Identifying your personality and the personalities of others using True Colors provides you with insights into different motivations, actions and communication approaches. This session will leave you confident in knowing your bargaining teammates as well as how to handle the folks sitting across the table from you during negotiations.

***Please note that this session is specifically for bargaining teams, not for individual attendees.*

True Colors works because it is based on true principles and is easy to remember and use – in all kinds of circumstances – from personal relationships to professional success.

NOTE: This session is limited to 40 participants.

Presenter: Wendy Heinig, MEA Anti-Privatization/Organizing Consultant

504-604 INTRODUCTION TO INTEREST BASED BARGAINING (IBB)

9:00 a.m. – 12:15 p.m.

This is a 3-hour session which continues into the 600 series. This is a repeat of session 303-403.

In this session, the participants will be introduced to the principles and practice of Interest Based Bargaining (IBB). By the end of the session the participants will be able to answer the following questions:

- What is Interest Based Bargaining?
- How is IBB different than traditional bargaining?
- When is it appropriate to use this approach?
- How can my team get the training they need to become effective IBB practitioners?

NOTE: This session is limited to 35 participants.

Presenters: Larry Gabka, MEA UniServ Director
Diana Kelly, MEA UniServ Director
Dave Martinson, MEA UniServ Director

505-605 MESSA WORKSITE WELLNESS WORKSHOP

9:00 a.m. – 12:15 p.m.

This is a 3-hour session which continues into the 600 series.

Worksite wellness programs target people where they spend a lot of time — at work. MESSA's health promotion consultants will inspire you to create or re-energize a worksite wellness program in your district or building. You'll learn about MESSA wellness report cards, program planning tools, and wellness activities. Come prepared for an interactive session featuring Peter N. Nielsen, host of the syndicated TV and radio program *Peter's Principles*. Dress for movement and comfort. A healthy meal will be served.

Presenter: Rhonda Jones, MESSA Health Promotion Consultant

506 BARGAINING OTHER WORKING CONDITIONS FOR CLASSROOM TEACHERS

9:00 – 10:30 a.m.

Participants will be provided model contract language and learn strategies for bargaining working conditions such as class size, planning time, comp time, PLC and other mandatory meeting times, pay for overloads and similar working conditions that directly affect the teacher's workload.

Audience: Teachers

Presenter: Anita Szczepanski, MEA UniServ Director

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507 TEACHER TENURE ACT UPDATE: RECENT TENURE DECISIONS AND DEVELOPMENTS

9:00 – 10:30 a.m.

The 2011 Tenure Reform Package changed the tenure rights of K-12 teachers. Decisions of the State Tenure Commission and the courts continue to flesh out those changes. This session will review recent decisions interpreting the Tenure Act and explain the practical impact of those decisions on our members.

Audience: Teachers

Presenter: Jeff Murphy, MEA Staff Attorney

508 HOW-TO PR BARGAINING

9:00 – 10:30 a.m.

How we “talk” bargaining to our members, the public and the media can be a key determiner of our success at the bargaining table. This session will help you create a public relations program that will get results at the table, with members, in the community, and with the media.

Presenter: David Crim, MEA Communications Consultant

509 USING MEA REPORTS TO HELP YOU GET IN THE GREEN


9:00 – 10:30 a.m.

Local leaders have access to NetForum reports that can support success in MEA's Get in the Green by 2019 Campaign. This session will help you navigate the NetForum System efficiently in the quest to improve membership. Early registrants will have local data available in the session.

NOTE: This session is limited to 35 participants.

Presenters: Wendy Epple, Mt. Pleasant EA President
Capalene Howse, MEA UniServ Director

510 HOT TOPICS: A LEGAL UPDATE

9:00 – 10:30 a.m. 

This is a repeat of session 316.

Public educators and public employees are under attack at the state and federal levels. This session will review new laws, amendments, and important cases that affect public employment in education.

Presenter: Michael Shoudy, MEA General Counsel

511 GRIEVANCE PROCESSING

9:00 – 10:30 a.m.

This is a repeat of session 110.

This training is designed to instruct Association representatives and grievance chairs on the art of processing grievances. It includes contract language and interpretation, member representation, the actual drafting of a grievance and grievance advancement.

NOTE: This session is limited to 30 participants.

Presenters: Suzanne Clark, MEA Staff Attorney - Arbitration Specialist
Lisa Harrison, MEA Staff Attorney - Arbitration Specialist
Michelle Pollok, MEA Staff Attorney - Arbitration Specialist

You may encounter many defeats, but you must not be defeated. In fact, it may be necessary to encounter the defeats, so you can know who you are, what you can rise from, how you can still come out of it.

— MAYA ANGELOU —

512 MESSA & MEA HISTORY

9:00 – 10:30 a.m.

This session will provide you with a brief history of MEA and MESSA, covering the reasons why the organizations were founded, how they've helped Michigan school employees over the years, and the challenges facing them (and education employees) in the 21st century. (Hint: MEA and MESSA are more important now than ever!)

Presenters: Renee Szurna, MESSA Field Services Representative
Tara Wilbur, MESSA Field Services Representative

513 WHAT ARE BETSY DEVOS, THE KOCH BROTHERS, AND THE MACKINAC CENTER REALLY UP TO?

9:00 – 10:30 a.m.

How did Right to Work suddenly become law? Who was behind it? ALEC, Betsy DeVos and the Mackinac Center have banned payroll dues deduction, expanded charter schools, and are pushing for ever-more cyber schools, and vouchers, all steps toward disabling the MEA so public schools can be converted to for-profit corporations. Learn about the corporate interests that were behind all of this and what they intend to do next. And most importantly, find out what you can do about it.

Presenters: Christina Canfield, MEA Lobbyist
Greg Steimel, MEA Research Analyst

514 FOCUS ON READING: PUBLIC ACT 306

9:00 – 10:30 a.m.  

This is a repeat of session 112.

New reading requirements were enacted into law in October of 2016. Public Act 306'16 (formerly House Bill 4822 of 2016) took effect at the beginning of the 2017-18 school year. This law requires Individual Reading Improvement Plans (IRIPs) for every child in grades K-3 that exhibit a reading deficiency. This session will review the support for professional staff required in this new law, qualifications and responsibilities of required literacy coaches, retention stipulations, and provisions of PA 306 that affect MEA members.

Presenters: Aesha Baldwin, MEA Field Services Consultant
Dr. David Michelson, MEA Lobbyist

515-615 THE OTHER "G" WORD: GRIPES NOT GRIEVANCES

9:00 a.m. – 12:15 p.m.

This is a 3-hour session which continues into the 600 series.

How to support and advocate for members with gripes to maintain member relationships when the contract is not the solution. Participants will explore other advocacy avenues to deal with issues in the workplace such as board policies, work rules and past practices.

Presenters: Tonya Karpinski, MEA UniServ Director
Gezelle Oliver, MEA UniServ Director

516-616 MONEY MATTERS

9:00 a.m. – 12:15 p.m.

Basic record keeping, financial policies, internal controls, audits, reviews and IRS reporting issues will be reviewed. Presidents and treasurers need this data.

Audience: Local Presidents and Treasurers
Presenter: Will DePeel, MEA Accounting Associate Manager

517-617 GET IN THE GREEN BY 2019 - WHAT NOW?

9:00 a.m. – 12:15 p.m.

This is a 3-hour session which continues into the 600 series.

The session will provide an overview and training of the Get in the Green plan. Attendees will learn the importance of mapping, from basic membership status to power mapping to find the influential members. Participants will be guided through creating a membership plan they can implement in their local.

Presenters: Mary Aldecoa, MEA UniServ Specialist – Field Organizer
Jaime Brants, MEA Temporary UniServ Director
Linda LaVictor, MEA UniServ Specialist – Field Organizer

600 SERIES

601-701 PRE-RETIREMENT INFORMATION MEETING: MIP AND BASIC PLANS

10:45 a.m. to 12:15 p.m. AND CONTINUES AFTER LUNCH 2:00 – 3:30 p.m.

This is a 3-hour session which continues into the 700 series.

You're thinking about retirement, but how do you know you're ready? The retirement system can be very complicated. Choosing the right retirement options and making sure you meet all of the qualifications is critical to your financial well-being. Make sure you understand the system, so you can receive the full benefits that you have earned.

Presenter: Paul Helder, MEA Field Services Consultant

606 HIGHER EDUCATION FINANCIAL ANALYSIS

10:45 a.m. – 12:15 p.m.

How many times have you sat down at the bargaining table only to be told the college is broke? Learn how to respond by pointing to the right number in the audited financial statement. This session will cover the analysis of community colleges and universities using the audits from your institution. It will help you discover unrestricted funds, those that the board can spend any way it wants for wages and benefits. See how much money every school in the state has in the bank, something available only to MEA members. The schools themselves don't have this data.

Audience: Higher Education Members Only

Presenter: Greg Steimel, MEA Research Analyst

607 BEST PRACTICES FOR CONTROLLING MEMBERS' OUT OF POCKET COSTS UNDER PUBLIC ACT 152

10:45 a.m. – 12:15 p.m.

This is a repeat of session 205.

Feel helpless when it comes to insurance bargaining? Think there are no options but to chase cheaper plans? This session is designed to give you the strategies and tools to rethink this "hopeless" condition many bargainers are facing.

Presenter: Brad Gibson, MEA Insurance Strategy & Development Consultant

608 MEDIA RELATIONS 101 FOR LOCAL LEADERS

10:45 a.m. – 12:15 p.m. 

Whether you're a media novice or an old pro in need of some new tips, this session will provide you with best practices in how to respond to, build relationships with, and benefit from reporters covering education in your community. Learn how to give a great quote and get your local's message to be part of the media's coverage of your schools.

Presenters: David Crim, MEA Communications Consultant

Douglas Pratt, MEA Director of Public Affairs

609 REVIEWING YOUR LOCAL'S GOVERNANCE DOCUMENTS

10:45 a.m. – 12:15 p.m.

Learn about the process of reviewing and updating your local's Constitution & By-Laws. Bring your local's governance documents with you.

Presenter: Lance Little, Owosso EA, MEA Board Member and Vice Chair of the MEA Governance Review Committee

AMBITION IS THE PATH TO
SUCCESS. PERSISTENCE IS THE
VEHICLE YOU ARRIVE IN.

— BILL BRADLEY —

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610 MESSA HEALTH BENEFITS BARGAINING – A LEGAL UPDATE

10:45 a.m. – 12:15 p.m.

Bargainers will receive essential information about state and federal laws impacting health benefits, including:

- Affordable Care Act
- Public Act 152, the Publicly Funded Health Insurance Contribution Act
- Recent amendments to the Public Employment Relations Act
- Section 125 plans (including tips for maximizing the tax advantages)
- Public Act 54

Presenters: Joe Firestone, MESSA General Counsel
Jeff Nyquist, MESSA Chief Strategy Officer
Lindsay Schacher, MESSA Legal and Compliance Manager

611 EMERGENCY SECLUSION & RESTRAINT

10:45 a.m. – 12:15 p.m.

This session will provide an overview of the new seclusion and restraint law and provide basic contract language to ensure members are protected.

Presenter: Aesha Baldwin, MEA Field Services Consultant

612 CRAFTING COMMUNICATIONS THAT BUILD STRENGTH AND GET HEARD

10:45 a.m. – 12:15 p.m. 

Your Association needs messaging that speaks to multiple audiences for various purposes, but it's useful to think of organizational communications in two ways: internal and external. This session will show you how to develop the structure for a high-quality yet simple internal communications plan that builds membership and engagement inside your local. Then we'll discuss ways to push back against anti-union, anti-public education forces by reasserting our voices in the narrative – telling our stories in ways and places that get attention.

Presenter: Brenda Ortega, MEA Editor

613 THE MANDATORY REPORTING REQUIREMENTS OF PUBLIC SCHOOL EMPLOYEES

10:45 a.m. – 12:15 p.m. 

Public School employees are required to self-report certain criminal charges and may be required to report suspected child abuse or neglect. This session will review who exactly is required to report, how the report is made, and the consequences for failure to make a required report.

Audience: All K-12 Members (Teachers and ESP)

Presenter: Jeff Murphy, MEA Staff Attorney

614 WHAT THE LABOR MOVEMENT CAN LEARN FROM THE FIGHT FOR MARRIAGE EQUALITY

10:45 a.m. – 12:15 p.m.

Just 15 years ago, no state allowed same-sex couples to marry, and support for same-sex marriage hovered around 30 percent. Now, marriage equality is the law of the land. This session will explore the legal, political, and organizing strategies involved in winning the marriage equality fight and what the labor movement can learn from the movement's eventual triumph.

Presenters: Frank Burger, Carman-Ainsworth EA President and MEA Board Member
Lisa Harrison, MEA Staff Attorney – Arbitration Specialist
Michael Shoudy, MEA General Counsel

You're invited to the MESSA Information Center where you can talk with MESSA Field Representatives and other staff to get answers to your questions.

CENTER HOURS:

Thursday: 8 a.m.–3:45 p.m. • Friday: 8 a.m.–2 p.m.

We look forward to seeing you—we're here to help!

Hosted by MESSA Field Representatives

700 SERIES

Reminder: Prize drawings at the end of all 700 series sessions, see page 15.

702 STRONGER TOGETHER: THE MEA LOCAL PRESIDENT'S CAUCUS

2:00 – 3:30 p.m.

Are you a Local President who is feeling overwhelmed and needs some help? Come join us for this great networking session with other Local Presidents from across the state. In this session, we will talk about the MEA Statewide Local Presidents Caucus and how you can tap into other resources to help you become a great Local President. In this session, participants will have the opportunity to become members of the caucus and learn about issues affecting Local Presidents from across the state.

Audience: Local Presidents

Presenter: Frank Burger, Carman-Ainsworth EA President and MEA Board Member

703 WORKERS COMPENSATION

2:00 – 3:30 p.m. 

Help, I've fallen and I can't get up! If this happens on the job, you will likely become enmeshed in the Workers' Disability Compensation system. This session deals with basic provisions of the act, common problems and issues, and what you need to know and do to protect your rights.

Presenters: William "Burt" Burtleson, MEA UniServ Director
Michelle Pollok, MEA Staff Attorney - Arbitration Specialist

704 UNITY: MEMBERSHIP INFORMATION AND DUES PAYMENT MANAGEMENT SYSTEM FOR LOCALLY BILLED LOCALS (LBL)

2:00 – 3:30 p.m.

Unity is a membership management program designed specifically to meet the needs of locally billed locals (LBL). MEA has supported the development and implementation of this robust software, which is already being used by the Troy Education Association and the Utica Education Association. Unity software allows locals to communicate with their membership, to process individual member's dues payments, and to manage membership information all in one place.

Presenters: Paul Chambers, Element5 Digital
Patrick Koneval, Troy EA Membership Chair
Greg Moreno, Element5 Digital

705 STUDENT LOAN FORGIVENESS

2:00 – 3:30 p.m.

This is a repeat session 413.

This session will arm you with valuable information to take to your members to save them money on their student loan payments as well as forgiveness programs available for public school employees.

Presenters: Grat Dalton, MEA UniServ Director
Kevin Marvin, MEA UniServ Director
Jon Toppen, MEA UniServ Director
Melanie Waltz, MEA UniServ Director

The most essential factor is persistence - the determination never to allow your energy or enthusiasm to be dampened by the discouragement that must inevitably come.

— JAMES WHITCOMB RILEY —

706 WORKPLACE VIOLENCE – WHAT YOU CAN DO ABOUT IT

2:00 – 3:30 p.m. 

This is a repeat of session 313.

Have you or any of your members been the victim of violence or threats in the workplace? If so, this session is for you. This session will provide you with a variety of strategies and resources to protect yourself and your members when dealing with a variety of violent and/or threatening situations.

Presenters: Deb Lotan, MEA UniServ Director
Nick Nugent, MEA UniServ Director

707 EDUCATORS IN PUBLIC OFFICE: A PANEL DISCUSSION ON RUNNING CAMPAIGNS AND SERVING

2:00 – 3:30 p.m.

A panel of educators who are currently serving in public office or have run campaigns in the past will discuss their experiences and the importance of getting politically active. The panel will be facilitated by a field organizer who has run campaigns and will open discussion up to audience members to ask questions about potentially running for office.

Presenters: Andrea Catalina, Holly EA Member and Clarkston School Board Member
John Creasey, Holly EA Member and Grand Blanc City Councilman
Jessica Lumberras, MEA UniServ Specialist – Field Organizer

708 PLAN THE WORK – WORK THE PLAN

2:00 – 3:30 p.m.

To accomplish your political goals, you need a good plan. Whether it is getting a school bond or millage passed, raising PAC money, or getting a friend of public education elected, developing and executing a smart plan is essential. Learn the components of a good political plan and how to organize members to make it happen. This session is a great hands-on follow up to other political sessions: Election 2018, 2020 and Beyond; Leaders of the PAC; and Local Elections 1-2-3.

Presenters: Andy Neumann, MEA UniServ Consultant – Member & Political Organizer
Douglas Pratt, MEA Director of Public Affairs

709 SCAFFOLDING 3-DIMENSIONAL SCIENCE USING (FREE) CARBON TIME UNITS

2:00 – 3:30 p.m. 

Learning complex tasks - like engaging in 3-dimensional NGSS learning - requires scaffolding. Carbon TIME (Transformations in Matter and Energy) offers 6 phenomena-centered units for MS/HS science designed to scaffold students' 3D learning. Take a look at our toolkit while discussing how to support students' development of sophisticated science reasoning.

Audience: Teachers Only

Presenters: Liz Ratashak, Vicksburg EA President and MEA Board Member
Christie Morrison Thomas, MEA Carbon TIME Network Leader

710 SCHOOL EMPLOYEES GONE WILD: THE INTERNET, SOCIAL NETWORKING SITES, EMAIL, AND THE FIRST AMENDMENT

2:00 – 3:30 p.m. 

Leaders use email for communicating with their members and each other, believing that those communications are confidential. Nearly all teachers, and many other school employees, use online communication to keep parents updated on the progress of their children. This session will look at the protections that school employees have under the First Amendment and other laws when using email and online sites and will provide guidance on how to use these tools without creating employment problems.

Presenter: Michael Shoudy, MEA General Counsel

You're invited to the MESSA Information Center where you can talk with MESSA Field Representatives and other staff to get answers to your questions.

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Hosted by MESSA Field Representatives

711 K-12 BLENDED LEARNING TIPS AND TRICKS TO SUPPORT A REFLECTIVE CLASSROOM AND REDUCE YOUR WORKLOAD

2:00 – 3:30 p.m. **SOON**

Are your students clicking through your EDtech to get to the end? Are you tired of EDtech that does not support student mastery? Let's DIVE DEEPLY into Blended Learning. We will QUICKLY remind each other what Blended Learning is and is not. Review the TPACK and Triple E frameworks to guide our planning and then GET INTO WORK THAT YOU CAN USE IN YOUR CLASSROOM. We will model K-12 EDtech and provide support as you create a lesson you can use tomorrow!

Audience: Teachers

Presenters: Christopher Thomas, Ann Arbor EA
Ellen Weaver, Ann Arbor EA

712 MESSA NEW LOWER-PREMIUM PLAN OFFERINGS

2:00 – 3:30 p.m.

This is a repeat of session 312.

If your group is exploring ways to reduce the amount deducted from employee paychecks for health care, you'll want to attend this session to learn about MESSA's newest options. We have options with lower premiums, including new deductible options, coinsurance riders and prescription drug riders.

Presenters: RaeAnn Loy, MESSA Field Services Representative
Robert Kwiatkoski, MESSA Field Services Representative
Matt Zimmerman, MESSA Field Services Representative

713 BALANCED CALENDAR: THE RELATIONSHIPS, RESEARCH, AND THE REALITY

2:00 – 3:30 p.m.

Summer learning loss is real and the length a student is on summer intermission matters. Join us as Holt Education Association President, Eric Pulver, and Superintendent, David G. Hornak, facilitate a conversation regarding the history of the balanced calendar, current research, and steps to take when considering a transition.

Presenters: David G. Hornak, Superintendent of Holt Schools
Eric Pulver, Holt EA President

714 SAVE YOUR DUES USING MEA AND NEA BENEFITS

2:00-3:30 p.m.

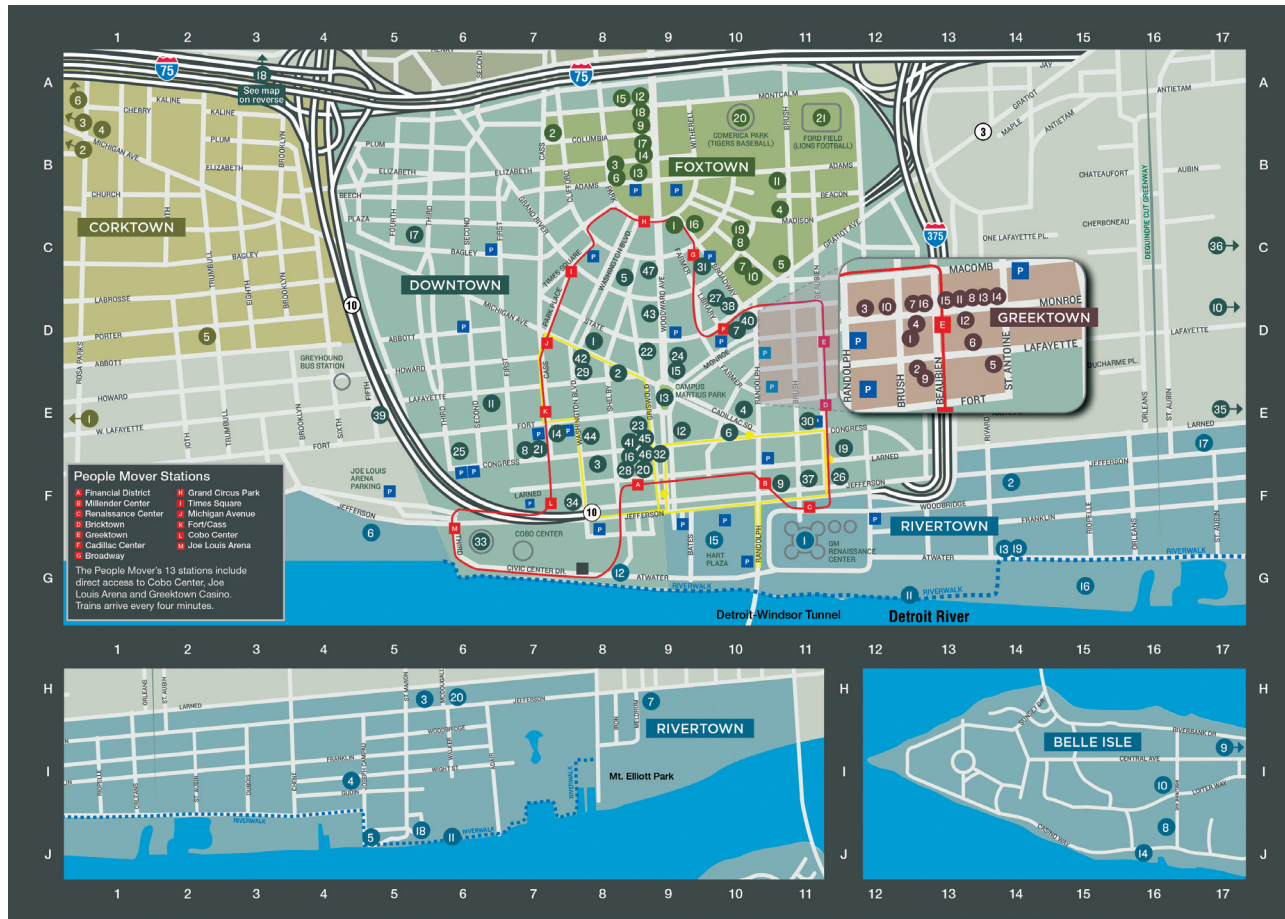
This is a repeat of session 117.

If you have a computer or cell phone, you should be saving money by using your MEA and NEA benefits. Come join us and see how easy it is to save money. If you go out to restaurants or if you are buying a car, you absolutely should attend!

Presenters: Alexis Bates, MEA Help Center Supervisor
Jason Diotte, MEA-Financial Services Manager
Michele Israel, MEA UniServ Director
Jason Long, NEA Member Benefits

IF YOU CAN'T FLY, THEN RUN, IF YOU CAN'T
RUN THEN WALK, IF YOU CAN'T WALK THEN
CRAWL, BUT WHATEVER YOU DO YOU HAVE
TO KEEP MOVING FORWARD.

— MARTIN LUTHER KING, JR. —



DOWNTOWN

RESTAURANTS/NIGHTLIFE

- D-8** 1 **24Grille** 204 Michigan Ave., (313) 964-3821 or www.spal924grille.com. \$\$\$
- E-8** 2 **American Coney Island** 114 W. Lafayette, (313) 961-7758 or www.americanconeyisland.com. \$
- F-8** 3 **Blue Star Cafe** 239 W. Congress, (313) 222-5893 or www.bluestardetroit.com. \$
- E-10** 4 **Cadillac Square Diner** 111 Cadillac Square, (313) 974-6923 or www.cadillacsquarediner.com. \$
- C-8** 5 **Cafe D'Mongo's Speakeasy** 1439 Griswold, (313) 965-7555 or www.cafedmongos.com. \$
- E-10** 6 **Checker Bar & Grill** 124 Cadillac Square, (313) 961-9249. \$
- D-10** 7 **CK Mediterranean Grille & Catering** 119 Monroe St., Ste. D-7, (313) 496-6666 or www.ckgrille.com. \$
- E-7** 8 **Cobo Joe's Sports Bar & Grill** 422 W. Congress, (313) 965-0840 or www.cobojoes.com. \$
- F-11** 9 **Courtyard Cafe & Bar** 333 E. Jefferson, (313) 223-3933 or www.detroitdowntowncourtyard.com. \$
- OFF** 10 **Detroit Vegan Soul** 8027 Agnes St., (313) 444-9402 or www.detroitvegansoul.com. \$ (Opening April 2013)
- E-6** 11 **Finn & Porter** 525 W. Lafayette Blvd., (313) 963-5600 ext. 5020 or www.finnandporter.com. \$
- E-9** 12 **Foran's Grand Trunk Pub** 612 Woodward Ave., (313) 961-3043 or www.grandtrunkpub.com. \$
- E-9** 13 **Fountain Bistro** 800 Woodward Ave., Campus Martius Park, (313) 237-7778 or www.fountainbistro.com. \$\$\$
- E-7** 14 **Gateway Deli - Downtown Detroit** 333 W. Fort St., (313) 256-1900. \$
- E-9** 15 **Hard Rock Cafe Detroit** 45 Monroe St., (313) 964-7625 or www.hardrock.com. \$
- E-8** 16 **London Chop House** 155 W. Congress, (313) 962-0277 or www.thelondonchophouse.com. \$\$\$
- C-5** 17 **MGM Grand Detroit** 1777 Third St., (877) 888-2121, (313) 465-1777 or www.mgmgranddetroit.com; Breeze \$\$\$; Palette Dining Studio \$\$\$; TAP \$\$; Wolfgang Puck Pizzeria & Cucina \$\$\$; Wolfgang Puck Steak \$\$\$.
- S-2** 18 **MotorCity Casino Hotel** 2901 Grand River Ave., (866) 782-9622 or www.motorcitycasino.com; Assembly Line Buffet \$\$\$; Grand River Deli \$\$; Iridescence \$\$\$; Pit Stop \$; Sweet Ride Coffee Shop \$.
- E-12** 19 **Opus One** 565 E. Larned, (313) 961-7766 or www.opus-one.com. \$\$\$
- F-9** 20 **Quiznos Sub** 535 Griswold, (313) 961-5555. \$
- F-11** 9 **Rice Bowl Fresh Asian Kitchen** 333 E. Jefferson Ave., #270, (313) 963-3200 or www.ricebowlasiankitchen.com. \$
- E-6** 11 **Round Bar & Grill** 525 W. Lafayette Blvd., (313) 963-5600. \$\$\$
- E-7** 21 **Six Pack Bar & Grill** 404 W. Congress, (313) 964-1333. \$

- D-9** 22 **Skybar Grill & Lounge** 1150 Griswold, (313) 965-3054 or www.skybardetroit.com. \$
- E-8** 23 **Sweet Endings** 645 Griswold, Ste. 10, (313) 962-0010. \$\$\$
- D-9** 24 **Texas de Brazil** 1000 Woodward Ave., (313) 964-4333 or www.texasdebrasil.com/Detroit. \$\$\$
- E-6** 25 **Tommy's Detroit Bar & Grill** 624 Third St., (313) 965-2269 or www.tommysdetroit.com. \$
- F-11** 26 **Tom's Oyster Bar - Detroit** 519 E. Jefferson Ave., (313) 964-4010 or www.vicente.us. \$
- D-10** 27 **Vicente's Cuban Cuisine** 1250 Library St., (313) 962-8800 or www.vicente.us. \$
- F-8** 28 **Wah-Hoo Chinese** 536 Shelby St., (313) 324-8700 or www.wah-hoo.net. \$
- E-8** 29 **WaLa** 1010 Washington Blvd., (313) 963-5450. \$

MUSIC/THEATER

- E-11** 30 **St. Andrew's Hall & The Shelter** 431 E. Congress, (313) 961-8961 or www.saintandrewsdetroit.com.

ATTRACTIONS

- C-10** 31 **Boll Family YMCA** 1401 Broadway, (313) 309-9622 or www.ymcadetroit.org/boll.
- E-9** 13 **Campus Martius Park** 800 Woodward Ave., (313) 962-0101 or www.campusmartiuspark.org.
- E-9** 32 **The Guardian Building** 500 Griswold Ave., (313) 963-4567 or www.guardianbuilding.com.
- G-6** 33 **Joe Louis Arena** 600 Civic Center Drive, (313) 963-6606 or www.olympiaentertainment.com; **Detroit Red Wings** (313) 396-7575 or www.detroitredwings.com.
- C-5** 17 **MGM Grand Detroit** 1777 Third St., (877) 888-2121, (313) 465-1777 or www.mgmgranddetroit.com.
- F-8** 34 **Michigan Sports Hall of Fame** 1 Washington Blvd., Cobo Center, (248) 473-0856, (800) 649-2968 or www.michigansportshof.com.
- S-2** 18 **MotorCity Casino Hotel** 2901 Grand River Ave., (866) 782-9622 or www.motorcitycasino.com.
- OFF** 35 **Pewabic Pottery** 10125 E. Jefferson Ave., (313) 822-0954 or www.pewabic.org.
- OFF** 36 **Solanus Casey Center** 1780 Mount Elliott St., (313) 579-2100 or www.solanuscenter.org.

SHOPPING

- F-11** 37 **DuMouchelles Art Galleries** 409 E. Jefferson Ave., (313) 963-6255 or www.dumouchelles.com.
- D-10** 38 **Henry the Hatter** 1307 Broadway, (313) 962-0970, (800) 591-4343 or www.henrythetatterdetroit.com.
- E-5** 39 **John K. King Used and Rare Books** 901 W. Lafayette Blvd., (313) 961-0622 or www.rarebooklink.com.
- D-10** 40 **Serman's** 1238 Randolph, (313) 964-1335 or www.sermansclothes.com.

- E-8** 41 **Wesley Berry Florists** 150 W. Congress, (313) 962-2046, (800) 937-5397 or www.wesleyberryflorist.net.

HOTELS/ACCOMMODATIONS

- F-11** 9 **Courtyard by Marriott - Detroit Downtown** 333 E. Jefferson Ave., (313) 222-7700, (800) 321-2211 or www.detroitdowntowncourtyard.com.
- E-6** 11 **DoubleTree Suites by Hilton Detroit Downtown** 525 W. Lafayette Blvd., (313) 963-5600, (800) 222-TREE or www.doubletree.com.
- D-8** 42 **Holiday Inn Express Hotel & Suites - Detroit Downtown** 1020 Washington Blvd., (313) 887-7000 or www.hiexpress.com.
- C-5** 17 **MGM Grand Detroit** 1777 Third St., (877) 888-2121, (313) 465-1777 or www.mgmgranddetroit.com.
- S-2** 18 **MotorCity Casino Hotel** 2901 Grand River Ave., (866) 782-9622 or www.motorcitycasino.com.
- D-8** 1 **The Westin Book Cadillac Detroit** 1114 Washington Blvd., (313) 442-1600, (800) WESTIN-1 or www.westin.com/bookcadillac.

TOURS

- D-9** 43 **Dhive** 1253 Woodward Ave., (313) 962-4590 or www.dhivedetroit.org.
- Detroit Urban Adventures** (313) 701-1800 or www.detroiturbanadventures.com.
- MotorCity Tour Company** (248) 850-2563 or www.motorcitybrewtours.com.
- Show Me Detroit Tours** (313) 444-2120 or www.showmedetroit.com.

ADDITIONAL VISITOR SERVICES

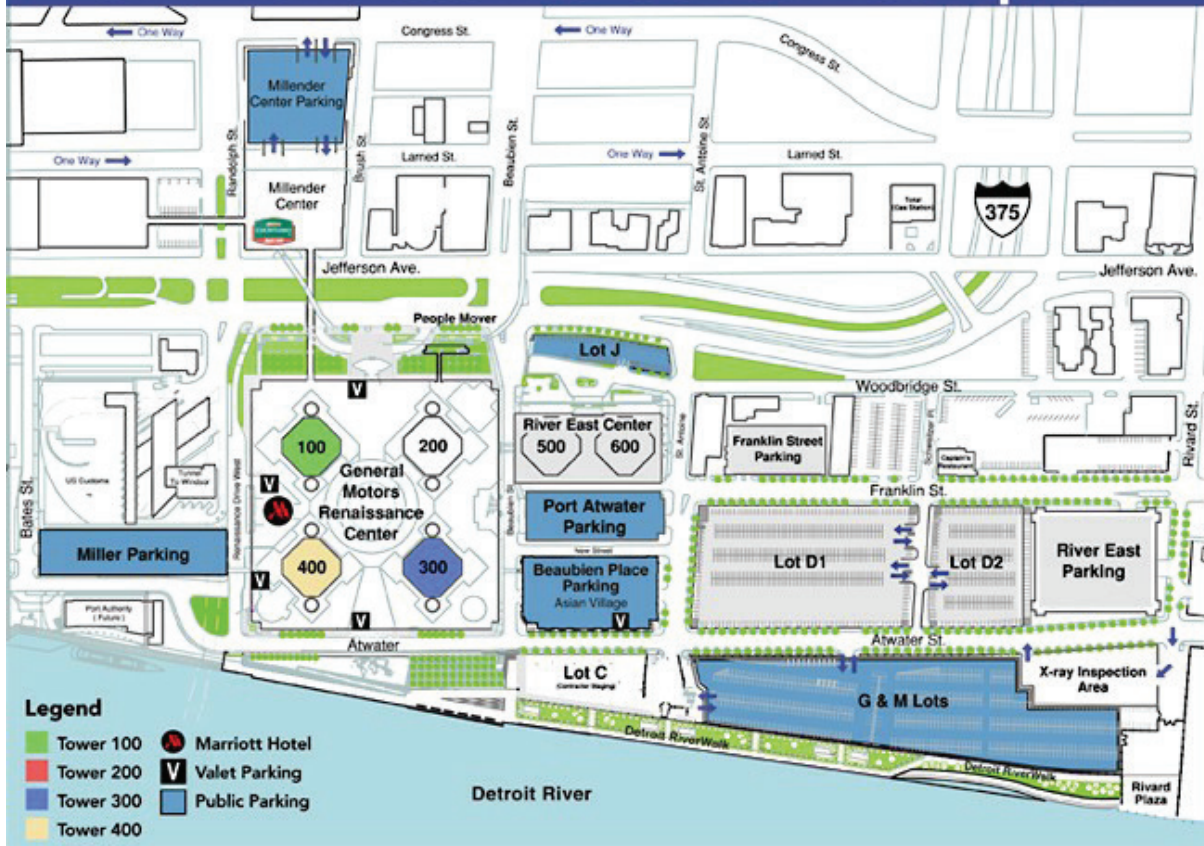
- E-8** 44 **Detroit Metro Convention & Visitors Bureau** 211 W. Fort St., Ste. 1000, (313) 202-1800 or www.visitdetroit.com.
- E-9** 45 **Salon Deanna Internationale** 615 Griswold, Lobby Level, (313) 965-6905 or www.salondeannainternational.com.
- D-8** 1 **Spal9** 204 Michigan Ave., (313) 964-3821 or www.spal924grille.com.
- E-9** 46 **The UPS Store** 535 Griswold St., Ste. III, (313) 963-7000 or www.theupsstorelocal.com/5676.
- C-9** 47 **Woodhouse Day Spa** 1447 Woodward Ave., (313) 965-6270 or www.detroit.woodhousespas.com.

GREEKTOWN

RESTAURANTS/NIGHTLIFE

- D-12** 1 **A Bar** 1000 Brush St., (313) 962-2323, (800) 772-2323 or www.atheneumsites.com. \$
- D-12** 2 **Bouzouki Lounges** 432 E. Lafayette, (313) 964-5744 or www.bouzoukigreektown.com. \$
- D-12** 3 **Buffalo Wild Wings** 1218 Randolph, (313) 961-9453 or www.buffalowildwings.com. \$

GM Renaissance Center Complex



- Legend**
- Tower 100
 - Tower 200
 - Tower 300
 - Tower 400
 - Marriott Hotel
 - V Valet Parking
 - Public Parking

- D-13** **4** **Fishbone's** 400 Monroe St., (313) 965-4600 or www.fishbonesusa.com. \$.
- D-14** **5** **Flood's Bar & Grille** 731 St. Antoine, (313) 963-1090 or www.floodsdetroit.com. \$.
- D-13** **6** **Greektown Casino-Hotel** 1200 St. Antoine St., (877) 424-5554 or www.greektowncasino.com; Bistro 555 \$\$\$; Brizola \$\$\$\$; Shotz Sports Bar \$\$. \$.
- D-12** **7** **Marilyn's American Tavern** 419 Monroe St., (313) 879-7150. \$.
- D-13** **8** **New Parthenon Restaurant** 547 Monroe St., (313) 961-5111. \$.
- E-13** **9** **Niki's Lounge** 735 Beaubien St., (313) 964-1400 or www.nikislounge.com. \$.
- D-12** **10** **Old Shillelagh Irish Pub** 349 Monroe St., (313) 964-0007 or www.oldshillelagh.com. \$.
- D-13** **11** **Pappy's Sports Bar & Grill** 517 Monroe St., (313) 983-4000 or www.pappysdetroit.com. \$.
- D-13** **12** **Pegasus Taverna Restaurant** 558 Monroe St., (313) 964-6800 or pegasustavernas.com. \$.
- D-14** **13** **PizzaPapolis of Greektown** 553 Monroe St., (313) 961-8020 or www.pizzapapolis.com. \$.
- D-14** **14** **Red Smoke Barbeque** 573 Monroe St., (313) 962-2100 or www.redsmokebarbeque.com. \$\$\$.
- D-13** **15** **Santorini Estiatorio** 501 Monroe St., (313) 962-9366 or www.santorinidetroit.com. \$.

ATTRACTIONS

- D-13** **6** **Greektown Casino-Hotel** 555 E. Lafayette, (313) 223-2999 or www.greektowncasino.com.
- D-13** **16** **Second Baptist Church of Detroit** 441 Monroe, (313) 961-0920 or www.secondbaptistdetroit.org.

HOTELS/ACCOMMODATIONS

- D-12** **1** **The Athenum Suite Hotel and Conference Center** 1000 Brush St., (313) 962-2323, (800) 772-2323 or www.athenumsuites.com.
- D-13** **6** **Greektown Casino-Hotel** 1200 St. Antoine St., (877) 424-5554 or www.greektowncasino.com.

FOXTOWN

RESTAURANTS/NIGHTLIFE

- C-9** **1** **Angelina Italian Bistro** 1565 Broadway, (313) 962-1355 or www.angelinadetroit.com. \$\$. \$.
- B-7** **2** **Bookies Bar & Grille** 2208 Cass Ave., (313) 962-0319 or www.bookiesbar.com. \$.
- B-8** **3** **Bucharest Grill** 2040 Park, (313) 965-3111 or www.bucharestgrill.com. \$.
- C-11** **4** **Century Grille** 333 Madison, (313) 963-9800 or www.gemtheatre.com. \$\$. \$.
- C-11** **5** **The Chrome Grill** 351 Gratiot Ave., (313) 967-0900 or www.detroitdowntown.stayhgi.com. \$.

- B-8** **6** **Cliff Bell's** 2030 Park Ave., (313) 961-2543 or www.cliffbells.com. \$\$\$.
- C-10** **7** **Coaches Corner Bar & Grill** 1465 Centre St., (313) 963-4000 or www.coachescornerdetroit.com. \$\$\$.
- C-10** **8** **Colors Restaurant** 311 E. Grand River Ave., (313) 496-1212 or www.colors-detroit.com. \$.
- B-9** **9** **Da Edoardo Foxtown Grille** 2203 Woodward Ave., (313) 471-3500 or www.daedardo.com. \$\$\$.
- C-10** **10** **Detroit Seafood Market** 1435 Randolph St., (313) 962-4180 or www.thedetroitseafoodmarket.com. \$\$\$.
- B-11** **11** **Elwood Bar & Grill** 300 Adams St. (at Brush), (313) 962-2337 or www.elwoodgrill.com. \$.
- A-9** **12** **Hockeytown Cafe** 2301 Woodward Ave., (313) 965-9500 or www.hockeytowncafe.com. \$.
- B-8** **13** **Rub BBQ Pub** 18 W. Adams, (313) 964-0782 or www.rubbbqdetroit.com. \$.
- B-9** **14** **State Bar & Grill** 2101 Woodward Ave., (313) 961-5451. \$.

MUSIC/THEATER

- A-8** **15** **City Theatre** 2301 Woodward Ave., (313) 471-3400 or www.olympiaentertainment.com.
- C-9** **16** **Detroit Opera House/Michigan Opera Theatre** 1526 Broadway, (313) 961-3500 or www.michiganopera.org.
- B-9** **17** **The Fillmore Detroit** 2115 Woodward Ave., Ste. 917, (313) 961-5451 or www.thefillmoredetroit.com.
- A-9** **18** **Fox Theatre** 2211 Woodward Ave., (313) 471-3200 or www.olympiaentertainment.com.
- C-11** **4** **Gem & Century Theatres** 333 Madison Ave., (313) 963-9800 or www.gemtheatre.com.

ATTRACTIONS

- C-10** **19** **Arts League of Michigan** 311 E. Grand River Ave., (313) 965-8430 or www.theccarc.org.
- B-10** **20** **Comerica Park** 2100 Woodward Ave., (313) 471-2283 or www.olympiaentertainment.com. **Detroit Tigers** (313) 471-2000 or www.detroittigers.com.
- B-11** **21** **Ford Field** 2000 Brush St., (313) 262-2000 or www.fordfield.com. **Detroit Lions** (313) 262-2000 or www.detroitlions.com.

SHOPPING

- A-9** **18** **Little Foxes Fine Gifts** Fox Theatre, 2211 Woodward Ave., (313) 963-6202; (866) 963-6202 or www.littlefoxes.com.

HOTEL/ACCOMMODATIONS

- C-11** **5** **Hilton Garden Inn - Detroit Downtown** 351 Gratiot Ave., (313) 967-0900, (800) HILTONS or www.detroitdowntown.hgt.com.

RIVERTOWN

RESTAURANTS/NIGHTLIFE

- G-11** **1** **Andiamo Detroit Riverfront** 400 GM Renaissance Center, (313) 567-6700 or www.andiamoitalia.com. \$\$\$.
- F-14** **2** **The Clique** 1326 E. Jefferson Ave., (313) 259-0922. \$.
- G-11** **1** **Coach Insignia** 100 GM Renaissance Center, 72nd floor, (313) 567-2622 or www.theclipcureangroup.com. \$\$\$.
- G-11** **1** **Coney Town/Gyroland/Fish City** 200 GM Renaissance Center, Level A, Food Court, (313) 259-8000. \$.
- G-11** **1** **Forty-Two Degrees North** 400 GM Renaissance Center, Third Level, (313) 568-8699 or www.dineatdetroitmarriott.com. \$.
- G-11** **1** **Joe Muer Seafood** 400 GM Renaissance Center, Ste. 1404, (313) 567-6837 or www.joemuerseafood.com. \$\$\$.
- H-5** **3** **PizzaPapolis of Rivertown** 3171 E. Jefferson, (313) 259-7272 or www.pizzapapolis.com. \$.
- I-4** **4** **Privé Deux** 237 Jos. Campau, Ste. A, (313) 784-9730 or www.prive deux.com. \$.
- J-5** **5** **The Rattlesnake Club** 300 River Place, (313) 567-4400 or www.rattlesnakedetroit.com. \$\$\$.
- G-11** **1** **Rice Bowl Express** 100 GM Renaissance Center, Level A, Food Court, (313) 259-3200 or www.ricebowlasiankitchen.com. \$.
- F-5** **6** **Signature Grill** 250 Riverfront Drive, Riverfront Condominiums, (313) 394-0667 or www.signaturedetroit.com. \$.
- G-11** **1** **That Sandwich Place** 200 GM Renaissance Center, Level A, Food Court, (313) 568-1917. \$.
- G-11** **1** **Volt** 400 Renaissance Drive, First Level, (313) 568-8700 or www.detroitmarriott.com/dining. \$\$. \$.
- H-9** **7** **Walsh's Spirits & So Much More** 6452 E. Jefferson, (313) 259-4470. \$.

ATTRACTIONS

- J-16** **8** **Anna Scripps Whitcomb Conservatory, Belle Isle** 7000 Inselruhe, Belle Isle, (313) 821-5428 or www.belleisleconservancy.org.
- OFF** **9** **Belle Isle Nature Zoo** Corner of Oakway Trail and Lakeside Drive, 176 Lakeside Drive, Belle Isle, (248) 541-5717 or www.detroitzoo.org.
- I-16** **10** **Belle Isle Park** 2 Inselruhe, Belle Isle, (313) 628-2081.
- G-12** **11** **Detroit International RiverWalk** Joe Louis Arena to Mount Elliott Park, (313) 566-8200 or www.detroitriverfront.org.
- G-8** **12** **Detroit Princess Riverboat** 201 Civic Center Drive, (517) 627-2154 or www.detroitprincess.com.

MEA 2018 CONFERENCES

ESP Statewide Conference

March 23–24, 2018

Student MEA Conference

March 24, 2018

Summer Leadership Conference

July 31–August 2, 2018

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MEA

Michigan Education Association

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The mission of the MEA is to ensure that the education of our students and the working environments of our members are of the highest quality.