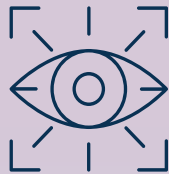


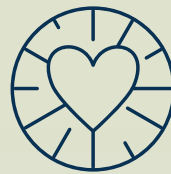
MISSION

To protect, advocate, and advance the rights of all education professionals to promote quality public education for all students.



PRACTICAL VISION

Through collective action, MEA will make changes that impact the public education and political landscape to improve the lives of students and educators.



VALUES

Equity
Advocacy
Integrity
Professionalism
Unity
Trust



CORE COMPETENCIES

Collective action, advocacy, and quality professional development.

Michigan Education Association

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PAULA J. HERBART, PRESIDENT • CHANDRA MADAFFERI, VICE PRESIDENT
BRETT R. SMITH, SECRETARY-TREASURER • MICHAEL SHOUDY, EXECUTIVE DIRECTOR

STRATEGIC DIRECTIONS

MEA will advance public education professions (Pre K-Higher Ed).

MEA will build a fully engaged membership.

MEA will build the capacity of the locals.

MEA will secure a pro-public education agenda.

MEA will advance racial and social justice in education by improving educational opportunities for ALL students and respect for the worth, dignity, and equality of every individual in our diverse and multicultural society.

MEA will prioritize public education as a common good.

OUTCOMES

- Increase communication and public relations to lift the stories of all educators.
- Increase union participation at all levels (local, regional, state, and national) to ensure broad engagement in the union.
- Create and promote pathways of opportunity to increase people entering the education professions.
- Provide opportunities for professional growth in the association and the profession.

- Expand and target opportunities for all members to engage in all levels of leadership in the organization.
- Support mentoring and shadowing activities for all members to experience the union through a different lens.
- Strengthen and expand conference and training opportunities to provide inclusive and relevant learning opportunities for all members.
- Engage members in the planning of activities of the local to meet members needs and increase a shared understanding of collective action.
- Develop and use supportive research to educate and engage members.

- Enhance organizing efforts to increase membership and improve engagement of members at all levels.
- Expand opportunities in governance to enhance accessibility and inclusion and ensure all locals have officer seats filled.
- Expand trainings for local leaders to increase variety of trainings offered, number of participants, and knowledge base of members.
- Expand connections with local leaders and streamline communications to increase awareness of resources, trainings, opportunities, and policies.
- Increase support for local leaders to help improve efficiencies.

- Engage legislators at the local level to build champions of public education.
- Increase support and training for educators to run for public office.
- Secure pro-public education policies in a strategic and collaborative manner to strengthen pro-public education legislative agenda.
- Increase the number of PAC drives, participants, and contributions to PAC to increase support to pro-public education candidate races.
- Increase MEA member awareness of legislative activities, and policy impacts through legislative councils to increase membership participation in the legislative process.

- Help recruit, engage, and retain a diverse population of educators that are reflective of the students we serve.
- Offer training opportunities for members and staff to increase cultural competency.
- Pursuing adequate and equitable funding for the students we serve.
- Develop partnerships to advance racial and social justice for all students and educators.

- Expand public relations campaigns to raise awareness around the benefits of a strong public education.
- Promote the school as the center of the community to highlight public education's contribution to the common good.
- Enhance public schools' partnerships with community-based organizations to support community and engagement.
- Encourage people to choose education professions.

