

MEA is deeply committed to diversity and inclusion in its hiring practices. We are an affirmative action, equal opportunity employer. People of color, women, and members of other historically marginalized social identity groups are encouraged to apply.

This is a TEMPORARY position in accordance to Section 8.1.A.3 of the MEA PSA Agreement. The duration is one year.

M 03-21-22

DATE OF POSTING: October 8, 2021

TERMINATION DATE FOR APPLICATIONS: October 21, 2021

POSITION: **AMERICAN RESCUE PLAN ORGANIZER**

COMPENSATION/BENEFITS: Per MEA-PSA/USO Contract

STAFF RELATIONSHIP: Responsible to Doug Pratt
Director of Public Affairs

EMPLOYMENT DATE: As soon as possible

SEND APPLICATION AND RESUME TO: **Human Resources Department**
Michigan Education Association
1350 Kendale Blvd., P.O. Box 2573
East Lansing, MI 48826-2573

GENERAL SCOPE OF RESPONSIBILITIES:

Advising diverse MEA staff and local leaders about allowable uses for federal COVID relief funding, especially the American Rescue Plan, and spread effective spending concepts for broad district-level adoption to benefit students and school employees alike.

Developing and executing, in coordination with MEA staff and local leaders, organizing efforts to advocate for the adoption and implementation of federal COVID relief spending strategies that assist with student academic, social, and emotional recovery; educator recruitment and retention; and health and safety measures for staff and students.

Gather and communicate stories about federal COVID relief funding uses that help underscore the importance of the American Rescue Plan for members and the public, as well as publicizing the long-term benefits of adequate and equitable investment in our students and schools.

ASSIGNED DUTIES:

Develop a detailed, goal oriented work plan for the two-year project term, including specific deliverables, metrics and timelines.

American Rescue Plan Organizer

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ASSIGNED DUTIES (continued):

Collect and develop inclusive stories about funding uses at the local level for use in MEA internal and external communications (including but not limited to Voice magazine, email newsletters, press releases, videos, social media content, etc.), including conducting interviews and writing content as needed.

Conduct individual and group outreach to MEA staff and local leaders to ensure:

- Understanding of the amounts of federal funding available to districts and allowable uses
- Planning for local organizing and advocacy strategies for district adoption of locally-preferred funding choices
- Dissemination of best practices and concepts for local funding uses and advocacy

Other duties as assigned.

MINIMUM REQUIREMENTS:

Excellent written and verbal communication skills;

Experience and demonstrated effectiveness in advocacy and issue organizing;

Desire and ability to build, employ and sustain cultural intelligence in day-to-day operations;

Knowledge of school finance, district-level spending decision making, bargaining, organizing and public relations/communications;

Proven ability to develop detailed work plans, strategy around issues and to communicate those strategies;

Proven ability to build strong working relationships with people from a wide range of backgrounds;

General computer literacy and proficiency in Microsoft Office and database skills;

Travel required – satisfactory driving record and valid driver's license;

Bachelor's Degree preferred.

September 10, 2021