

# Building A Full Capacity Locals Grant Application



## BFCL Grant Guidelines

Organizing new members has been a challenge for many especially since some of you have not seen your new hires in person over the past year. Additionally, many of our locals are not signing up new members at the same rate that members from their locals are retiring. We are regressively organizing, always playing catch up to keep our locals in the green or trying to dramatically increase the membership in a local. This is especially important in larger locals where there can be 30 or more individuals hired each year and many years may have gone by when individuals have not signed up. Furthermore, we recognize that many locals have a high staff turnover during these difficult times, which makes this task even more challenging.

Even though it is hard to believe that we have been dealing with the ramifications of the COVID pandemic for more than a year, we have been amazed at the creative ways local leaders have used funds to help sign up their new members. Grants must be used to plan events or activities to sign up new members unless the local is in the green, then a general member engagement activity is permissible.

Locals that fail to maintain a local percentage of 20% or lower and whose contract expires are in danger of being disclaimed by our association as established by the MEA Board of Directors. This means that MEA would no longer represent your members and your local could potentially not be eligible for MESSA benefits.

Please remember if you are planning to order any give-a-ways or t-shirts, please follow the guidelines below to be eligible for these funds;

- Any T-shirts, bags, hats, or clothing of any kind must have the new MEA logo on it either with the name of your local under it or with your local's logo if you have one. The MEA logo can also be placed on the sleeve. Please contact Gus Schowengerdt at [GSchowengerdt@mea.org](mailto:GSchowengerdt@mea.org) to request an MEA logo that can be used by your designer or local vendor or to receive quotes on ordering materials directly from MEA.
- For trinkets, giveaways, and other types of apparel, you may work with your local vendor and request USA made items and preferably union made. Please remember that it is important to look for a union print shop as it has the union bug on items when printed. MEA is a union and it is important that we remember to support union shops.
- Gift cards, lotto tickets, and alcohol may not be purchased with BFCL funds.

There have been many locals who have had creative ideas over the past few years and we encourage you to share yours! Please reach out if you have any questions.

Membership Percent	Increase
90% or higher	Maintain or increase
75-89%	10% or more
60-74%	20% or more
45-59%	25% or more
30-44%	30% or more
Less than 30%	Growth to a minimum of 60%

# Building Full Capacity Locals Grant Application

**Spring**  
Application dates: October 1 - December 20  
Grant monies used: March 1 - May 31

**Fall**  
Application dates: February 1 - June 15  
Grant monies used: August 16 - December 1

## General Information

**Date:**

**Name of Local:**

**Region:**

**Applicant:**

**Position:**

**Personal email:**

**UniServ/Ex Director:**

Checks will be sent directly to the local UniServ/Ex Director's MEA Office.

**Address:**

**City/Zip:**

## Membership Information

Current data based on the most recent Get In The Green report dated:

Members is good standing:

Total possible members:

Member percentage:

## Membership Information

How much funding are you requesting from BFCL:

Date the check is needed:

When was the last time your local received a grant:

Did you turn in your receipts and activity summary:

\*Receipts and a summary must be submitted to be eligible again. If not, contact the MEA Secretary-Treasurer to submit them. See BFCL Grant Summary forms.

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Briefly describe the program or activity you have planned and explain how you believe it will help your local sign up new members or engage members if you are in the green?

Is the above program/activity new for your group?      Yes      No

How will you measure the success of the above program/activity?

In addition to the above program/activity, what else will you be doing this year to achieve the goal(s) you set?

What will be the date(s) of the program/activity above?

What is the total cost of the program/activity above?

**Please list a breakdown of the costs of your event. Feel free to attach any supporting documentation as necessary:**

**Forward this application to your UNISERV Director to date and approve, then email to Brett Smith, MEA Secretary-Treasurer & Rebbecca Ernst at [BrSmith@mea.org](mailto:BrSmith@mea.org)/[RErnst@mea.org](mailto:RErnst@mea.org).**

**UNISERV DIRECTOR APPROVED ON:**

***Note: Checks can only be made out to the local association and not an individual.***