



## 2020-21 BFCL FUNDING GUIDELINES

Understanding that organizing and signing up new members may be a greater challenge next year; I am going to ask that all BFCL monies be redirected into signing up new members and not for any one-time member engagement events.

**No gift cards will be approved at this time.**

I know that this is a difficult time, however, I have been nothing but amazed and impressed by what I have seen done with these funds. I can't believe we are all entering this school year with such uncertainty, and I know with that amazing leadership that we have at the local level you will all continue to support your locals.

- BFCL Grant monies must be used to either increase member engagement or are used to recruit new members.
- **If ordering T-shirts, bags, or hats, they must have the MEA logo on them.** Contact Gus Schowengerdt at [GSchowengerdt@mea.org](mailto:GSchowengerdt@mea.org) to request an MEA logo that can be used by your designer or local vendor. All artwork must be approved by Gus to ensure MEA branding standards are appropriate before printing.
- For trinkets, giveaways, and other types of apparel, you may work with your local vendor and request USA made items and preferably union made.
- Monies shall not be used for local community outreach projects.
- Monies shall not be used for lottery tickets, gift cards or food for meetings (executive board meeting).
- Monies shall not be used for alcoholic beverages.

Priority will be given to locals who have not received funding in the past.



## Local Funding Application Information for Fall

**APPLICATION MUST BE SUBMITTED BETWEEN 7/10 AND 8/31/2020**

Name of applicant:

Date:

Your personal email address:

Your position in the local:

Name of local association:

Your UniServ Director:

Your Region #:

UNISERV OFFICE ADDRESS

Street:

City/zip:

When did you take the Local Self-Assessment?

**The eight indicators of a full capacity local are: Advocacy, Communications, Financial/Membership Systems, Governance, Leadership team development, Long-Range Planning, New Members and Political Action.**

What indicator will you be focusing on this year and why?

**NOTE: FUNDING MUST BE USED BETWEEN 9/1/2020 AND 2/28/2021**

How much funding are you requesting from BFCL?

What local/name should be on the check so it can be cashed?

Date the check is needed:

Have you requested funding in the past?

**FORWARD THIS APPLICATION TO YOUR UNISERV DIRECTOR TO DATE APPROVE AND  
EMAIL TO CHANDRA MADAFFERI, MEA VICE PRESIDENT**

UNISERV DIRECTOR APPROVED ON:



## Local Funding Application Information for Fall

What specific goal(s) have you set to increase local capacity in the indicator(s) you listed above?

Briefly describe the program or activity you have planned. (Examples: participating in community events; building a float for homecoming parade; meet & greet with members with appetizers provided to collect money for PAC; community picnic; member visits in building with pizza/pop lunch; training)

Is the above program/activity new for your group? YES      NO

How will you measure the success of the above program/activity?

In addition to the above program/activity, what else will you be doing this year to achieve the goal(s) you set?

What will be the date(s) of the program/activity above?

What is the total cost of the program/activity above?

**Please list a breakdown of the costs of your event. Feel free to attach any supporting documentation as necessary:**