



2021-2022 GUIDELINES

Signing up new members has never been more important and challenging due to the pandemic. Due to this, all BFCL grant monies will be awarded to projects that support signing up new members. One-time events that are designed for member engagement only will not be considered unless the local is in the green and focusing on member retention. Please review the general grant guidelines and complete an application for review.

- If your grant application includes ordering T-shirts, bags, or hats, they must have the NEW MEA logo on them or incorporated along with your local's logo when requesting funds. Utilizing branding in a purposeful way will help to increase our brand awareness within and outside of the education community.

Contact Gus Schowengerdt at GSchowengerdt@mea.org to request an MEA logo that can be used by your designer or local vendor. All designs must be approved by the MEA Vice President to be eligible for funding.

- For trinkets, giveaways, and other types of apparel, you may work with a local vendor and request USA made items and preferably union made with a union bug (stamp or marking) on them! *MEA is also an organization made up of union employees, it is important that we support union work when at all possible.*
- Monies shall not be used for local community outreach projects.
- Monies shall not be used for lottery tickets, gift cards or food for meetings (executive board meeting or other regularly scheduled meetings).
- Monies shall not be used for alcoholic beverages.
- Monies shall not be used to reimburse for past projects or expenses that were not part of an approved grant application.

Priority will be given to locals that have not received funding in the past.



BFCL Grant for Spring to be used beginning March 1, 2021

APPLICATION MUST BE SUBMITTED BETWEEN 12/1/2020 and 1/20/2021

Name of applicant:

Date:

Your personal email address:

Your position in the local:

Name of local association:

Your UniServ Director:

Your Region #:

UNISERV OFFICE ADDRESS

Street:

City/zip:

How many new hires do you need to sign up?

This years BFCL Grant is only for supporting you in signing up new members or a member engagement activity if your local is in the green. Monies may be used for a membership chair stipend with an amount not to exceed \$2 per members in good standing per event. To help "build your local's bench", membership chairs should be a new position in your local and not simply put on an existing officer when possible. Data must be reported in your summary of the number of members you were able to sign up or return to good standing.

NOTE: FUNDING MUST BE USED BETWEEN 3/1/2021 AND 8/31/2021

How much funding are you requesting from BFCL?

What address should the check be mailed to?

Date the check is needed:

Last time your local received BFCL Grant:

FORWARD THIS APPLICATION TO YOUR UNISERV DIRECTOR TO DATE APPROVE AND EMAIL TO CHANDRA MADAFFERI, MEA VICE PRESIDENT - CMADAFFERI@MEA.ORG AND MIKE OSTERTAG - MOSTERTAG@MEA.ORG

UNISERV DIRECTOR APPROVED ON:

Note: Checks can only be made out to the local association and not an individual.



Local Funding Application Information for Spring

Please fill out completely.

How many members in good standing do you have, new hires that have not signed up and what percentage is your local based on the get in the green reports.

Briefly describe the program or activity you have planned and explain how you believe it will help your local sign up new members or engage members if you are in the green?

Is the above program/activity new for your group? YES NO

How will you measure the success of the above program/activity?

In addition to the above program/activity, what else will you be doing this year to achieve the goal(s) you set?

What will be the date(s) of the program/activity above?

What is the total cost of the program/activity above?

Please list a breakdown of the costs of your event. Feel free to attach any supporting documentation as necessary: