

**MEA is deeply committed to diversity and inclusion in its hiring practices. We are an affirmative action, equal opportunity employer. People of color, women, and members of other historically marginalized social identity groups are encouraged to apply.**

**This is a TEMPORARY position in accordance with Section 8.1.A.8.a of the MEA PSA Agreement. The duration is approximately 4 – 12 months.**

**M 09-21-22**

**DATE OF POSTING:** October 28, 2021

**TERMINATION DATE FOR APPLICATIONS:** November 10, 2021

**POSITION:** **UNISERV CONSULTANT – MEMBER & POLITICAL ORGANIZER**

**COMPENSATION/BENEFITS:** Per MEA-PSA/USO Contract

**STAFF RELATIONSHIP:** Responsible to Doug Pratt  
Director of Public Affairs

**EMPLOYMENT DATE:** As soon as possible

**SEND APPLICATION AND RESUME TO:** **Human Resources Department**  
Michigan Education Association  
1350 Kendale Blvd., P.O. Box 2573  
East Lansing, MI 48826-2573

**RESPONSIBILITIES:**

The “UniServ Consultant-Member and Political Organizing” position is responsible for implementing MEA issue organizing and political campaigns within diverse local associations, legislative districts and/or on a statewide basis, with an overall goal of greater inclusive membership recruitment, retention and activism. Based out of MEA headquarters but working in close coordination with MEA staff and leaders in the field within assigned geographies, the consultant’s role is to advise, train and assist with implementation of best practices for organizing around political elections, PAC fundraising, and overall legislative/political mobilization. Specific activities shall be assigned by the supervisor and may change as the organizing environment and strategies change. Specific activities shall include, but not be limited to, the following:

- Assuring robust planning and execution for local PAC fundraising and election communications/organizing efforts, including encouraging and assisting with planning for local engagement in school board races and other local elections impacting MEA members.

**UniServ Consultant – Member & Political Organizer**  
**Page 2**

**RESPONSIBILITIES (continued):**

- Assuring all Screening and Recommendation committees meet at the appropriate times and follow MEA-PAC guidelines, including working with appropriate UniServ Directors and MEA Lobbyists in preparation for S&Rs.
- Responsible for training staff and leaders in PAC fundraising, S&R guidelines and rules, political/issue organizing, membership recruitment/retention/activism, member benefits and other organizing-related topics.
- Represent MEA and work to ensure local engagement with various political coalitions, including but not limited to engagement with individual and caucus campaigns, issue-based groups and broader legislative/political infrastructure organizations.
- Identifying, planning around and executing issue and community organizing campaigns at a local and/or state level that increase overall member engagement and retention in alignment with legislative/political strategy, including planning, training, consultation, and on-site facilitation for local association issue organizing campaigns.
- Advise the MEA Officers and management on strategy and tactics surrounding legislative and political mobilization efforts.
- As needed, assist with MEA member organizing efforts, including but not limited to new unit organizing, decertification protection campaigns, member recruitment, dues collection and training around similar efforts.
- Perform other related duties assigned by the Director of Public Affairs.

**MINIMUM QUALIFICATIONS:**

Two years experience as an MEA Uniserv Director or equivalent experience.

Demonstrated experience (at least three years) in legislative, political, issue and/or labor organizing.

Ability to work with diverse elected leaders and staff to accomplish specific tasks.

Experience in developing and conducting training programs in issue and/or political organizing skills.

Excellent written and verbal communication skills.

Desire and ability to build, employ and sustain cultural intelligence in day-to-day operations.

**MINIMUM QUALIFICATIONS (continued):**

Proven ability to develop detailed work plans, strategy around issues and to communicate those strategies.

Demonstrated knowledge of MEA, organized labor and collective bargaining. Association experience preferred.

Demonstrated sound and mature judgement, especially under crisis conditions.

Proven ability to build strong working relationships with people from a wide range of backgrounds.

General computer literacy and proficiency in Microsoft Office and database skills.

Bachelor's degree preferred.

Travel required - satisfactory driving record and valid driver's license.

October 4, 2021