MICHIGAN EDUCATION ASSOCIATION

WINTER CONFERENCE

FEBRUARY 1-3, 2023
THE DETROIT MARRIOTT
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Further Information

mea.org/winterconf

Contact: Taylor Mayville, Conference Coordinator, conferences@mea.org
  Phone: (800) 292-1934, ext. 5491; (517) 337-5491

Address: Winter Conference
  Michigan Education Association
  P.O. Box 2573
  East Lansing, MI 48826-2573

Location

DE TO I T MAR RIO T T
  400 Renaissance Center
  Detroit, MI 48243
  (313) 568-8000
Greetings, MEA members and leaders:
Welcome to the 2023 MEA Winter Conference, where we build our strength to address challenges together because we know our profession improves young people’s lives and builds resourceful communities.
Here you will learn about the issues. Pick up new bargaining tips. Hone your classroom skills. Develop your leadership potential. Build political action to create equitable systems. Connect with colleagues, strategize and find solace in our solidarity.
Nothing about the last three years has been easy. Yet we must engage and persist as union leaders and members in this critical moment.
We know that educator expertise must lead the way in creating lasting change that will continue to reshape and energize public education at this important juncture — and making that happen at every level is our mission.
Educators like you who step up every day to lead are what makes MEA an unwavering voice for school employees’ rights, working conditions and benefits; for best practices; for healthy neighborhood schools; and for social justice across our most vulnerable communities.
Our union’s strength resides in you. Enjoy MEA’s 2023 Winter Conference!

Paula J. Herbart
MEA PRESIDENT
2023 Conference Schedule

**ID REQUIRED AT REGISTRATION:** For the security and safety of our members and the organization, conference participants will need to show a government issued photo ID in order to get their packet on-site. Please make a note to bring your driver’s license (or other picture ID) when you arrive at the conference. We apologize for any inconvenience this may cause.

**WEDNESDAY, FEBRUARY 1**

4 - 8:30 p.m. ............... Registration at the Detroit Marriott, Level 3, Ontario Foyer

**THURSDAY, FEBRUARY 2**

7 - 8:30 a.m. ............... Breakfast
7 a.m. - 4 p.m. ............... Registration Open
8 a.m. - 4 p.m. ............... Exhibit Area Open
9 - 10:30 a.m. ............... 100 Series Sessions
10:30 - 10:45 a.m. ............... Break
10:45 a.m. - 12:15 p.m. ............... 200 Series Sessions
12:30 p.m. ............... Lunch

Speaker: Paula Herbart, MEA President
MEA Human Rights & Excellence Awards Presentation:
- Instructional Excellence for Diverse Learners
- Instructional Excellence
- Diversity, Equity, & Inclusion Champion
- Distinguished Servant of Public Education

2 - 3:30 p.m. ............... 300 Series Sessions
3:30 - 3:45 p.m. ............... Break
3:45 - 5:15 p.m. ............... 400 Series Sessions
9 - 11:30 p.m. ............... Afterglow Reception; Hosted by MESSA

**FRIDAY, FEBRUARY 3**

7 - 8:30 a.m. ............... Breakfast
7 a.m. - 2 p.m. ............... Registration Open
8 a.m. - 2 p.m. ............... Exhibit Area Open
9 - 10:30 a.m. ............... 500 Series Sessions
10:30 - 10:45 a.m. ............... Break
10:45 a.m. - 12:15 p.m. ............... 600 Series Sessions
12:30 p.m. ............... Lunch
1:30 - 3 p.m. ............... 700 Series Sessions
Four awards will be presented during lunch on Thursday, February 2.

**Instructional Excellence for Diverse Learners**

This individual demonstrates exceptional skill in teaching and/or provides ancillary support to students with Individualized Educational Plans (IEPs), 504s, English Language Learners, or any other specialized program. As a result of their work, outstanding student outcomes measured in proficiency or growth are clearly observed. Eligible winners come from the ranks of para educators, PK-12 teachers, higher education instructors/professors and include all ancillary support members such as counselors, social workers and speech and language teachers/therapists.

**Instructional Excellence**

This individual demonstrates exceptional skill in teaching and has outstanding student outcomes measured in proficiency or growth. Eligible winners come from the ranks of para educators, PK-12 teachers, higher education instructors/professors.

**Diversity, Equity, and Inclusion Champion**

This individual demonstrates exceptional work advocating for diversity, equity, and inclusion for students in PK-16 public schools and has created or supported a system that has shown a positive impact on under-represented populations.

**Distinguished Servant of Public Education**

This individual positively promotes public education through union activity, political action, and/or community advocacy. Eligible winners come from the ranks of ESP, PK-12 teachers, or higher education.
Each 700 series session will draw a winner of a $100 Visa gift card at the conclusion of the session.

1 chance to win in each session!

*Must be present to win.

For the 2023 Winter Conference, if you bring your own bag to use while at the conference, you will be entered into a drawing for some great prizes.

Don’t worry if you don’t have a bag from a previous MEA conference, any bag will do.

There will be a limited supply of bags available for those that forget their bag, or don’t have one.

You’re invited to the MESSA Information Center where you can talk with MESSA Field Representatives and other staff to get answers to your questions.

MESSA Information Center Hours:
Thursday: 8 a.m.-4 p.m. • Friday: 8 a.m.-2 p.m.

We look forward to seeing you—we’re here to help!

Hosted by MESSA Field Representatives
2023 Conference Registration Information

CONFERENCE REGISTRATION FEES AND DEADLINES (ONLINE, EMAIL OR US MAIL)

REGISTRATION FEES

<table>
<thead>
<tr>
<th>Type</th>
<th>Fee</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular</td>
<td>$200</td>
<td>Registration received/processed by Friday, January 6, 2023.</td>
</tr>
<tr>
<td>Late/On-site</td>
<td>$350</td>
<td>For any registration received on-site at the conference or after January 6, 2023.</td>
</tr>
</tbody>
</table>

Registrations can be done by individual members online (credit card is required), emailed in if paying by credit card, or mailed to MEA headquarters for processing if paying with either a check or credit card.

WHERE TO SUBMIT THE FORM

Mail to: Taylor Mayville
Michigan Education Association
P.O. Box 2573
East Lansing, MI 48826-2573

Email: Send scanned registration form with payment information to conferences@mea.org

PAYMENT IN FULL MUST ACCOMPANY THE REGISTRATION FORM

- Check or money orders—make payable to Michigan Education Association
- Credit card payment—complete all information on the form. Be sure to print the information clearly.

ON-SITE REGISTRATION DATES/TIMES

<table>
<thead>
<tr>
<th>Date</th>
<th>Times</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday</td>
<td>4–8:30 p.m.</td>
</tr>
<tr>
<td>Thursday</td>
<td>7 a.m.–4 p.m.</td>
</tr>
<tr>
<td>Friday</td>
<td>7 a.m.–2 p.m.</td>
</tr>
</tbody>
</table>

HOW TO REGISTER ONLINE

To register online for the 2023 MEA Winter Conference, go to www.mea.org/WinterConf and log in.

Find the conference registration information under Upcoming Events. Online registration must be paid with a credit card.

Each member must sign into the system separately in order to register. Because of the way the system works one person can't register multiple people; each person has to sign in to register themselves and pay at that time.

When registering online, you will be selecting your sessions and meals, so you do not need to put in more than one option (like you do on the actual registration form when mailing in). If a session is not listed for you to select, it is full and no longer available.

Should you have technical questions, please email MEA IT at meait@mea.org.

HOW TO COMPLETE REGISTRATION FORM TO SUBMIT VIA EMAIL OR US MAIL

Select your first, second and third choice for each of the session series. This is to ensure that if some sessions are filled before your registration request is processed, you will be assigned sessions that interest you.

**PLEASE NOTE:** Some sessions continue into the next time block (e.g., 112-212); please check all time blocks that cover each session to avoid conflicting times.

If you do not plan to attend a session during a time slot or a meal, mark “NOT ATTENDING.” **PLEASE DO NOT LEAVE ANYTHING BLANK** as this will result in a delay in processing your registration form.

ADDITIONAL INFORMATION

Plan to register early due to limited enrollment in some sessions. Substitutions/changes to sessions and/or meals may be made by contacting the conference coordinator, Taylor Mayville at conferences@mea.org by Friday, January 6, 2023, or at on-site registration. Changes received by January 6, 2023, will be reflected in the registration packet.

CONFIRMATION EMAIL

All participants will receive a confirmation email. This is to confirm the sessions/meals you have registered to attend, as well as provide a receipt for payment at the bottom of the email.

If you do not receive a confirmation email — no matter how you register — please contact Taylor Mayville at conferences@mea.org.

CANCELLATIONS

In the event you must cancel your registration for the conference, send a request via email to conferences@mea.org with a quick explanation of why you are cancelling. All cancellation requests must be in writing.
Hotel Reservations & Parking
2023 MEA Winter Conference
February 1-3, 2023

HOTEL RESERVATIONS

A block of rooms has been set aside at the Detroit Marriott at the Renaissance Center.
Available rooms are king or two queens at the negotiated rate of $174, plus 15% room tax. This rate is only guaranteed for reservations made through 6 p.m. on Friday, January 6, 2023. After that time, the Detroit Marriott does not guarantee this rate.

Check-in time is 4 p.m. Check-out time is 11 a.m.

Reservations may be made online at: https://book.passkey.com/go/MEAWinterConference2023, or by calling (877) 901-6632 and mentioning you are with the MEA Winter Conference.

Reservations must be made no later than 6 p.m., Friday, January 6, 2023. After January 6, 2023, reservations will be accepted on a space and rate availability basis only. The above rate will no longer be guaranteed.

Detroit Marriott requires your credit card number to accompany your reservation.

Full refund of deposit will be made upon cancellation of your room reservation if it is received by 6 p.m. on the day of your scheduled arrival.

PARKING INFORMATION

PARKING FEES ARE SUBJECT TO RATE INCREASE.
Parking facilities are not owned or operated by the Detroit Marriott at the Renaissance Center.

**VALET PARKING: GM WINTERGARDEN AND MARRIOTT HOTEL ENTRANCE**
- $25.00 for 0-8 hours
- $35.00 for 8+ hours

For additional parking information, please call Metropolitan Parking Services at (313) 568-5676 (Monday–Friday from 8 a.m. to 5 p.m.)

**PORT ATWATER PARKING (313) 259-3595**
ACCESSIBLE FROM BEAUBIEN ST. NEAR TOWER 200. PLEASE NOTE: THESE DOORS MAY BE LOCKED ON EVENINGS AND WEEKENDS.
- $2.00 for every 20 minutes
- $20.00 maximum per day per 24 hours (Monday-Friday)
- $10.00 maximum per 24 hours (Saturday and Sunday)

**BEAUBIEN PLACE GARAGE (313) 568-5676**
ACCESSIBLE FROM BEAUBIEN ST. OR ST. ANTOINE. OPEN 24 HOURS PER DAY, 7 DAYS A WEEK, INCLUDING HOLIDAYS.
- $20.00 per day maximum
- $2.00 per 30 minutes until maximum of $20.00 (weekdays)
- $3.00 per hour until maximum of $15.00 (weekends beginning after 5 p.m. Friday)
- $3.00 per hour until maximum of $15.00 (standard holidays)

**CENTER GARAGE (313) 259-2186**
LOCATED DIRECTLY ACROSS FROM THE MARRIOTT HOTEL LOBBY ENTRANCE.
- $26.00 per day maximum
- $6.00 for 0-1 hour
- $12.00 for 1-3 hours
- $18.00 for 3-4 hours
- $20.00 for 4-8 hours
- $26.00 for 8-24 hours
- $80.00 lost ticket fee
2023 WINTER CONFERENCE REGISTRATION FORM

Registrations must be received by January 6, 2023

Please complete the ENTIRE registration form. All information is required to process the registration. All payment information must accompany this registration form (except as noted below).

PRINT CLEARLY

<table>
<thead>
<tr>
<th>Last</th>
<th>First</th>
<th>Middle initial</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tbody>
</table>

Name to appear on name tag

<table>
<thead>
<tr>
<th>Previous/Maiden name</th>
<th>Last 4 digits of SSN</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Member Information:  □ MEA Member  □ MEA-Retired  □ AEM Student  □ MEA Staff

Profession:  □ EA Instructional  □ EA Non-Instructional  □ ESP Instructional  □ ESP Non-Instructional  □ Higher Ed

School District

<table>
<thead>
<tr>
<th>Local/Unit</th>
</tr>
</thead>
<tbody>
<tr>
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</tr>
</tbody>
</table>

Home Address: Street

<table>
<thead>
<tr>
<th>City</th>
<th>State</th>
<th>Zip Code</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Cell Phone

<table>
<thead>
<tr>
<th>Home Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

Email you would like used to receive registration confirmation:____________________________________________________________

Type of Registration and Fee

The following registrations do not require payment with registration and should be sent directly to Taylor Mayville. These are **due by January 6, 2023**

- □ MEA Board Member—attending as my MEA Board Paid Conference

<table>
<thead>
<tr>
<th>Fee If Received by Jan. 6</th>
<th>Fee For Late or On-Site</th>
</tr>
</thead>
<tbody>
<tr>
<td>$200</td>
<td>$350</td>
</tr>
</tbody>
</table>

Number of registrations included with payment: ____ of ____  Total payment:______________

PAYMENT METHOD

- □ Check (payable to MEA)  □ VISA  □ Master Card  □ Discover  □ American Express

Card number

<table>
<thead>
<tr>
<th>Expiration date</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

Print name of authorized signer

<table>
<thead>
<tr>
<th>Authorized signature</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>
REGISTRATION FORM

Please complete this page for activities, meals and session selections.

NAME: ____________________________________________________________

SESSION REGISTRATION

Write in the number of the session you would like to attend in each series. Many sessions continue for two or more time slots. Please sign up for the entire series.

<table>
<thead>
<tr>
<th>SERIES Selection</th>
<th>100 2/2</th>
<th>200 2/2</th>
<th>300 2/2</th>
<th>400 2/2</th>
<th>500 2/3</th>
<th>600 2/3</th>
<th>700 2/3</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Choice</td>
<td>101</td>
<td>204</td>
<td>306</td>
<td>409</td>
<td>508</td>
<td>602</td>
<td>713</td>
</tr>
<tr>
<td>2nd Choice</td>
<td>103</td>
<td>203</td>
<td>304</td>
<td>404</td>
<td>509</td>
<td>607</td>
<td>702</td>
</tr>
<tr>
<td>3rd Choice</td>
<td>109</td>
<td>205</td>
<td>304</td>
<td>404</td>
<td>502</td>
<td>610</td>
<td>708</td>
</tr>
</tbody>
</table>

ESP and SCECH Credits:

□ I would like to receive ESP or SCECH credits for the sessions that are eligible. □ ESP □ SCECH

You MUST provide 1st, 2nd, and 3rd choice for each session.

<table>
<thead>
<tr>
<th>SERIES Selection</th>
<th>100 2/2</th>
<th>200 2/2</th>
<th>300 2/2</th>
<th>400 2/2</th>
<th>500 2/3</th>
<th>600 2/3</th>
<th>700 2/3</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Choice</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2nd Choice</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3rd Choice</td>
<td></td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

MEALS

[Mark YES or NO for each meal/activity. ALL OTHER MEALS ARE ON YOUR OWN.]

Thursday, February 2

- Breakfast: 7–8:30 a.m. □ YES □ NO
- Lunch: 12:30–1:15 p.m. □ YES □ NO
- Afterglow Reception: 9–11:30 p.m. □ YES □ NO

Friday, February 3

- Breakfast: 7–8:30 a.m. □ YES □ NO
- Lunch: 12:30–1:15 p.m. □ YES □ NO

Menu: All meals will offer a daily variety of vegetarian, vegan, and gluten-free options:

- **THURSDAY BREAKFAST**: Scrambled eggs, breakfast potatoes, sausage, bacon, breakfast pastries, fruit, and coffee/juice.
- **THURSDAY LUNCH**: Southwest Buffet with a choice of a chicken tortilla soup, fiesta salad, Mexicana quinoa & bean salad, chimichurri flank steak, ancho pork loin, chicken & saffron paella, street corn, tres leche, and churros.
- **FRIDAY BREAKFAST**: Scrambled eggs, breakfast potatoes, sausage, bacon, breakfast pastries, fruit, and coffee/juice.
- **FRIDAY LUNCH**: Italian Buffet with a choice of caprese pasta salad, sausage & kale soup, bruschetta, grilled crostini, house Italian salad, seared chicken breast, baked Atlantic cod, griddled broccolini, roasted potatoes, cannoli, and tiramisu.

Special dietary need: If you have a special dietary need that you feel cannot be met, please indicate that so special arrangements can be made:

Please review this form for completeness prior to mailing.
DO YOU WANT/NEED SCECHS OR ESP CERTIFICATE PROGRAM CREDIT?

Select sessions that qualify for State Continuing Education Clock Hours (SCECH) credit are marked with SCECH. Select sessions that qualify for ESP Certificate Program credit, in accordance with MEA-approved guidelines, are marked with ESP logo.

See page 12 for qualifying sessions. Attendance must be verified by the presenter(s) or facilitator(s) at the close of each approved session.

For both types of credit, please note the procedures:

1: Pick up attendance form

YOU NO LONGER HAVE TO PRE-REGISTER TO RECEIVE SCECH OR ESP CERTIFICATE PROGRAM CREDIT.

Each conference attendee must pick up a SCECH and ESP Session Attendance form from the registration area on-site. It’s that simple. Look for the sign that says “SCECH and ESP Session Attendance Forms available here.”

2: Complete and submit attendance form at the conference

Most of the procedures to document attendance in approved sessions remain the same, that is, until you get to the final step. Please note the following:

   a. Give your form to the presenter or facilitator, if one is assigned, when you arrive at your qualifying session so they know you are taking the course for credit. We suggest you arrive a few minutes before the start of the session.

   b. Attend the full session.

   c. Pick up your signed form from the presenter/facilitator as proof you have attended that session for the entire allotted time.

   d. Return your completed form to the registration area at the end of the conference or before leaving the conference. Due to Michigan Department of Education regulations, ALL SCECH AND ESP SESSION ATTENDANCE FORMS MUST BE TURNED IN BEFORE LEAVING THE CONFERENCE. The forms will no longer be accepted via U.S. mail after the conference.

We hope that by streamlining this process, more members will be able to take advantage of the opportunity to receive free SCECH and ESP Certificate Program credit.

We look forward to seeing you at the conference!
# MEA SCECHs and ESP Certificate Programs

## STATE CONTINUING EDUCATION CLOCK HOURS (SCECH) ELIGIBLE SESSIONS

**TO PARTICIPATE:** If you would like to participate in the State Continuing Education Clock Hours (SCECH) Program, please indicate that during the online registration process. The following sessions are eligible for SCECH credit. Not all sessions are eligible for SCECH credits.

<table>
<thead>
<tr>
<th>Session Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>112-212</td>
<td>Michigan’s K-12 Education Finance</td>
</tr>
<tr>
<td>113</td>
<td>Navigating the Laws for the Administration of Medication</td>
</tr>
<tr>
<td>202</td>
<td>Who is Afraid of Books: Resisting Book Banning &amp; Challenging</td>
</tr>
<tr>
<td>203</td>
<td>High Impact Strategies</td>
</tr>
<tr>
<td>211</td>
<td>What Schools Need to Know: LGBTQ+ Students &amp; Members &amp; the Law</td>
</tr>
<tr>
<td>302</td>
<td>NEA’s Just Equitable Schools Policy</td>
</tr>
<tr>
<td>303</td>
<td>What Schools Need to Know: LGBTQ+ Students &amp; Members &amp; the Law</td>
</tr>
<tr>
<td>310-410</td>
<td>Transformational Conversations: Discovering the YOU in UNION</td>
</tr>
<tr>
<td>313</td>
<td>Building Student Relationships that are Above Reproach</td>
</tr>
<tr>
<td>401</td>
<td>Building Better Relationships at the Bargaining Table &amp; Beyond</td>
</tr>
<tr>
<td>402</td>
<td>Positive Alternative to School Suspension</td>
</tr>
<tr>
<td>503</td>
<td>Examining the Impact of Economic Injustice on Educators &amp; Students</td>
</tr>
<tr>
<td>506</td>
<td>Well-being for Staff Development &amp; Retention</td>
</tr>
<tr>
<td>510</td>
<td>FRED-Ed: The Art &amp; Practice of Neighboring in the Classroom</td>
</tr>
</tbody>
</table>

If you have any questions about the SCECH program or what is required of you, please call (517) 333-6262.

## MICHIGAN ESP CENTER FOR PROFESSIONAL LEARNING

### ESP CERTIFICATE PROGRAM

**TO PARTICIPATE:** If you would like to participate in the Michigan ESP Center for Professional Learning ESP Certificate Program, please indicate that during the online registration process. These are the sessions that are eligible for credit through the ESP Certificate Program. Not all sessions are eligible for ESP credits.

### CORE — BEHAVIOR MANAGEMENT

<table>
<thead>
<tr>
<th>Session Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>313</td>
<td>Building Student Relationships that are Above Reproach</td>
</tr>
<tr>
<td>402</td>
<td>Positive Alternative to School Suspension</td>
</tr>
</tbody>
</table>

### CORE — COMMUNICATION

<table>
<thead>
<tr>
<th>Session Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>103</td>
<td>Raise Your Voice — Storytelling to Make Our Message Heard</td>
</tr>
<tr>
<td>110</td>
<td>Communicating Your Message about Bargaining</td>
</tr>
<tr>
<td>301</td>
<td>Let’s Communicate - Building Connections with Your Members</td>
</tr>
<tr>
<td>309</td>
<td>Media Relations 101</td>
</tr>
<tr>
<td>405</td>
<td>Countering Disinformation</td>
</tr>
<tr>
<td>513</td>
<td>Countering Disinformation</td>
</tr>
</tbody>
</table>

### CORE — GROWTH/DEVELOPMENT/PSYCHOLOGY

<table>
<thead>
<tr>
<th>Session Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>605</td>
<td>Shut Down Misbehaviors &amp; Start Up the Learning</td>
</tr>
</tbody>
</table>

### CORE — LEGAL/ETHICAL

<table>
<thead>
<tr>
<th>Session Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>104</td>
<td>The State of Health Benefits Law</td>
</tr>
<tr>
<td>113</td>
<td>Navigating the Laws for the Administration of Medication</td>
</tr>
<tr>
<td>211</td>
<td>What Schools Need to Know: LGBTQ+ Students &amp; Members &amp; the Law</td>
</tr>
<tr>
<td>302</td>
<td>NEA’s Just Equitable Schools Policy</td>
</tr>
<tr>
<td>303</td>
<td>What Schools Need to Know: LGBTQ+ Students &amp; Members &amp; the Law</td>
</tr>
<tr>
<td>512</td>
<td>Legislative Update &amp; Chat with a Lobbyist</td>
</tr>
<tr>
<td>606</td>
<td>Hot Topics: A Legal Update</td>
</tr>
<tr>
<td>708</td>
<td>Hot Topics: A Legal Update</td>
</tr>
</tbody>
</table>

### ELECTIVE — CULTURAL DIVERSITY/EQUITY

<table>
<thead>
<tr>
<th>Session Code</th>
<th>Title</th>
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### ELECTIVE — Medical/Health

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### ELECTIVE — WORK ENVIRONMENT/SCHOOL ORGANIZATION

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If you have any questions about the ESP Certificate Program or what is required of you, please call (517) 333-6262.
<table>
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<tr>
<th>100 Series</th>
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<tr>
<td>9–10:30 AM</td>
<td>10:45 AM–12:15 PM</td>
<td>2–3:30 PM</td>
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<td><strong>101</strong> MEA Systems for Leaders</td>
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<td><strong>406</strong> Preparing to Bargain Your Next Contract</td>
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</table>
### 2023 MEA Winter Conference - Friday Session Grid

#### 12:30 PM
- **Lunch for All Participants**

#### 1:00 PM
- **Tips for New Leaders**
- **Maintaining Your Fair Share of the Money**
- **From Burnt Out to Fired Up: Breaking Through the Toxic Positivity**
- **BEE ATTITUDES – Bee Courageous, Bee the Change & Bee Extraordinary**
- **Examining the Impact of Economic Injustice on Educators & Students**
- **Local Wellness Programs: If You Build It, They Will Come**
- **Well-being for Staff Development and Retention**
- **New Ed Central: Get on the DATA Train!**
- **Creating Buzz for Your Local**
- **How to Save With MESSA**
- **Countering Disinformation**

#### 2:00 PM
- **FRED-Ed: The Art & Practice of Neighboring in the Classroom**
- **Bargaining for Equity: The International Academy in Crisis**
- **Trends in Professional Issues Engagement**
- **Looking Back on Election 2022 and Forward to 2024**
- **Capturing Opportunity: How Federal COVID Funds Can Support Students & Members**
- **Introduction to Peer-Led Professional Learning Webinars**
- **Member Recruitment Strategies that Build Local Leadership Capacity**
- **Capturing Opportunity - How Federal COVID Funds Can Support Students & Members**
- **Basics of the Bargaining Process**
- **How to Run an Effective New Employee Orientation**
- **Reviewing Your Governance Documents**

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**Notes:**
- **501 Series**
  - 9-10:30 AM
  - 1:30-3 PM
  - 12:30 PM
- **510 Series**
  - 10:45 AM - 12:15 PM
- **600 Series**
  - 9-10:30 AM
  - 1:30-3 PM
  - 12:30 PM
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| 106 | Making Gains: Organizing & Engaging Members |
| 107-407 | Bargaining Basics |
| 110 | Communicating Your Message about Bargaining |
| 111 | Preparing to Bargain Your Next Contract |
| 113 | Navigating the Laws for the Administration of Medication |
| 205 | Insurance CPR |
| 210 | Always Together: EA & ESP Units Working Together in K-12 Districts |
| 211 | What Schools Need to Know: LGBTQ+ Students & Members & the Law |
| 303 | What Schools Need to Know: LGBTQ+ Students & Members & the Law |
| 401 | Building Better Relationships at the Bargaining Table & Beyond |
| 403 | MESSA Insurance 101 |
| 406 | Preparing to Bargain Your Next Contract |
| 512 | Legislative Update & Chat with a Lobbyist |
| 601 | Maintaining Your Fair Share of the Money |
| 606 | Hot Topics: A Legal Update |
| 703 | Bargaining for Equity: The International Academy in Crisis |
| 708 | Hot Topics: A Legal Update |
| 710 | Basics of The Bargaining Process |

#### COMMUNICATIONS

| 102 | It All Starts with a Meal |
| 103 | Raise Your Voice — Storytelling to Make Our Message Heard |
| 106 | Making Gains: Organizing & Engaging Members |
| 110 | Communicating Your Message about Bargaining |
| 204 | Using Professionalism to Strengthen Your Local |
| 210 | Always Together: EA & ESP Units Working Together in K-12 Districts |
| 301 | Let’s Communicate — Building Connections with Your Members |
| 309 | Media Relations 101 |
| 311 | OAR Team: How to Pull Together & Build Power |
| 401 | Building Better Relationships at the Bargaining Table & Beyond |
| 405 | Countering Disinformation |
| 501 | Tips for New Leaders |
| 502 | BEE ATTITUDES — Bee Courageous, Bee the Change & Bee Extraordinary |
| 508-608 | Creating Buzz for Your Local |
| 512 | Legislative Update & Chat with a Lobbyist |
| 513 | Countering Disinformation |
| 712 | How to Run an Effective New Employee Orientation |

#### FINANCE

| 112-212 | Michigan’s K-12 Education Finance |
| 206 | Treasurers Workshop |
| 304 | 2023-2024 MEA Budget |
| 602 | Capturing Opportunity — How Federal COVID Funds Can Support Students & Members |
| 707 | Capturing Opportunity — How Federal COVID Funds Can Support Students & Members |

#### GOVERNANCE

| 102 | It All Starts with a Meal |
| 304 | 2023-2024 MEA Budget |
| 501 | Tips for New Leaders |
| 610 | Grievance Processing |
| 613 | Reviewing Your Governance Documents |

#### HIGHER EDUCATION

| 105 | Recruiting & Engaging in the Ever-Changing Higher-Ed Landscape |
| 109 | Maximizing Your Membership with MEA Financial Services |
| 202 | Who Is Afraid of Books: Resisting Book Banning & Challenging |
| 306 | Maximizing Your Membership with MEA Financial Services |
| 503 | Examining the Impact of Economic Injustice on Educators & Students |
| 512 | Legislative Update & Chat with a Lobbyist |

#### LEGAL

| 104 | The State of Health Benefits Law |
| 113 | Navigating the Laws for the Administration of Medication |
| 211 | What Schools Need to Know: LGBTQ+ Students & Members & the Law |
| 303 | What Schools Need to Know: LGBTQ+ Students & Members & the Law |
| 606 | Hot Topics: A Legal Update |
| 610 | Grievance Processing |
| 613 | Reviewing Your Governance Documents |
| 708 | Hot Topics: A Legal Update |

#### MEA-FINANCIAL SERVICES

| 109 | Maximizing Your Membership with MEA Financial Services |
| 306 | Maximizing Your Membership with MEA Financial Services |

#### MEMBER ENGAGEMENT

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| 103 | Raise Your Voice — Storytelling to Make Our Message Heard |
| 106 | Making Gains: Organizing & Engaging Members |
| 201 | Chat with the MEA Executives |
| 301 | Let’s Communicate — Building Connections with Your Members |
| 306 | Maximizing Your Membership with MEA Financial Services |
| 310-410 | Transformational Conversations: Discovering the YOU in UNION |
| 311 | OAR Team: How to Pull Together & Build Power |
| 404 | Rebranding, Recruiting & Retaining Members in Your Local |
| 409 | Getting Your Local PACTive: Engaging in Legislative & Political Action |
| 411 | It’s Not a Secret — Advocacy with Transparency |
| 501 | Tips for New Leaders |
| 502 | BEE ATTITUDES — Bee Courageous, Bee the Change & Bee Extraordinary |
| 506 | Local Wellness Programs: If You Build It, They Will Come |
| 505 | Saving Makes Sense with MEA & NEA |
| 507 | New Ed Central: Get on the DATA Train! |
| 508-608 | Creating Buzz for Your Local |
| 512 | Legislative Update & Chat with a Lobbyist |
| 606 | Hot Topics: A Legal Update |
| 607 | Member Recruitment Strategies that Build Local Leadership Capacity |
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| 701 | From Burnt Out to Fired Up: Breaking through the Toxic Positivity |
| 704 | Trends in Professional Issues Engagement |
| 708 | Hot Topics: A Legal Update |
| 709 | Solidarity Forever: Labor’s History for the Present Crisis |
| 712 | How to Run an Effective New Employee Orientation |

#### SOLIDARITY

| 110 | Students & Members |
| 113 | Students & Members |
| 211 | Students & Members |
| 303 | Students & Members |
| 606 | Students & Members |
| 703 | Students & Members |
| 708 | Students & Members |

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**Topics Covered:**
- Governance
- Bargaining
- Communications
- Finance
- Member Engagement
- Higher Education
- Legal
- MEA Financial Services

**Sessions Include:**
- It All Starts with a Meal
- The State of Health Benefits Law
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- Tips for New Leaders
- Grievance Processing
- Reviewing Your Governance Documents

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**Contact Information:**
- [Contact Information](https://example.com/contact)
- [Event Registration](https://example.com/register)
- [Sponsors](https://example.com/sponsors)
- [Venue Information](https://example.com/venue)
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- **106** Making Gains: Organizing & Engaging Members
- **109** Maximizing Your Membership with MEA Financial Services
- **201** Chat with the MEA Executives
- **204** Using Professionalism to Strengthen Your Local
- **306** Maximizing Your Membership with MEA Financial Services
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- **506** Well-being for Staff Development & Retention
- **507** New Ed: Central: Get on the Data Train!
- **508–608** Creating Buzz for Your Local
- **609** Chat with the MEA Executives
- **610** Grievance Processing
- **701** From Burnt Out to Fired Up: Breaking through the Toxic Positivity

#### MESSA
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- **205** Insurance CPR
- **305** How to Save with MESSA
- **403** MESSA Insurance 101
- **504** Local Wellness Programs: If You Build It, They Will Come
- **509** How to Save with MESSA
- **604** The Special Sauce: MESSA’s Value-Added Benefits

#### POLITICAL
- **209** See Educators Run: Interested in Running for Office?
- **405** Countering Disinformation
- **409** Getting Your Local PACtive: Engaging in Legislative & Political Action
- **512** Legislative Update & Chat with a Lobbyist
- **513** Countering Disinformation
- **606** Hot Topics: A Legal Update
- **706** Looking Back on Election 2022 (and Forward to 2024)
- **708** Hot Topics: A Legal Update
- **709** Solidarity Forever: Labor’s History for the Present Crisis

#### PROFESSIONAL DEVELOPMENT
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- **504** Well-being for Staff Development & Retention
- **506** Introduction to Peer-Led Professional Learning Webinars
- **603** Introduction to Peer-Led Professional Learning Webinars
- **605** Shut Down Misbehaviors & Start Up the Learning
- **609** Chat with the MEA Executives
- **611** Who Is Afraid of Books: Resisting Book Banning & Challenging

#### PROFESSIONAL ISSUES
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- **110** Communicating Your Message about Bargaining
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- **204** Using Professionalism to Strengthen Your Local
- **210** Always Together: EA & ESP Units Working Together in K-12 Districts
- **313** Building Student Relationships that are Above Reproach
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#### PROTECTING PUBLIC EDUCATION
- **103** Raising Your Voice — Storytelling to Make Our Message Heard
- **110** Communicating Your Message about Bargaining
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#### SCHOOL REFORM
- **302** NEA’s Just Equitable Schools Policy
- **409** Getting Your Local PACtive: Engaging in Legislative & Political Action
- **605** Shut Down Misbehaviors & Start Up the Learning

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#### TECHNOLOGY
- **101** MEA Systems for Leaders
- **507** New Ed Central: Get on the Data Train!
- **603** Introduction to Peer-Led Professional Learning Webinars

#### OTHER EA & ESP
- **107-407** Bargaining Basics
- **210** Always Together: EA & ESP Units Working Together in K-12 Districts
- **712** How to Run an Effective New Employee Orientation

#### SCHOOL SOCIAL WORKERS, COUNSELORS AND PSYCHOLOGISTS
- **108-408** MTSS & Challenge Making for Schools: Increasing the Social Emotional Impact

#### RETIREMENT
- **312–412** Pre-Retirement Meeting for MIP and Basic Members
101 MEA SYSTEMS FOR LEADERS
9-10:30 AM
Check out the MEA Member Portal, featuring leader tools for accessing and visualizing membership information via reports and dashboards. Learn about other tools available to leaders, including the Dues Calculator and Event Manager. Walk through the Online Education process, including a demonstration of the voting experience.

**Audience:** Local President, Vice President, Secretary, Treasurer, Membership Chair

**Presenters:** Angela Lanczynski, MEA Director of Membership Information Systems
Brett Smith, MEA Secretary-Treasurer

102 IT ALL STARTS WITH A MEAL
9-10:30 AM
For the last several years, the Hudsonville EA has had a success rate of almost 100 percent in signing up new members. Want to know how they do it? Well, it all starts with a meal. Come learn how leaders of the Hudsonville EA have worked with, not against, administration to collaborate on everything from bargaining a benefit rich contract to ensuring a full capacity local association.

**Presenters:** Krista Abbott, MEA UniServ Director
Brad Nederveld, Hudsonville EA
Becky Shipper, Hudsonville EA

103 RAISE YOUR VOICE — STORYTELLING TO MAKE OUR MESSAGE HEARD
9-10:30 AM
Without a compelling story, facts and figures don’t change minds. That’s why it’s essential that frontline school employees — who benefit from strong public trust — share their firsthand experiences as a way of advocating for what students and educators need. Learn how to make your voice heard as a Champion for Education, including training on messaging, preparation, tactics and more.

**Presenters:** Brenda Ortega, MEA Editor
Doug Pratt, MEA Director of Public Affairs

104 THE STATE OF HEALTH BENEFITS LAW
9-10:30 AM
This session will give beginning bargainers essential information about - and MESSA’s response to - state and federal laws impacting health benefits, including the Affordable Care Act, PA 152 of 2011 (the state’s “hard cap” law), amendments to PA 106 of 2007, Section 125 plans and other recent legislation that impacts claims payments.

**Presenters:** Joe Firestone, MESSA General Counsel
Lindsay Schacher, MESSA LAC Regulatory Compliance Manager

105 RECRUITING AND ENGAGING IN THE EVER-CHANGING HIGHER-ED LANDSCAPE
9-10:30 AM
In this session we will discuss how the MSU-APA recruits and engages members in higher ed settings. We will share how to navigate the landscape of college campuses, where things are ever-changing and there are multiple collaboration opportunities.

**Audience:** Higher education members

**Presenters:** Shannon Alston, MEA South-Western Zone Director
Martin McDonough, MSU-APA President
106 MAKING GAINS: ORGANIZING AND ENGAGING MEMBERS
9-10:30 AM
In this session we will provide some ideas and examples for how to improve member organization and engagement through the discussion of tangible ideas, such as using bargaining gains and advocating on behalf of the Association, that highlight important and meaningful opportunities.

Presenter: Christopher Pratt, MEA UniServ Director

107-407 BARGAINING BASICS
9 AM-5:15 PM
This full day session will encompass all basic information on bargaining. It will focus on bargaining for both EA groups and ESP groups. Topics covered will include bargaining team basics, strategies and styles, planning for bargaining, requesting and analyzing unit and district economic information, collecting non-economic information, insurance considerations, legal aspects of bargaining, mediation, fact-finding and impasse. Planning for PR and bargaining support activities (i.e., crisis) will be included.

Presenters: Kim Abel, MEA UniServ Director
John Creasay, MEA UniServ Director
Terese Fitzpatrick, MEA UniServ Director

108-408 MTSS AND CHANGEMAKING FOR SCHOOLS: INCREASING THE SOCIAL EMOTIONAL IMPACT
9 AM-5:15PM
This session is for school social workers, counselors and psychologists and will build knowledge on contemporary Multi-Tiered Systems of Support (MTSS) and provide space for participants to discuss challenges and create goals for implementation within their school setting. We will utilize research supported practices from the Trauma-Informed Programs and Practices for Schools (TIPPS) research group at the University of Michigan to allow participants to identify issues they have in their own context and create sustainable supports for students’ social, cognitive and psychological needs. (CEU credits available)

Presenters: Chandra Madafferi, MEA Vice President
Jennifer Hollander, Huron Valley E President
Julie Dlugos, MEA Administrative Specialist

109 MAXIMIZING YOUR MEMBERSHIP WITH MEA FINANCIAL SERVICES
9-10:30 AM
This session is a repeat of 306.
Want to learn about all the great benefits we offer? Need new ideas to reach potential members? Then join us for a fun and informative time!

Presenters: Jason T. Diotte, MEA Financial Services Director of Field Services
Amy Lothschutz, MEA Financial Services Senior Manager — Insurance Division

110 COMMUNICATING YOUR MESSAGE ABOUT BARGAINING
9-10:30 AM
Using a student-centric message about your economic and working conditions is critical to making the public case for a favorable contract. Learn how to create a strong message and convey it to the community to build public support for your local’s bargaining efforts.

Presenter: Thomas Morgan, MEA Communications Consultant
111 PREPARING TO BARGAIN YOUR NEXT CONTRACT

9-10:30 AM

This session will repeat in 406.

This session will provide a road map of the steps a bargaining team should take before they go to the bargaining table. The preparation you do prior is critical for your success at the bargaining table.

Presenter: Craig Culver, MEA Statewide Bargaining Consultant

112-212 MICHIGAN’S K-12 EDUCATION FINANCE

9 AM-12:15 PM

This session will give attendees a basic understanding of how Michigan’s K-12 education finance system functions at both the state and local levels.

Audience: Teachers

Presenter: Tanner Delpier, MEA Labor Economist

113 NAVIGATING THE LAWS FOR THE ADMINISTRATION OF MEDICATION

9-10:30 AM

This session will provide attendees with an overview of the state and federal laws related to the administration of medication, guidance on spotting problem areas and recommendations for a bargaining strategy that ensures protections for members who are required to administer medications to students.

Presenters: Lisa Harrison, MEA General Counsel
          Anita Szczepanski, MEA Staff Attorney — Arbitration Specialist

200 Series February 2, 2023

201 CHAT WITH THE MEA EXECUTIVES

10:45 AM-12:15 PM

This session is a repeat of 609.

Meet with the MEA Executive Director, Earl Wiman, and MEA Associate Executive Director, Marcy Kamienecki, to discuss current initiatives and share your ideas and thoughts for moving the MEA forward.

Presenters: Marcy Kamienecki, MEA Associate Executive Director
          Earl Wiman, MEA Interim Executive Director

202 WHO IS AFRAID OF BOOKS: RESISTING BOOK BANNING AND CHALLENGING

10:45 AM-12:15 PM

This session is a repeat of 611.

In this session we will examine some of the books challenged and/or banned, possible reasons for banning them, how these attacks on diverse literature undermine students’ learning, and what we as educators can do to defend children’s books and learning of diverse experiences.

Presenter: Dr. Maureen N. Eke, Central Michigan University, MEA Social Justice Subcommittee

203 HIGH IMPACT STRATEGIES

10:45 AM-12:15 PM

Get better results with less. Student priorities and initiatives can be overwhelming, stressing staff and depleting resources. Learn to implement universal, high-impact strategies to achieve significant results in seemingly competing initiatives. Explore commonalities, evaluate priorities and set staff and students on a path to success.

Presenter: Beverlee Wenzel, President/CEO, Discover You in the ROCK Center for Youth Development
### 204 USING PROFESSIONALISM TO STRENGTHEN YOUR LOCAL
**10:45 AM-12:15 PM**

In this session you will learn how professionalism will improve and strengthen your local. Participants will set a SMART goal for their Association and learn how to evaluate that goal. Attendees will learn how to establish and exhibit professionalism within and outside of their Association, as well as examine the consequences of unprofessional behavior.

**Presenters:** Kurt Murray, MEA UniServ Director  
Lisa Robbins, MEA UniServ Director

### 205 INSURANCE CPR
**10:45 AM-12:15 PM**

We will help you diagnose your local’s insurance health and look at ways to improve coverage for your membership. We will show you how to determine your district’s expenditure on insurance compared to their revenue.

**Presenters:** Brian Makowski, MEA UniServ Director  
Sandy Paesens, MEA UniServ Director  
Tara Wilbur, MESSA Field Representative

### 206 TREASURERS WORKSHOP
**10:45 AM-12:15 PM**

Plan to attend this session if you’re a first-time treasurer or would like a refresher on bookkeeping, budgeting, financial reporting and the importance of internal controls.

**Presenters:** Kelly Cline, MEA Controller  
Brett Smith, MEA Secretary-Treasurer

### 209 SEE EDUCATORS RUN: INTERESTED IN RUNNING FOR OFFICE?
**10:45 AM-12:15 PM**

Students need support from elected leaders, and educators need champions now more than ever. School employees across the state have answered the call by running for office. Learn what it takes to join their ranks, including hearing from educators who’ve done it!

**Presenters:** Alexis Duling Hart, Great Lakes Political Academy Executive Director  
Jessica Lumbreras, MEA Member & Political Organizer

### 210 ALWAYS TOGETHER: EA & ESP UNITS WORKING TOGETHER IN K-12 DISTRICTS
**10:45 AM-12:15 PM**

Many districts contain many locals. Communication between units is important to make sure everyone’s voice is heard and information is shared consistently. We will guide you through a multi-year effort to build the communication and relationship between an EA and ESP group for the betterment of all members and students.

**Presenters:** Sarah Garrett, Battle Creek Educational Secretaries  
Anthony Pennock, Battle Creek Education Association

### 211 WHAT SCHOOLS NEED TO KNOW: LGBTQ+ STUDENTS AND MEMBERS AND THE LAW
**10:45 AM-12:15 PM**

This session is a repeat of 303.

Participants will receive an update regarding the laws and policies concerning LGBTQ+ students and members, including what is happening in other states regarding prohibition on discussing LGBTQ+ issues and transgender students’ participation in school sports. We will provide guidance on how schools can provide safe and supportive learning environments for LGBTQ+ students and safe working conditions for LGBTQ+ members. We will discuss the laws and policies that are currently in place and being discussed in legislatures across the country. We will present scenarios that cover a variety of issues, both in the classroom and with school administration.

**Presenters:** Frank Burger, Carman-Ainsworth Education Association President  
Jay Kaplan, LGBTQ+ Legal Project Staff Attorney, ACLU of Michigan
301 LET’S COMMUNICATE — BUILDING CONNECTIONS WITH YOUR MEMBERS
2-3:30 PM
This session will focus on: establishing 2-way communication with your membership, building a database for communication, providing clear communication and determining what needs to be communicated. Communication samples will be provided that leaders can use for their locals.

Presenters: Mary Bogue, MEA UniServ Director
Michael McGee, MEA UniServ Director
Clint Waller, MEA UniServ Director

302 NEA’S JUST EQUITABLE SCHOOLS POLICY
2-3:30 PM
This session examines NEA’s Just Equitable Schools policy and its implementation in schools. We will discuss how educators can use this professional development program as well as the “student-centered, research-based and educator-driven” trainings and resources “to help educators identify and correct explicit and implicit discrimination in their classrooms.”

Presenter: National Education Association Officer

303 WHAT SCHOOLS NEED TO KNOW: LGBTQ+ STUDENTS AND MEMBERS AND THE LAW
2-3:30 PM
This session is a repeat of 211.
Participants will receive an update regarding the laws and policies concerning LGBTQ+ students and members, including what is happening in other states regarding prohibition on the discussion of LGBTQ+ issues and transgender students’ participation in school sports. We will provide guidance on how schools can provide safe and supportive learning environments for LGBTQ+ students and safe working conditions for LGBTQ+ members. We will discuss the laws and policies that are currently in place and being discussed in legislatures across the country. We will present scenarios that cover a variety of issues both in the classroom and with school administration.

Presenters: Frank Burger, Carman-Ainsworth Education Association President
Jay Kaplan, LGBTQ+ Legal Project Staff Attorney, ACLU of Michigan

304 2023-2024 MEA BUDGET
2-3:30 PM
During this session the 2023-2024 budget will be presented.

Presenters: Matt DeWolf, MEA Director of Finance
Brett Smith, MEA Secretary-Treasurer

305 HOW TO SAVE WITH MESSA
2-3:30 PM
This session is a repeat of 509.
We all know MESSA provides exceptional health benefits and unmatched personal service. MESSA can also help save members money. Participants will get useful tips on how to maximize the value of their MESSA medical plan and keep more cash in their pocket.

Presenters: Monica McKay, MESSA Field Representative
Rashaan Watson, MESSA Field Representative
306 MAXIMIZING YOUR MEMBERSHIP WITH MEA FINANCIAL SERVICES
2-3:30 PM
This session is a repeat of 109.
Want to learn about all the great benefits we offer? Need new ideas to reach potential members? Then join us for a fun and informative time!
Presenters: Jason T. Diotte, MEA Financial Services Director of Field Services
Amy Lothschutz, MEA Financial Services Senior Manager — Insurance Division

309 MEDIA RELATIONS 101
2-3:30 PM
Whether you’re a media novice or an old pro in need of some new tips, this session will provide you with best practices in how to respond to, build relationships with and benefit from reporters covering education in your community. Learn how to give a great quote and get your local’s message out there through the media’s coverage of your schools.
Presenters: Thomas Morgan, MEA Communications Consultant
Doug Pratt, MEA Director of Public Affairs

310-410 TRANSFORMATIONAL CONVERSATIONS: DISCOVERING THE YOU IN UNION
2-5:15 PM
Participants will explore how to have transformational conversations through a diversity, equity and inclusion lens. Topics will include the Circle of Privilege, the Ladder of Inference, Johari’s Window, the Oppression Continuum and more.
Presenters: Dorian Prier-Piloto, MEA Professional Issues Organizer
Jima Thomas-Gilbert, MEA UniServ Director

311 OAR TEAM (ORGANIZING & RETENTION): HOW TO PULL TOGETHER & BUILD POWER
2-3:30 PM
Are you working to keep your local afloat, increase membership and build POWER? Join the MEA UniServ directors and organizers of the OAR Team in a discussion about best practices in organizing for power — gathered from around the state and compiled into easy-to-use toolkits. You will learn about the critical role that effective communication plays in building both membership and power as well as highlight how organizing must be a year-round endeavor. Best of all, you will hear from fellow local leaders who’ve successfully utilized our OAR tools to transform their once struggling units into strong, vibrant and powerful locals. Leave with ideas and new resources that will help you aggressively build membership and POWER throughout the year!
Presenters: Mary Aldecoa, MEA Organizational Development Specialist
Christine Anderson, MEA UniServ Director
Tom Greig, MEA UniServ Director
Capalene Hownse, MEA Lead Organizer — MSU Campaign
Caleigh Hunt, MEA Organizational Development Specialist
Eric Kennedy, MEA UniServ Director
Linda LaVictor, MEA Organizational Development Specialist
Mike McGee, MEA UniServ Director
Bill Milligan, MEA UniServ Director
Shawn Shivnen, MEA UniServ Director

312-412 PRE-RETIREMENT MEETING FOR MIP & BASIC MEMBERS
2-5:15 PM
Members in the MIP and Basic Retirement plans (initial hire dates prior to 07/01/2010) can find out about the details of their plan and see how ready they are for retirement. Topics include Medicare, MPSERS pension, MPSERS health benefits, applying for retirement with ORS and working after retirement.
Presenter: Paul Helder, MEA Field Services Consultant
<table>
<thead>
<tr>
<th>313 BUILDING STUDENT RELATIONSHIPS THAT ARE ABOVE REPROACH</th>
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<tbody>
<tr>
<td>2-3:30 PM</td>
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<tr>
<td>Building relationships with students is essential but can be complicated, especially when public educators are politically vilified. In this session we will examine both the foundational requirements of building relationships as well as potential missteps that educators can make, especially during tumultuous times. We will discuss how to protect yourself and your colleagues to avoid trouble.</td>
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</table>
| Presenters: Annette Christiansen, MEA Professional Issues Organizer  
Kari Guy, MEA UniServ Director |

| 400 Series                                                                 |
| February 2, 2023                                                            |
| 401 BUILDING BETTER RELATIONSHIPS AT THE BARGAINING TABLE AND BEYOND          |
| 3:45-5:15 PM                                                                |
| Emotional intelligence and interpersonal communication are oftentimes just as important as knowing budgetary facts and figures. In this session attendees will learn about different strategies and techniques for interacting with individuals on both sides of the bargaining table. |
| Presenter: Eric Kennedy, MEA UniServ Director |

| 402 POSITIVE ALTERNATIVE TO SCHOOL SUSPENSION                                |
| 3:45-5:15 PM                                                                |
| Suspension, often the only remaining viable option, is intended to stop disruptive negative behavior and create positive behavior changes. But rarely does it generate positive results. Explore the practice of leveraging the lost time of suspension, reintegrating post-suspended students and restoring damaged relationships while improving the likelihood of student success. |
| Presenter: Beverlee Wenzel, President/CEO, Discover You and the ROCK Center for Youth Development |

| 403 MESSA INSURANCE 101                                                      |
| 3:45-5:15 PM                                                                |
| You don’t need to be an insurance expert, but you do need to understand the brass tacks to get the best contract possible for your members. Attendees will learn the basics of medical, dental, vision, life and LTD insurance - walking away with the knowledge needed to bargain great group coverage. |
| Presenters: Andrew Lavendusky, MESSA Field Representative  
Mark Middlewood, MESSA Field Representative |

| 404 REBRANDING, RECRUITING AND RETAINING MEMBERS IN YOUR LOCAL                |
| 3:45-5:15 PM                                                                |
| Systems and strategies for recruiting, retaining and engaging members.       |
| Presenters: Christopher DeYonke, Farmington Education Association  
Mamie Giller, Farmington Education Association |

| 405 COUNTERING DISINFORMATION                                                |
| 3:45-5:15 PM                                                                |
| *This session is a repeat of 513.*                                           |
| With the abundance of disinformation circulating throughout our everyday lives, it is more important than ever to be equipped with the skills necessary to assess and counter new threats. We will look at disinformation tactics, social media threats, effective strategies to counter these maneuvers and what a rapid response plan can look like for our organization. |
| Presenters: Zach Crim, MEA American Rescue Plan Organizer  
Thomas Morgan, MEA Communications Consultant |
406 PREPARING TO BARGAIN YOUR NEXT CONTRACT
3:45-5:15 PM

This session is a repeat of 111.

This session will provide a road map of the steps a bargaining team should take before they go to the bargaining table. The preparation you do prior is critical for your success at the bargaining table.

Presenter: Craig Culver, MEA Statewide Bargaining Consultant

409 GETTING YOUR LOCAL PACTIVE: ENGAGING IN LEGISLATIVE & POLITICAL ACTION
3:45-5:15 PM

Education decisions are political decisions because they’re made by elected leaders. Learn how your local can make a difference, from legislative councils to PAC drives to recommending candidates — and why it’s critical to become PACTIVE!

Presenters: Jessica Lumbreras, MEA Member & Political Organizer
Dr. David Michelson, MEA Lobbyist
Andy Neumann, MEA Lobbyist
Doug Pratt, MEA Director of Public Affairs

411 IT’S NOT A SECRET — ADVOCACY WITH TRANSPARENCY
3:45-5:15 PM

School board policies, transparency reporting websites and additional tools are publicly available for your benefit. Learn how to use these documents and others to advocate for your members. Examples of how to distribute information in a brief, concise format will be provided for EA and ESP members.

Presenters: Deb Larsen, MEA UniServ Director
Lisa Robbins, MEA UniServ Director

500 Series

501 TIPS FOR NEW LEADERS
9-10:30 AM

This session will cover: an overview of leadership roles in a local, ways to improve effectiveness of leadership in these roles and useful resources for local leaders. The emphasis will be on: Knowing your Role, Knowing the Rules, 2-way Communication, Delegation, Issue Organizing and Advocacy.

Presenters: Capalene Howse, MEA Lead Organizer — MSU Campaign
Michael McGee, MEA UniServ Director
Kurt Murray, MEA UniServ Director

502 BEE ATTITUDES — BEE COURAGEOUS, BEE THE CHANGE AND BEE EXTRAORDINARY
9-10:30 AM

By exploring the effective work model of the bee, leaders will learn the benefits of using such a model for recruiting and retaining membership, keeping a balance of local harmony and creating a sense of unionism that will help in efforts to bargain, solve issues and increase member collaboration.

Audience: Teachers only

Presenters: Renaye Baker, MEA UniServ Director
Lisa Robbins, MEA UniServ Director
503 EXAMINING THE IMPACT OF ECONOMIC INJUSTICE ON EDUCATORS AND STUDENTS
9-10:30 AM
Inadequate resources, privilege, unreasonable school debt, loans with interest rates based on zip codes and poor wages are all factors that harm the middle and lower social classes and create economic injustice for all in education. MEA members will examine these issues and how to collectively counter their impacts on our students and educators.

Presenters: Dr. Maureen N. Eke, Central Michigan University, MEA Social Justice Subcommittee
Alfonso Salais, Lansing E, MEA Social Justice Subcommittee

504 LOCAL WELLNESS PROGRAMS: IF YOU BUILD IT, THEY WILL COME
9-10:30 AM
A worksite wellness program is a great way to help your members learn about MESSA wellness benefits, while picking up tips for healthy living and building workplace camaraderie. This session will provide the tools needed to build a worksite wellness program for your district in a virtual or brick-and-mortar setting.

Presenter: Rhonda Jones, MESSA Health Promotion Consultant

505 SAVING MAKES SENSE WITH MEA & NEA
9-10:30 AM
You have access to a vast array of savings and discounts as a MEA/NEA member. But what are they? How do you access them? Join this session to find out how you and your members can use these benefits to save more money than you pay in dues!

Presenters: Deb Larsen, MEA UniServ Director
Lou Ann Vidmar, MEA UniServ Director
Hans Wienke, MEA UniServ Director

506 WELL-BEING FOR STAFF DEVELOPMENT AND RETENTION
9-10:30 AM
What if you could lower turnover, reduce absenteeism, increase job satisfaction and build engagement? Building a foundation of well-being in staff accomplishes that and more. In this interactive workshop, explore the science that validates the benefits of well-being initiatives and gain six tools you can implement immediately to increase staff well-being.

Presenter: Beverlee Wenzel, President/CEO, Discover You and the ROCK Center for Youth Development

507 NEW ED CENTRAL: GET ON THE DATA TRAIN!
9-10:30 AM
During this hands-on session, you will learn how to access and use MEA's New Ed Central (NEC) app, which provides optimized tools for improving and expanding organization within your local! The NEC app gives you access to the ME465D Member Organizer Report, developed specifically for use in membership campaigns. You can also use NEC to access new ed survey data collected from your members and potential members. This data is a particularly powerful organizing tool as the revised survey asks respondents to list the specific ways they're interested in becoming more active in their local. Lastly, you can use NEC to track organizing conversations between members and potential members in your local. Don’t miss this opportunity to take ownership of your local membership data!

Presenters: Mark Hoffman, MEA Organizational Development Specialist
Mary Aldecoa, MEA Organizational Development Specialist
Angela Lanczynski, MEA Director of Membership Informational Systems
508-608 CREATING BUZZ FOR YOUR LOCAL
9-10:30 AM
Does your local need new ideas for membership events that create excitement? This session will give you inexpensive and creative ideas designed to create buzz, increase membership participation and entice non-members to join your local. We will explore ideas for unusual activities, interesting locations, unique participation gifts/prizes and professional ways to market your event that will generate interest and excitement. We will have some fun along the way!

Presenters: Ginny Bollwahn, MEA UniServ Director
            Caleigh Hunt, MEA Organizational Development Specialist
            Saun Strobel, MEA North-Central Zone Director

509 HOW TO SAVE WITH MESSA
9-10:30 AM
This session is a repeat of 305.
We all know MESSA provides exceptional health benefits and unmatched personal service. MESSA can also help save members money. Participants will get useful tips on how to maximize the value of their MESSA medical plan and keep more cash in their pocket.

Presenters: Monica McKay, MESSA Field Representative
            Rashaan Watson, MESSA Field Representative

510 FRED-ED: THE ART AND PRACTICE OF NEIGHBORING IN THE CLASSROOM
9-10:30 AM
This session is a repeat of 702.
Slip on your sneakers and take a nostalgic look at the influence Mr. Rodgers and his Neighborhood of Make-Believe had on a generation of adults who found their way back into the classroom and became the teachers tasked with preparing today's children for what's ahead.

Presenter: Aaron Eling, Grand Haven EA

511 EVERYTHING YOU NEED TO KNOW ABOUT STUDENT LOAN FORGIVENESS
9-10:30 AM
This training has been designed to familiarize members with a variety of options to reduce and/or eliminate student loan debt through federal forgiveness programs created for all school employees — not just teachers! Attendees will be introduced to the powerful new NEA Student Debt Navigator powered by Savi — available exclusively to MEA members in good standing.

Presenters: Christine Anderson, MEA UniServ Director
            Terese Fitzpatrick, MEA UniServ Director
            Jon Toppen, MEA UniServ Director
            Marty Zmiejko, MEA UniServ Director

512 LEGISLATIVE UPDATE & CHAT WITH A LOBBYIST
9-10:30 AM
There are many topics of legislation affecting higher education, K-12 and pre-K education: budget, bargaining rights, Michigan Merit Curriculum, retirement issues, evaluation, employee rights, certification requirements, teacher preparation, school rating scales, school reform, transportation issues, etc. Meet with MEA lobbyists for a current update on legislative issues as well as learn suggestions on how to communicate with legislators and lobbyists. They will share observations, techniques and experiences with participants to use during Legislative Councils, legislator contracts and written communications to promote the MEA legislative agenda.

Presenters: Tammy Daenzer, MEA UniServ Director
            Dr. David Michelson, MEA Lobbyist
            Andy Neumann, MEA Lobbyist
513 COUNTERING DISINFORMATION

9-10:30 AM

This session is a repeat of 405.

With the abundance of disinformation circulating throughout our everyday lives, it is more important than ever to be equipped with the skills necessary to assess and counter new threats. We will look at disinformation tactics, social media threats, effective strategies to counter these maneuvers and what a rapid response plan can look like for our organization.

Presenters: Zach Crim, MEA American Rescue Plan Organizer
Thomas Morgan, MEA Communications Consultant

600 Series February 3, 2023

601 MAINTAINING YOUR FAIR SHARE OF THE MONEY

10:45 AM-12:15 PM

Statewide, there has been a sharp reduction in the amount of money K-12 schools spend on employee compensation. This session will allow bargainers to see if their school district’s spending mirrors this statewide trend and provide strategies to reclaim any lost shares of revenue during your next bargaining session.

Audience: Teachers and ESP members only
Presenter: Craig Culver, MEA Statewide Bargaining Consultant

602 CAPTURING OPPORTUNITY — HOW FEDERAL COVID FUNDS CAN SUPPORT STUDENTS AND MEMBERS

10:45 AM-12:15 PM

This session repeats in 707.

The influx of federal COVID relief funds is an opportunity to show our communities what is possible when we provide the necessary funding to educate Michigan students. Learn more about the American Rescue Plan, how these federal funds can be used in impactful ways, and how to talk with members and the public to make the case for continued funding for our students and schools.

Audience: Teachers only
Presenters: Zach Crim, MEA American Rescue Plan Organizer
Tanner Delpier, MEA Labor Economist

603 INTRODUCTION TO PEER-LED PROFESSIONAL LEARNING WEBINARS

10:45 AM-12:15 PM

Have you attended one of our previous professional learning webinars and became interested in leading one yourself? Are you interested in bringing meaningful professional learning to your colleagues through state-wide virtual webinars? This session is for you!

Presenter: Chad Williams, MEA Professional Issues Organizer

604 THE SPECIAL SAUCE: MESSA’S VALUE-ADDED BENEFITS

10:45 AM-12:15 PM

MESSA members have access to value-added benefits that improve health and well-being. Attendees will learn about MESSA’s free case management programs, the Omada diabetes prevention and weight loss program, Livongo’s diabetes management program, online doctor visits, the LTD medical waiver and more.

Presenters: Tim Heim, MESSA Field Representative
Jacqueline Mast, MESSA Field Representative
605 SHUT DOWN MISBEHAVIORS & START UP THE LEARNING
10:45 AM-12:15 PM
Every year it is more challenging to keep students on-task and we often struggle to accomplish this daunting task! In this jam-packed session, you will learn time-tested, research-based strategies and techniques designed to decrease teacher and student frustration, systematically teach appropriate/on-task behavior, drastically reduce problem behavior and increase instruction time.

Audience: Teachers only
Presenter: Tom Faber, Retired Administrator

606 HOT TOPICS: A LEGAL UPDATE
10:45 AM-12:15 PM
This session is a repeat of 708.
Public education and public employees have been under attack at the state and federal level. Believe it or not, things are looking up. This session will review new and continuing laws, litigation and issues that affect public employment in education.

Presenter: Lisa Harrison, MEA General Counsel

607 MEMBER RECRUITMENT STRATEGIES THAT BUILD LOCAL LEADERSHIP CAPACITY
10:45 AM-12:15 PM
This session is designed for local leaders (EA presidents, officers, member engagement chairs, etc.) interested in exploring effective strategies for new hire member recruitment and for building local leadership capacity. We’ll discuss how our membership recruitment and new hire orientation efforts have evolved and offer successful strategies that local leaders can implement. Designated time and support will also be provided for planning your next new hire event.

Presenters: Kristi Craig, Howell EA President
Allison Eldredge, Howell EA Vice President — Member Engagement

609 CHAT WITH THE MEA EXECUTIVES
10:45 AM-12:15 PM
This session is a repeat of 201.
Meet with the MEA Executive Director, Earl Wiman, and MEA Associate Executive Director, Marcy Kamienecki, to discuss current initiatives and share your ideas and thoughts for moving the MEA forward.

Presenters: Marcy Kamienecki, MEA Associate Executive Director
Earl Wiman, MEA Interim Executive Director

610 GRIEVANCE PROCESSING
10:45 AM-12:15 PM
This session is a repeat of 711.
This session will discuss grievance processing from investigating an issue through arbitration. We will cover how to investigate and determine if something really is a grievance, how to write a grievance, presentation and considerations at a grievance meeting, and how to decide whether a grievance should go to arbitration. This session is applicable to all members in any type of unit!

Presenter: Michelle Pollok, MEA Staff Attorney

611 WHO IS AFRAID OF BOOKS: RESISTING BOOK BANNING & CHALLENGING
10:45 AM-12:15 PM
This session is a repeat of 202.
In this session we will examine some of the books challenged and/or banned, possible reasons for banning them, how these attacks on diverse literature undermine students’ learning and what we as educators can do to defend children’s books and learning of diverse experiences.

Presenter: Dr. Maureen N. Eke, Central Michigan University, MEA Social Justice Subcommittee
612 INCOME INEQUALITY MONOPOLY
10:45 AM-12:15 PM
This session is a repeat of 705.
Participants will explore the basic tenets of income inequality through playing Monopoly. Topics will include services, goods, products and more.
Presenters: Dorian Prier-Piloto, MEA Professional Issues Organizer
Tim Russ, MEA UniServ Director

613 REVIEWING YOUR GOVERNANCE DOCUMENTS
10:45 AM-12:15 PM
This session will review the mandated MEA and NEA requirements for your local’s constitution and bylaws. Bring your local documents. You will have the opportunity to get answers to your questions.
Presenter: Lance Little, MEA Board of Directors

700 Series February 3, 2023

701 FROM BURNT OUT TO FIRED UP: BREAKING THROUGH THE TOXIC POSITIVITY
1:30-3 PM
Educators are feeling stressed, burnt out and under-appreciated. If educators want to be effective change-makers for our students and within our schools, we first need to take care of ourselves so we can thrive. Join us to reignite your passion for education through strategies and resources shared from Morgane Micheal’s “From Burnt Out to Fired Up!”
Presenters: Anthony Barnes, MINE Coordinator
Annette Christiansen, MEA Professional Issues Organizer
Skye Kapinus-Vaden, MINE Coordinator
Brittany Perrault, MINE Coordinator
Kate Singer, MINE Coordinator

702 FRED-ED: THE ART AND PRACTICE OF NEIGHBORING IN THE CLASSROOM
1:30-3 PM
This session is a repeat of 510.
Slip on your sneakers and take a nostalgic look at the influence Mr. Rogers and his Neighborhood of Make-Believe had on a generation of adults who found their way back into the classroom as the teachers tasked with preparing today’s children for what’s ahead.
Presenter: Aaron Eling, Grand Haven EA

703 BARGAINING FOR EQUITY: THE INTERNATIONAL ACADEMY IN CRISIS
1:30-3 PM
The teachers of the International Academy of Oakland County are being denied equal pay for equal work. Even though such treatment blatantly contradicts the equity goals of all thirteen districts, their superintendent refuses to pay them the same rate of compensation as if they worked a longer school day/year in their home districts. This session recounts their fight for justice.
Presenter: Scott Warrow, MEA UniServ Director

704 TRENDS IN PROFESSIONAL ISSUES ENGAGEMENT
1:30-3 PM
The COVID-19 pandemic and other trends have caused considerable shifts in our understanding of work and professional relationships. In this session we will explore the trends driving this shift, as well as strategies leaders and education advocates can employ to increase engagement on professional issues amongst colleagues and the community.
Presenter: Chad Williams, MEA Professional Issues Organizer
705 INCOME INEQUALITY MONOPOLY

1:30-3 PM

This session is a repeat of 612.

Participants will explore the basic tenets of income inequality through playing Monopoly. Topics will include services, goods, products and more.

Presenters: Dorian Prier-Piloto, MEA Professional Issues Organizer
         Tim Russ, MEA UniServ Director

706 LOOKING BACK ON ELECTION 2022 (AND FORWARD TO 2024)

1:30-3 PM

Every election is the most important one, and each, in their aftermath, provides an opportunity to learn for the next cycle. Dive into the results of the 2022 elections and what we can carry forward into the 2024 presidential election cycle.

Presenters: Jessica Lumbreras, MEA Member & Political Organizer
         Doug Pratt, MEA Director of Public Affairs

707 CAPTURING OPPORTUNITY — HOW FEDERAL COVID FUNDS CAN SUPPORT STUDENTS AND MEMBERS

1:30-3 PM

This session repeats in 602.

The influx of federal COVID relief funds is an opportunity to show our communities what is possible when we provide the necessary funding to educate Michigan students. Learn more about the American Rescue Plan, how these federal funds can be used in impactful ways, and how to talk with members and the public to make the case for continued funding for our students and schools.

Audience: Teachers only

Presenters: Zach Crim, MEA American Rescue Plan Organizer
         Tanner Delpier, MEA Labor Economist

708 HOT TOPICS: A LEGAL UPDATE

1:30-3 PM

This session is a repeat of 606.

Public education and public employees have been under attack at the state and federal level. Believe it or not, things are looking up. This session will review new and continuing laws, litigation and issues that affect public employment in education.

Presenter: Lisa Harrison, MEA General Counsel

709 SOLIDARITY FOREVER: LABOR’S HISTORY FOR THE PRESENT CRISIS

1:30-3 PM

Explore the highlights of labor history and struggles and their continuing relevance today.

Presenters: Amy French, Delta College E
         Nicholas Budimir, Muskegon Community College EA

710 BASICS OF THE BARGAINING PROCESS

1:30-3 PM

This session is for new leaders/bargainers who are unfamiliar with the basic aspects of Collective Bargaining. The session will cover aspects of PERA (the law that governs public school bargaining), tips for presenting and receiving proposals and some basic strategies to use while engaging in the bargaining process.

Presenter: Craig Culver, MEA Statewide Bargaining Consultant
711 GRIEVANCE PROCESSING
1:30-3 PM

*This session is a repeat of 610.*

This session will discuss grievance processing from investigating an issue through arbitration. We will cover how to investigate and determine if something really is a grievance, how to write a grievance, presentation and considerations at a grievance meeting, and how to decide whether a grievance should go to arbitration. This session is applicable to all members in any type of unit!

**Presenter:** Michelle Pollok, MEA Staff Attorney

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712 HOW TO RUN AN EFFECTIVE NEW EMPLOYEE ORIENTATION

1:30-3PM

Creating an effective new member orientation is essential to increasing membership. See how Saline EA put together an orientation that got potential members to join their local.

**Presenters:** Brian Boze, Saline EA  
Bridget Corie, Saline EA  
Tina D'Andrea, Saline EA  
Kelly Powers, UniServ Director  
Carl Spina, Saline EA
Upcoming MEA Conferences

**ESP STATEWIDE CONFERENCE**  
June 23-24, 2023

**ASPIRING EDUCATORS OF MEA CONFERENCE**  
March 25, 2023 - Virtual

**SUMMER CONFERENCE**  
July 18-20, 2023

**HIGHER EDUCATION BARGAINING CONFERENCE**  
To be determined for 2024

**WINTER CONFERENCE 2024**  
March 6-8, 2024

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Conference Planning Committee

- Terri Collett-Such: Waverly FOP  
- Stacy Daniels: Flushing E  
- Chris Dusich: UniServ Director  
- Chris Furlong: Portage E  
- Tonya Karpinski: UniServ Director  
- Crystal Kinard: Ann Arbor P  
- Eric Kennedy: UniServ Director  
- Marcia Mackey: Central Michigan University E  
- Chuck Miller: Fenton E  
- Kurt Murray: UniServ Director  
- Eursla Moore-Doyle: Kalamazoo OPT  
- Cathy Murray: Port Huron E  
- Robyn O’Keefe: Birmingham P  
- Kay Walker-Telma: MEA-Retired  
- Hans Wienke: UniServ Director  
- Chad Williams: UniServ Consultant  
- Jeffry Wilson: MSU-APA

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**CONFERENCE DIRECTOR**  
Kia Hagens, Director, Center for Leadership & Learning

**CONFERENCE COORDINATOR**  
Taylor Mayville, Center for Leadership & Learning

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Michigan Education Association

1216 KENDALE BLVD, PO BOX 2573, EAST LANSING, MI 48826-2573 • (517) 332-6551 OR (800) 292-1934 • MEA.ORG

PAULA J. HERBART, PRESIDENT • CHANDRA MADAFFERI, VICE PRESIDENT  
BRETT R. SMITH, SECRETARY-TREASURER • EARL WIMAN, INTERIM EXECUTIVE DIRECTOR

The mission of the MEA is to protect, advocate and advance the rights of all education professionals to promote quality public education for all students.