

CELEBRATE TEACHER DAY
SCHOOL FAMILY DAY
MAY 8, 2018

Dear Local Association PR Project Planner:

Teacher Day/School Family Day 2018 is Tuesday, May 8.

Each year schools and communities observe Teacher Day/School Family Day with local celebrations that pay tribute to the contributions school employees make to our communities and to society in general.

The Michigan Education Association invites you to observe this important date by continuing the traditions of celebratory activities. To help you do this, the MEA Public Affairs Department has developed this booklet that contains ideas for activities, radio scripts and camera-ready artwork.

You can also order ready-made materials. Again this year we are offering notepads and bookmarks at a minimal cost. Complimentary posters are also available, one per school building/work site.

- To order materials, go to **www.mea.org/merchandise**.
- **Orders must be received by April 23, 2018.**
- You must order online.

If you have any questions, please contact Eleanor Mustafa at eam@mea.org or 800-292-1934, ext. 5463.

On May 8, celebrate the contributions you make to public schools—celebrate Teacher Day/School Family Day 2018.

Sincerely,

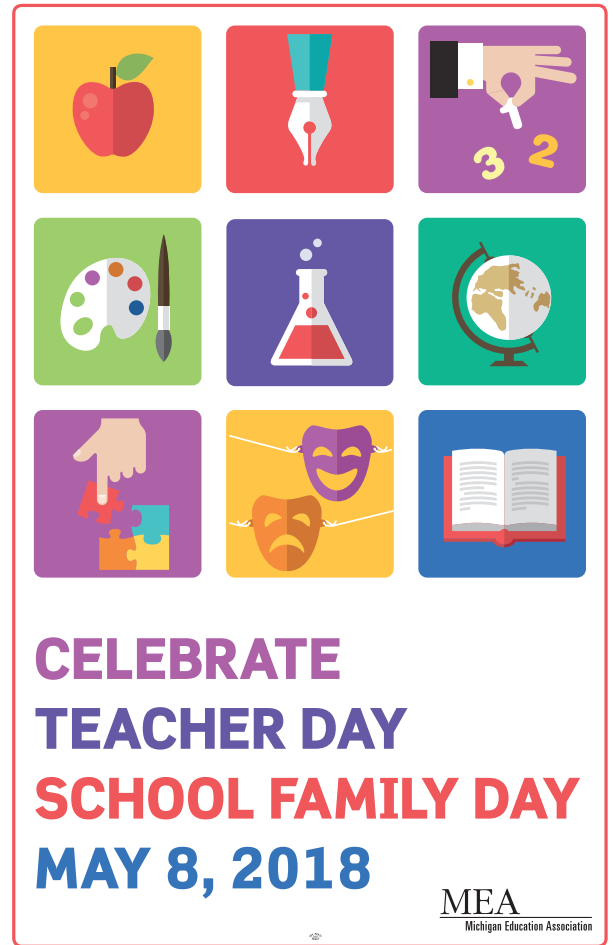


Paula Herbart
President

Teacher Day School Family Day

May 8, 2018

Go to www.mea.org/merchandise
for more items.



Bookmarks (assorted)

Actual Size: 2.2" x 8.5"

16¢ per 10



Celebrate
Teacher Day
School Family Day
May 8, 2018



Poster

Actual Size: 11" x 17"

Posters are available—one per building—at no charge. Indicate the number of school buildings/worksites in your school district on the order form.

Celebrate May 8, 2018
Teacher Day/School Family Day



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Ruled Notepads (assorted)

Actual Size: 4.25" x 5.5"

32¢ each

Ideas for Teacher Day/School Family Day

- Schedule a local news conference to showcase teachers and support staff in your local schools.
Plan exhibits around partnership projects and staff development projects that illustrate staff ingenuity and creative efforts to improve the quality of education.
- Invite community members to visit their schools.
Hold a reception honoring teachers and support staff with students serving as hosts, servers and “information specialists.”
- Ask local radio stations and newspapers to provide free public service announcements using the radio scripts and camera-ready ads in this booklet.
- Have local businesses such as grocery stores, flower shops, bookstores and office supplies outlets sponsor discount certificates for staff.
- Ask local businesses to honor their school staff with “**Happy Teacher Day**” or “**Happy School Family Day**” messages on their marquees or electronic signs.
- Sponsor an essay contest for students on “*Why I Want to Be a Teacher, Librarian, etc.*” or “*My Favorite Teacher, Custodian, Cafeteria Worker, etc., is _____.*”
Ask your local newspaper to publish the winning essays.
- Invite television stations to visit their local schools and tape footage of staff doing what they do best.
Suggest they run the footage on television during the day and evening news to show their support for public schools on **Teacher Day** or **School Family Day**.
- Order MEA **Teacher Day/School Family Day** materials and distribute to staff.

30-second Public Service Announcement

Discipline. Order. Smaller class sizes and quality teachers.

Polls say this is what you want for your public schools. In fact, [*teachers / school employees*] want the same things.

We both want the same improvements for public schools. So, why not put our heads together and work to make that happen?

On **Teacher Day/School Family Day**, Tuesday, May 8, join us—your [*teachers / public school employees*] and help make our public schools even better.

When we work together, we ensure a quality education for every student.

30-second Public Service Announcement

We open the doors and we turn on the lights.

We answer the phones and we bandage the bumps.

We drive the school buses and we cook tasty lunches.

We keep the school buildings safe and clean.

Who are we? We're education support professionals, and we make sure that there's a quality education for every student.

On Tuesday, May 8, join us as we celebrate **School Family Day**.

60-second Public Service Announcement

A teacher's creed:

I believe that everyone who enters this door can learn.

I believe that everyone who enters this door can show proper respect for others.

I believe that everyone who enters this door can work hard and take responsibility for his or her behavior.

And I believe that I can help everyone who enters this door.

Hello, my name is (_____). I am a [*grade level*] teacher at [*school*], and I believe in public schools.

On **Teacher Day/School Family Day**, Tuesday, May 8, visit your school and observe the quality of learning and teaching taking place in your child's classroom.

It will make a believer out of you, too.

Certificate of Appreciation

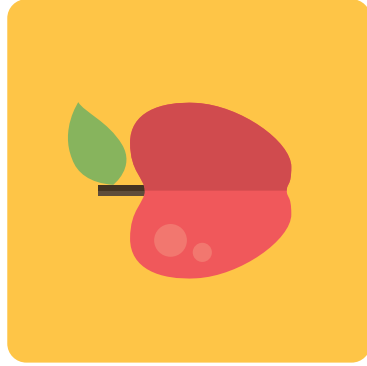
presented to

in recognition of your dedication to helping your school produce a treasured
national resource: successful and productive men and women.

May 8, 2018

Teacher Day
School Family Day

Michigan Education Association



Celebrate Teacher Day School Family Day

May 8, 2018

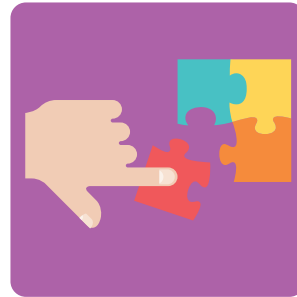
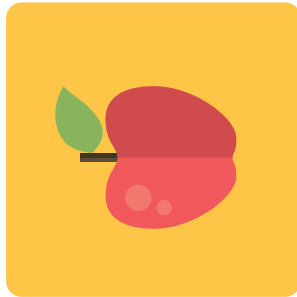
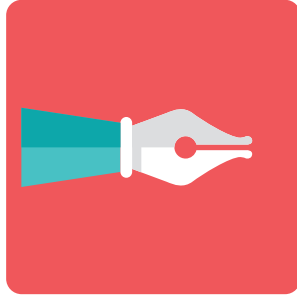
A special day is set aside each year in communities throughout the nation to recognize the contributions made by all public school employees to our society.

In some areas it is called **Teacher Day**. In others, the event is called

School Family Day in honor of both teachers and school support staff.

Whatever the day is called, it is an appropriate time to re-emphasize the fundamental importance of America's public schools.

Our nation's democracy is rooted in a free system of public education. Classroom teachers and other school employees are the dedicated professionals who make that free system work.





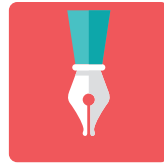
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2 ¼ inches x 8 inches



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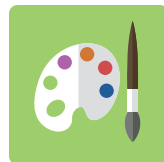
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5 inches x 4 ½ inches



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4 inches x 3 inches