

# RESILIENCE IN A WHOLE NEW WORLD

VIRTUAL CONFERENCE  
OCTOBER 23, 2020



Professional Issues in Higher  
Education Conference



**MEA**

**MAHE**

MICHIGAN ASSOCIATION FOR  
HIGHER EDUCATION

Advocating for Higher Education Employees Across the State



# Professional Issues in Higher Education

Virtual Conference

## RESILIENCE IN A WHOLE NEW WORLD

Friday, October 23, 2020  
9:00 a.m.



### 9:00 a.m. – Opening Session

Welcome: Paula Herbart, MEA President  
Marcia Mackey, MAHE President

### 9:30-10:30 a.m. – Series 100

#### 101 CHAOS AND ELECTION 2020: UPDATE ON CURRENT LEGISLATION PERTAINING TO HIGHER EDUCATION

**Presenter:** Dr. David Michelson, MEA Lobbyist

#### 102 WORKPLACE AND BARGAINING: TITLE IX UPDATE

**Presenter:** Suzanne Clark, MEA Arbitration Specialist and Attorney

In this session an overview of the NEW regulations will be presented as well as discussion of current practices at various institutions.

#### 103 INSTRUCTION: ADJUSTING AND ACHIEVING WITH EMERGING TEACHING METHODS: CONVERTING & COVERING CONTENT

**Presenter:** Sarah Learman, Ph.D., Teaching & Learning Consultant, CMU

Inspired by passionate and invested educators, this session provides an opportunity to integrate recent instructional experiences (e.g., remote learning, face-to-face, anything in between) towards building an effective, rewarding, and sustainable learning environment. Participants will be encouraged to celebrate and expand elements of their teaching practice, while applying research and experience-based strategies to streamline and enhance others. Practical examples will illustrate the process and value of modifying existing course materials and will emphasize the subtle, yet essential, variations needed to successfully accommodate and connect with learners in diverse instructional modalities.

## 10:45-11:45 a.m. – Series 200

### 201 CHAOS AND ELECTION 2020: YOU CAN STILL GET INVOLVED

**Presenter:** Kevin Marvin, Public Affairs Election Field Director, Research and Bargaining Director

Join us for a quick briefing on where MEA recommended candidates stand in current polling and learn what you can do over the last 11 days before the election.

### 202 WORKPLACE AND BARGAINING: RECENT HIGHER EDUCATION SUPREME COURT RULINGS

**Presenter:** Lisa Harrison, MEA General Counsel

Recent decisions of the United States Supreme Court that impact Higher Education members will be reviewed.

### 203 INSTRUCTION: SOMEONE PINCH ME: ENHANCING STUDENT ENGAGEMENT IN THE NEW MULTI-MODAL INSTRUCTIONAL ENVIRONMENT

**Presenters:** Stefanie Lassitter, Ed.D., Teaching and Learning Consultant, Central Michigan University  
Lorna Raven Wheeler, Ph.D., Chair & Associate Professor of English, Colorado Early Colleges

Today's learners are often spread across multiple (and sometimes competing) modalities, requiring educators to be nimble, engaging and deeply present- stretching us in ways we have never had to consider. In this interactive session, Drs. Stef Lassitter and Lorna Raven Wheeler present evidence-based strategies that support authentic learning in this new normal. Deconstructing one-dimensional practices that leave students disengaged and unmotivated, Lassitter and Wheeler clarify the new opportunities and demands upon the modern educator, and explore a multi-modal approach that motivates students with relevant and stimulating learning activities in these varied learning environments.

## 11:45 a.m.-12:30 p.m.

### KEYNOTE: SAFE CAMPUSES IN THE TIME OF PANDEMIC

**Presenters:** Shannon Alston, David Martinson, Brandy VanDenbrook,  
and Hans Wienke, MEA UniServ Directors

## 12:30-1:30 p.m.

### KEYNOTE: GOVERNOR GRETCHEN WHITMER

## 2:00-3:00 p.m. – Series 300

### 301 CHAOS IN ELECTION 2020: ENVISIONING HIGHER EDUCATION IN THE RACIAL JUSTICE MOVEMENT

**Presenter:** Eric Brown, NEA Executive Committee member

Higher Education has always been a part of movements of social importance. From free speech to anti-war, now is no different. How can our NEA Higher Education members collaborate with students and communities as they demand justice for black lives and other critically important human and civil rights advancement? This session will explore resources and opportunities for higher education members to take a stand and create lasting change for our students, our members, and our society.

### 302 WORKPLACE AND BARGAINING: FINDING OPPORTUNITY IN CHAOS

**Presenters:** Shannon Alston, MEA Higher Education UniServ Director  
Martin McDonough, MSU-APA President

The COVID -19 pandemic has turned our lives upside down. However, situations which presented as cascading challenges have provided unforeseen opportunities. This session will share various tactics implemented to protect and even grow membership in a time when there initially did not seem to be a path forward. Included will be tactics used in negotiations amidst a world pandemic and membership engagement strategies that solidify the Union as both a leader and partner during troubled times.

### 303 INSTRUCTION: FUNDAMENTALS OF LEADERSHIP

**Presenter:** Ren Hartung, Glen Oaks Community College

Leadership is never more important than during times of crisis and uncertainty. This interactive presentation explores the bare bones basics of good leadership from an individual level to a group level while discussing the importance of these basics in the new normal of COVID-19.

## 3:00-4:00 p.m.

### LOCAL OFFICERS ROUNDTABLE

(Must be a local officer to participate)

Facilitating this roundtable discussion will be local presidents Chris Curtis, Delta College and Eva Menefee, Lansing Community College.

## 4:00-5:00 p.m.

### VIRTUAL HAPPY HOUR AND NETWORKING (BYOB)

# Michigan Education Association

1216 KENDALE BLVD, PO BOX 2573, EAST LANSING, MI 48826-2573 517-332-6551 OR 800-292-1934 WWW.MEA.ORG

The mission of the MEA is to ensure that the education of our students and the working environments of our members are of the highest quality.

