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mea.org/winterconf

Contact: Taylor Mayville, Conference Coordinator, conferences@mea.org

Phone: (800) 292-1934, ext. 5491; (517) 337-5491

Address: Winter Conference

Michigan Education Association

P.O. Box 2573

East Lansing, MI 48826-2573

Location

DETROIT MARRIOTT

400 Renaissance Center Detroit, MI 48243 (313) 568-8000



Greetings, MEA members and leaders:
Welcome to the 2023 MEA Winter
Conference, where we build our strength
to address challenges together because
we know our profession improves young

we know our profession improves young people's lives and builds resourceful communities.

Here you will learn about the issues. Pick up new bargaining tips. Hone your classroom skills. Develop your leadership potential. Build political action to create equitable systems. Connect with colleagues, strategize and find solace in our solidarity.

Nothing about the last three years has been

easy. Yet we must engage and persist as union leaders and members in this critical moment.

We know that educator expertise must lead the way in creating lasting change that will continue to reshape and energize public education at this important juncture — and making that happen at every level is our mission.

Educators like you who step up every day to lead are what makes MEA an unwavering voice for school employees' rights, working conditions and benefits; for best practices; for healthy neighborhood schools; and for social justice across our most vulnerable communities.

Our union's strength resides in you. Enjoy MEA's 2023 Winter Conference!

Paula J. Herbart

Banla Hurbart.

MEA PRESIDENT

2023 Conference Schedule

ID REQUIRED AT REGISTRATION: For the security and safety of our members and the organization, conference participants will need to show a government issued photo ID in order to get their packet on-site. Please make a note to bring your driver's license (or other picture ID) when you arrive at the conference. We apologize for any inconvenience this may cause.

WEDNESDAY, FEBRUARY 1

4 - 8:30 p.m. Registration at the Detroit Marriott, Level 3, Ontario Foyer

THURSDAY. FEBRUARY 2

10:45 a.m. - 12:15 p.m. 200 Series Sessions

7 - 8:30 a.m. Breakfast

12:30 p.m. Lunch

Speaker: Paula Herbart, MEA President

MEA Human Rights & Excellence Awards Presentation:

- ► INSTRUCTIONAL EXCELLENCE FOR DIVERSE LEARNERS
- ► INSTRUCTIONAL EXCELLENCE
- ► DIVERSITY, EQUITY, & INCLUSION CHAMPION
- ► DISTINGUISHED SERVANT OF PUBLIC EDUCATION

3:30 - 3:45 p.m. Break

3:45 - 5:15 p.m. 400 Series Sessions

9 - 11:30 p.m. Afterglow Reception; Hosted by MESSA

FRIDAY, FEBRUARY 3





Four awards will be presented during lunch on Thursday, February 2.

Instructional Excellence for Diverse Learners

This individual demonstrates exceptional skill in teaching and/or provides ancillary support to students with Individualized Educational Plans (IEPs), 504s, English Language Learners, or any other specialized program. As a result of their work, outstanding student outcomes measured in proficiency or growth are clearly observed. Eligible winners come from the ranks of para educators, PK-12 teachers, higher education instructors/professors and include all ancillary support members such as counselors, social workers and speech and language teachers/therapists.

Instructional Excellence

This individual demonstrates exceptional skill in teaching and has outstanding student outcomes measured in proficiency or growth. Eligible winners come from the ranks of para educators, PK-12 teachers, higher education instructors/professors.

Diversity, Equity, & Inclusion Champion

This individual demonstrates exceptional work advocating for diversity, equity, and inclusion for students in PK-16 public schools and has created or supported a system that has shown a positive impact on under-represented populations.

Distinguished Servant of Public Education

This individual positively promotes public education through union activity, political action, and/or community advocacy. Eligible winners come from the ranks of ESP, PK-12 teachers, or higher education.



700 Series In Your Session Prize Giveaway

Each 700 series session will draw a winner of a \$100 Visa gift card at the conclusion of the session.

1 chance to win in each session!

*Must be present to win.



For the 2023 Winter Conference, if you bring your own bag to use while at the conference, you will be entered into a drawing for some great prizes.

Don't worry if you don't have a bag from a previous MEA conference, any bag will do.

There will be a limited supply of bags available for those that forget their bag, or don't have one.

You're invited to the MESSA Information Center where you can talk with MESSA Field Representatives and other staff to get answers to your questions.

MESSA Information Center Hours:

Thursday: 8 a.m.-4 p.m. • Friday: 8 a.m.-2 p.m. We look forward to seeing you—we're here to help!

Hosted by MESSA Field Representatives

2023 Conference Registration Information

CONFERENCE REGISTRATION FEES AND DEADLINES (ONLINE. EMAIL OR US MAIL)

REGISTRATION FEES

Regular \$200 Registration received/processed by Friday,

January 6, 2023.

Late/On-site \$350 For any registration received on-site at the

conference or after January 6, 2023.

Registrations can be done by individual members online (credit card is required), emailed in if paying by credit card, or mailed to MEA headquarters for processing if paying with either a check or credit card.

WHERE TO SUBMIT THE FORM

Mail to: Taylor Mayville

Michigan Education Association

P.O. Box 2573

East Lansing, MI 48826-2573

Email: Send scanned registration form with payment information to conferences@mea.org

PAYMENT IN FULL MUST ACCOMPANY THE REGISTRATION FORM

Check or money orders—make payable to Michigan Education Association Credit card payment—complete all information on the form. Be sure to print the information clearly.

ON-SITE REGISTRATION DATES/TIMES

Wednesday, February 1, 4-8:30 p.m.

Thursday, February 2, 7 a.m.-4 p.m.

Friday, February 3, 7 a.m.-2 p.m.

HOW TO REGISTER ONLINE

To register online for the 2023 MEA Winter Conference, go to www.mea.org/WinterConf and log in.

Find the conference registration information under Upcoming Events. Online registration must be paid with a credit card. Each member must sign into the system separately in order to register. Because of the way the system works one person can't register multiple people; each person has to sign in to register themselves and pay at that time.

When registering online, you will be selecting your sessions and meals, so you do not need to put in more than one option (like you do on the actual registration form when mailing in). If a session is not listed for you to select, it is full and no longer available.

Should you have technical questions, please email MEA IT at **meait@mea.org**.

HOW TO COMPLETE REGISTRATION FORM TO SUBMIT VIA EMAIL OR US MAIL

Select your first, second and third choice for each of the session series. This is to ensure that if some sessions are filled before your registration request is processed, you will be assigned sessions that interest you.

PLEASE NOTE: Some sessions continue into the next time block (e.g., 112-212); please check all time blocks that cover each session to avoid conflicting times.

If you do not plan to attend a session during a time slot or a meal, mark "NOT ATTENDING." **PLEASE DO NOT LEAVE ANYTHING BLANK** as this will result in a delay in processing your registraion form.

ADDITIONAL INFORMATION

Plan to register early due to limited enrollment in some sessions. Substitutions/changes to sessions and/or meals may be made by contacting the conference coordinator, Taylor Mayville at **conferences@mea.org** by Friday, January 6, 2023, or at on-site registration. Changes received by January 6, 2023, will be reflected in the registration packet.

CONFIRMATION EMAIL

All participants will receive a confirmation email. This is to confirm the sessions/meals you have registered to attend, as well as provide a receipt for payment at the bottom of the email.

If you do not receive a confirmation email — no matter how you register — please contact Taylor Mayville at **conferences@mea.org**.

CANCELLATIONS

In the event you must cancel your registration for the conference, send a request via email to **conferences@mea.org** with a quick explanation of why you are cancelling. All cancellation requests must be in writing.

Hotel Reservations & Parking

2023 MEA Winter Conference February 1-3, 2023

HOTEL RESERVATIONS

A block of rooms has been set aside at the Detroit Marriott at the Renaissance Center.

Available rooms are king or two queens at the negotiated rate of \$174, plus 15% room tax. This rate is **only guaranteed for reservations made through 6 p.m. on Friday, January 6, 2023**. After that time, the Detroit Marriott does not guarantee this rate.

Check-in time is 4 p.m. Check-out time is 11 a.m.

Reservations may be made online at: https://book.passkey.com/go/MEAWinterConference2023, or by calling (877) 901-6632 and mentioning you are with the MEA Winter Conference.

Reservations must be made no later than 6 p.m., Friday, January 6, 2023. After January 6, 2023, reservations will be accepted on a space and rate availability basis only. The above rate will no longer be guaranteed.

Detroit Marriott requires your credit card number to accompany your reservation.

Full refund of deposit will be made upon cancellation of your room reservation if it is received by 6 p.m. on the day of your scheduled arrival.

PARKING INFORMATION

PARKING FEES ARE SUBJECT TO RATE INCREASE.

Parking facilities are not owned or operated by the Detroit Marriott at the Renaissance Center.

VALET PARKING: GM WINTERGARDEN AND MARRIOTT HOTEL ENTRANCE

\$25.00 for 0-8 hours \$35.00 for 8+ hours

For additional parking information, please call Metropolitan Parking Services at (313) 568-5676 (Monday–Friday from 8 a.m. to 5 p.m.)

BEAUBIEN PLACE GARAGE (313) 568-5676 ACCESSIBLE FROM BEAUBIEN ST. OR ST. ANTOINE. OPEN 24 HOURS PER DAY, 7 DAYS A WEEK. INCLUDING HOLIDAYS.

\$20.00 per day maximum

\$2.00 per 30 minutes until maximum of \$20.00 (weekdays)

\$3.00 per hour until maximum of \$15.00 (weekends beginning after 5 p.m. Friday)

\$3.00 per hour until maximum of \$15.00 (standard holidays)

PORT ATWATER PARKING (313) 259-3595

ACCESSIBLE FROM BEAUBIEN ST. NEAR TOWER 200. PLEASE NOTE: THESE DOORS MAY BE LOCKED ON EVENINGS AND WEEKENDS.

\$2.00 for every 20 minutes

\$20.00 maximum per day per 24 hours (Monday-Friday)

\$10.00 maximum per 24 hours (Saturday and Sunday)

CENTER GARAGE (313) 259-2186 LOCATED DIRECTLY ACROSS FROM THE MARRIOTT HOTEL LOBBY ENTRANCE.

\$26.00 per day maximum

\$6.00 for 0-1 hour

\$12.00 for 1–3 hours

\$18.00 for 3–4 hours

\$20.00 for 4–8 hours

\$26.00 for 8–24 hours

\$80.00 lost ticket fee

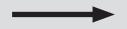
2023 WINTER CONFERENCE REGISTRATION FORM

Registrations must be received by January 6, 2023

Please complete the ENTIRE registration form. All information is required to process the registration. All payment information

must accompany this registration form (except as noted below). **PRINT CLEARLY** Last First Middle initial Name to appear on name tag Previous/Maiden name Last 4 digits of SSN Member Information: ☐ MFA Member □ MEA-Retired ☐ AEM Student □ MEA Staff Profession: ☐ EA Instructional ☐ Higher Ed ☐ EA Non-Instructional ☐ ESP Instructional ☐ ESP Non-Instructional School District Local/Unit Home Address: Street City State Zip Code Cell Phone Home Phone Email you would like used to receive registration confirmation: __ Mail Form and Payment to: Type of Registration and Fee Taylor Mayville Michigan Education Association The following registrations do not require payment with registration and should be sent directly to Taylor 1216 Kendale Blvd., PO Box 2573 Mayville. These are due by January 6, 2023 East Lansing, MI 48826-2573 OR ☐ MEA Board Member—attending as my MEA Board Paid Conference Email to conferences@mea.org Fee If Received by Jan. 6 Fee For Late or On-Site Credit card registrations and registrations not requiring a ☐ MEA Member \$200 \$350 fee be paid **Registration Coordinator** Number of registrations included with payment: ____ of ____ Taylor Mayville Total payment:_____ (800) 292-1934, ext. 5491 **PAYMENT METHOD** conferences@mea.org ☐ Check (payable to MEA) Check #_____ Received from:_ Conference information at: www.mea.org/conferences □ VISA ☐ Master Card □ Discover □ American Express

Session and meal registration next page.



Card number

Print name of authorized signer

Expiration date

REGISTRATION FORM

Please complete this page for activities, meals and session selections. NAME: **SESSION REGISTRATION** Write in the number of the session you would like to attend in each series. Many sessions continue for two or more time slots. Please sign up for the entire series. 700 100 200 300 400 500 600 **SERIES** 2/2 2/2 2/2 2/2 2/3 2/3 2/3 Selection 9-10:30 a.m. 2-3:30 p.m. 10:45 a.m-12:14 10:45 a.m-12:15 p.m. 1:30-3 p.m. 1st Choice 101 204 602 713 W 2nd Choice 103 203 509 607 702 **3rd Choice** 109 205 304 404 502 610 708 **ESP and SCECH Credits:** □ I would like to receive ESP or SCECH credits for the sessions that are eligible. □ SCECH You MUST provide 1st, 2nd, and 3rd choice for each session. 100 200 300 400 500 600 700 **SERIES** 2/2 2/2 2/2 2/2 2/3 2/3 2/3 Selection 9-10:30 a.m. 9-10:30 a.m. 10:45 a.m-12:15 p.m. 2-3:30 p.m. 3:15-4:45 p.m. 10:45 a.m-12:15 p.m. 1:30-3 p.m. 1st Choice 2nd Choice **3rd Choice MEALS** (Mark YES or NO for each meal/activity. ALL OTHER MEALS ARE ON YOUR OWN.) Thursday, February 2 Breakfast 7-8:30 a.m. □ YES □ N0 Lunch 12:30-1:15 p.m. □ YES □ N0 Afterglow Reception 9-11:30 p.m. ☐ YES ☐ NO Friday, February 3 **Breakfast** 7-8:30 a.m. ☐ YES ☐ NO 12:30-1:15 p.m. □ YES □ NO Lunch Menu: All meals will offer a daily variety of vegetarian, vegan, and gluten-free options: Scrambled eggs, breakfast potatoes, sausage, bacon, breakfast pastries, fruit, and coffee/juice. THURSDAY BREAKFAST Southwest Buffet with a choice of a chicken tortilla soup, fiesta salad, Mexicana quinoa & bean salad, chimichurri flank THURSDAY LUNCH steak, ancho pork loin, chicken & saffron paella, street corn, tres leche, and churros FRIDAY BREAKFAST Scrambled eggs, breakfast potatoes, sausage, bacon, breakfast pastries, fruit, and coffee/juice **FRIDAY LUNCH** Italian Buffet with a choice of caprese pasta salad, sausage & kale soup, bruschetta, grilled crostini, house Italian salad, seared chicken breast, baked Atlantic cod, griddled broccolini, roasted potatoes, cannoli, and tiramisu

Special dietary need: If you have a special dietary need that you feel cannot be met, please indicate that so special arrangements can be made:

MEA SCECHs and ESP Certificate Program Credit

DO YOU WANT/NEED SCECHS OR ESP CERTIFICATE PROGRAM CREDIT?

Select sessions that qualify for State Continuing Education Clock Hours (SCECH) credit are marked with Will

Select sessions that qualify for ESP Certificate Program credit, in accordance with MEA-approved guidelines, are marked with ESP logo.

See page 12 for qualifying sessions. Attendance must be verified by the presenter(s) or facilitator(s) at the close of each approved session.

For both types of credit, please note the procedures:

1: Pick up attendance form

YOU NO LONGER HAVE TO PRE-REGISTER TO RECEIVE SCECH OR ESP CERTIFICATE PROGRAM CREDIT.

Each conference attendee must pick up a SCECH and ESP Session Attendance form from the registration area on-site. It's that simple. Look for the sign that says "SCECH and ESP Session Attendance Forms available here."

2: Complete and submit attendance form at the conference

Most of the procedures to document attendance in approved sessions remain the same, that is, until you get to the final step. Please note the following:

- a. Give your form to the presenter or facilitator, if one is assigned, when you arrive at your qualifying session so they know you are taking the course for credit. We suggest you arrive a few minutes before the start of the session.
- b. Attend the full session.
- c. Pick up your signed form from the presenter/facilitator as proof you have attended that session for the entire allotted time.
- d. Return your completed form to the registration area at the end of the conference or before leaving the conference. Due to Michigan Department of Education regulations, ALL SCECH AND ESP SESSION ATTENDANCE FORMS MUST BE TURNED IN BEFORE LEAVING THE CONFERENCE. The forms will no longer be accepted via U.S. mail after the conference.

We hope that by streamlining this process, more members will be able to take advantage of the opportunity to receive free SCECH and ESP Certificate Program credit.

We look forward to seeing you at the conference!

MEA SCECHs and ESP Certificate Programs

STATE CONTINUING EDUCATION CLOCK HOURS (MM) ELIGIBLE SESSIONS

TO PARTICIPATE: If you would like to participate in the State Continuing Education Clock Hours (1991) Program, please indicate that during the online registration process. The following sessions are eligible for SCECH credit. Not all sessions are eligible for SCECH credits.

112-212	Michigan's K-12 Education Finance
113	Navigating the Laws for the Administration of Medication
202	Who is Afraid of Books: Resisting Book Banning & Challenging
203	High Impact Strategies
211	What Schools Need to Know: LGBTQ+ Students & Members & the Law
302	NEA's Just Equitable Schools Policy
303	What Schools Need to Know: LGBTQ+ Students & Members & the Law
310-410	Transformational Conversations: Discovering the YOU in UNION
313	Building Student Relationships that are Above Reproach
401	Building Better Relationships at the Bargaining Table & Beyond
402	Positive Alternative to School Suspension
503	Examining the Impact of Economic Injustice on Educators & Students
506	Well-being for Staff Development & Retention

FRED-Ed: The Art & Practice of Neighboring in the Classroom

The State of Health Benefits Law

Hot Topics: A Legal Update Hot Topics: A Legal Update

Legislative Update & Chat with a Lobbyist

113

512

Navigating the Laws for the Administration of Medication

What Schools Need to Know: LGBTQ+ Students & Members & the Law

What Schools Need to Know: LGBTQ+ Students & Members & the Law

511	Everything You Need to Know About Student Loan Forgiveness
602	Capturing Opportunity — How Federal COVID Funds Can Support Students & Members
603	Introduction to Peer-Led Professional Learning Webinars
605	Shut Down Misbehaviors & Start Up the Learning
611	Who Is Afraid of Books: Resisting Book Banning & Challenging
612	Income Inequality Monopoly
701	From Burnt Out to Fired Up: Breaking through the Toxic Positivity
702	FRED-Ed: The Art & Practice of Neighboring in the Classroom
704	Trends in Professional Issues Engagement

Capturing Opportunity — How Federal COVID Funds Can Support Students & Members Solidarity Forever: Labor's History for the Present Crisis

Income Inequality Monopoly

If you have any questions about the SCECH program or what is required of you, please call (517)333-6262.

MICHIGAN ESP CENTER FOR PROFESSIONAL LEARNING **ESP CERTIFICATE PROGRAM**



TO PARTICIPATE: If you would like to participate in the Michigan ESP Center for Professional Learning ESP Certificate Program, please indicate that during the online registration process. These are the sessions that are eligible for credit through the ESP Certificate Program. Not all sessions are eligible for ESP credits.

CORE — BEHAVIOR MANAGEMENT **ELECTIVE** — CULTURAL DIVERSITY/EQUITY Building Student Relationships that are Above Reproach What Schools Need to Know: LGBTQ+ Students & Members & the Law Positive Alternative to School Suspension 302 NEA's Just Equitable Schools Policy 303 What Schools Need to Know: LGBTQ+ Students & Members & the Law 310-410 Transformational Conversations: Discovering the YOU in UNION CORE — COMMUNICATION 503 Examining the Impact of Economic Injustice on Educators & Students 612 Income Inequality Monopoly 103 Raise Your Voice — Storytelling to Make Our Message Heard Income Inequality Monopoly 110 Communicating Your Message about Bargaining Let's Communicate - Building Connections with Your Members 309 Media Relations 101 ELECTIVE — Medical/Health 405 Countering Disinformation 513 **Countering Disinformation** 104 The State of Health Benefits Law 113 Navigating the Laws for the Administration of Medication Local Wellness Programs: If You Build It, They Will Come CORE — GROWTH/DEVELOPMENT/PSYCHOLOGY Shut Down Misbehaviors & Start Up the Learning 112-212 Michigan's K-12 Education Finance CORE - LEGAL/ETHICAL 202 Who is Afraid of Books: Resisting Book Banning and Challenging

ELECTIVE — WORK ENVIRONMENT/SCHOOL ORGANIZATION

203 High Impact Strategies

Local Wellness Programs: If You Build It, They Will Come

Who Is Afraid of Books: Resisting Book Banning & Challenging 611

Trends in Professional Issues Engagement

If you have any questions about the ESP Certificate Program or what is required of you, please call (517) 333-6262.

2023 MEA Winter Conference - Thursday Session Grid

400 Series 3:45-5:15 PM	401 Building Better Relationships at the Bargaining Table & Beyond	402 Positive Alternative to School Suspension	403 MESSA Insurance 101	404 Rebranding, Recruiting & Retaining Members in Your Local	405 Countering Disinformation	406 Preparing to Bargain Your Next Contract	Continued ng Basics	108-408 - Continued MTSS & Challenge Making for Schools: Increasing the Social Emotional Impact	409 Getting Your Local PACtive: Engaging in Legislative & Political Action	410 s: Discovering the YOU in UNION	411 It's Not a Secret – Advocacy with Transparency	312-412 Pre-Retirement Meeting for MIP & Basic Members	
300 Series 2-3:30 PM	301 Let's Communicate – Building Connections with Your Members	302 NEA's Just Equitable Schools Policy	303 What Schools Need to Know: LGBTQ+ Students & Members & the Law	304 2023-2024 MEA Budget	305 How to Save With MESSA	306 Maximizing Your Membership with MEA Financial Services	107-407 – Continued Bargaining Basics	108-408 – MTSS & Challenge Making for Schools:	309 Media Relations 101	310-410 Transformational Conversations: Discovering the YOU in UNION	311 OAR Team: How to Pull Together & Build Power	312-412 Pre-Retirement Meeting for M	313 Building Student Relationships that are Above Reproach
12:30 PM	-	J D Z	υI	ட	0 &	⋖		ı	υ ∢ α	⊢ – ¢	ے – م	∢Z⊦	- v
200 Series 10:45 AM-12:15 PM	201 Chat with the MEA Executives	202 Who Is Afraid of Books: Resisting Book Banning and Challenging	203 High Impact Strategies	204 Using Professionalism to Strengthen Your Local	205 Insurance CPR	206 Treasurers Workshop	asics	} easing the Social Emotional Impact	209 See Educators Run: Interested in Running for Office?	210 Always Together: EA & ESP Units Working Together in K-12 Districts	211 What Schools Need to Know: LGBTQ+ Students & Members & the Law	ation Finance	
100 Series 9–10:30 AM	101 MEA Systems for Leaders	102 It All Starts with a Meal	103 Raise Your Voice - Storytelling to Make Our Message Heard	104 The State of Health Benefits Law	105 Recruiting & Engaging in the Ever-Changing Higher-Ed Landscape	106 Making Gains: Organizing & Engaging Members	107-407 Bargaining Basics	108-408 MTSS & Challenge Making for Schools: Increasing the Social Emotional Impact	109 Maximizing Your Membership with MEA Financial Services	110 Communicating Your Message About Bargaining	111 Preparing to Bargain Your Next Contract	112-212 Michigan's K-12 Education Finance	113 Navigating the Laws for the Administration of Medication

2023 MEA Winter Conference - Friday Session Grid

700 Series 1:30-3 PM	701 From Burnt Out to Fired Up: Breaking Through the Toxic Positivity	702 FRED-Ed: The Art & Practice of Neighboring in the Classroom	703 Bargaining for Equity: The International Academy in Crisis	704 Trends in Professional Issues Engagement	705 Income Inequality Monopoly	706 Looking Back on Election 2022 (and Forward to 2024)	707 Capturing Opportunity- How Federal COVID Funds Can Support Students & Members	708 Hot Topics: A Legal Update	709 Solidarity Forever: Labor's History for the Present Crisis	710 Basics of the Bargaining Process	711 Grievance Processing	712 How to Run an Effective New Employee Orientation	
12:30 PM		J⊃Z	υI	Щ	0 &	A		ú	T ∢ Œ	⊢ – ¢	o – a	∢z⊦	- ഗ
600 Series 10:45 AM-12:15 PM	601 Maintaining Your Fair Share of the Money	602 Capturing Opportunity – How Federal COVID Funds Can Support Students & Members	603 Introduction to Peer-Led Professional Learning Webinars	604 The Special Sauce: MESSA's Value-Added Benefits	605 Shut Down Misbehaviors & Start-Up the Learning	606 Hot Topics: A Legal Update	607 Member Recruitment Strategies that Build Local Leadership Capacity	08 or Your Local	609 Chat with the MEA Executives	610 Grievance Processing	611 Who Is Afraid of Books: Resisting Book Banning & Challenging	612 Income Inequality Monopoly	613 Reviewing Your Governance Documents
500 Series 9–10:30 AM	501 Tips for New Leaders	502 BEE ATTITUDES – Bee Courageous, Bee the Change & Bee Extraordinary	503 Examining the Impact of Economic Injustice on Educators & Students	504 Local Wellness Programs: If You Build It, They Will Come	505 Saving Makes Sense with MEA & NEA	506 Well-being for Staff Development and Retention	507 New Ed Central: Get on the DATA Train!	508-608 Creating Buzz for Your Local	509 How to Save With MESSA	510 FRED-Ed: The Art & Practice of Neighboring in the Classroom	511 Everything You Need to Know About Student Loan Forgiveness	512 Legislative Update & Chat with a Lobbyist	513 Countering Disinformation

Sessions by Category

BARGAINING

- 102 It All Starts with a Meal
- 104 The State of Health Benefits Law
- 106 Making Gains: Organizing & Engaging Members
- 107-407 Bargaining Basics
 - 110 Communicating Your Message about Bargaining
 - 111 Preparing to Bargain Your Next Contract
 - 113 Navigating the Laws for the Administration of Medication
 - 205 Insurance CPR
 - 210 Always Together: EA & ESP Units Working Together in K-12 Districts
 - 211 What Schools Need to Know: LGBTQ+ Students & Members & the Law
 - 303 What Schools Need to Know: LGBTQ+ Students & Members & the Law
 - 401 Building Better Relationships at the Bargaining Table & Beyond
 - 403 MESSA Insurance 101
 - 406 Preparing to Bargain Your Next Contract
 - 512 Legislative Update & Chat with a Lobbyist
 - 601 Maintaining Your Fair Share of the Money
 - 606 Hot Topics: A Legal Update
 - 703 Bargaining for Equity: The International Academy in Crisis
 - 708 Hot Topics: A Legal Update
 - 710 Basics of The Bargaining Process

COMMUNICATIONS

- 102 It All Starts with a Meal
- 103 Raise Your Voice Storytelling to Make Our Message Heard
- 106 Making Gains: Organizing & Engaging Members
- 110 Communicating Your Message about Bargaining
- 204 Using Professionalism to Strengthen Your Local
- ${\bf 210} \quad \hbox{Always Together: EA \& ESP Units Working Together in K-12 Districts}$
- 301 Let's Communicate Building Connections with Your Members
- 309 Media Relations 101
- 311 OAR Team: How to Pull Together & Build Power
- 401 Building Better Relationships at the Bargaining Table & Beyond
- 405 Countering Disinformation
- 501 Tips for New Leaders
- **502** BEE ATTITUDES Bee Courageous, Bee the Change & Bee Extraordinary
- 508-608 Creating Buzz for Your Local
 - 512 Legislative Update & Chat with a Lobbyist
 - **513** Countering Disinformation
 - 712 How to Run an Effective New Employee Orientation

FINANCE

- 112-212 Michigan's K-12 Education Finance
 - 206 Treasurers Workshop
 - 304 2023-2024 MEA Budget
 - **602** Capturing Opportunity How Federal COVID Funds Can Support Students & Members
 - 707 Capturing Opportunity How Federal COVID Funds Can Support Students & Members

GOVERNANCE

- 102 It All Starts with a Meal
- 304 2023-2024 MEA Budget
- **501** Tips for New Leaders
- 610 Grievance Processing
- 613 Reviewing Your Governance Documents

HIGHER EDUCATION

- 105 Recruiting & Engaging in the Ever-Changing Higher-Ed Landscape
- 109 Maximizing Your Membership with MEA Financial Services
- 202 Who Is Afraid of Books: Resisting Book Banning & Challenging
- 306 Maximizing Your Membership with MEA Financial Services
- 503 Examining the Impact of Economic Injustice on Educators & Students
- 512 Legislative Update & Chat with a Lobbyist

LEGAL

- 104 The State of Health Benefits Law
- 113 Navigating the Laws for the Administration of Medication
- 211 What Schools Need to Know: LGBTQ+ Students & Members & the Law
- 303 What Schools Need to Know: LGBTQ+ Students & Members & the Law
- 606 Hot Topics: A Legal Update
- 610 Grievance Processing
- 613 Reviewing Your Governance Documents
- 708 Hot Topics: A Legal Update

MEA-FINANCIAL SERVICES

- 109 Maximizing Your Membership with MEA Financial Services
- 306 Maximizing Your Membership with MEA Financial Services

MEMBER ENGAGEMENT

- 102 It All Starts with a Meal
- 103 Raise Your Voice Storytelling to Make Our Message Heard
- 106 Making Gains: Organizing & Engaging Members
- 201 Chat with the MEA Executives
- **301** Let's Communicate Building Connections with Your Members
- 306 Maximizing Your Membership with MEA Financial Services
- 310-410 Transformational Conversations: Discovering the YOU in UNION
 - 311 OAR Team: How to Pull Together & Build Power
 - 404 Rebranding, Recruiting & Retaining Members in Your Local
 - 409 Getting Your Local PACtive: Engaging in Legislative & Political Action
 - 411 It's Not a Secret Advocacy with Transparency
 - 501 Tips for New Leaders
 - **502** BEE ATTITUDES Bee Courageous, Bee the Change & Bee Extraordinary
 - 504 Local Wellness Programs: If You Build It, They Will Come
 - 505 Saving Makes Sense with MEA & NEA
 - 507 New Ed Central: Get on the DATA Train!
- 508-608 Creating Buzz for Your Local
 - 512 Legislative Update & Chat with a Lobbyist
 - 606 Hot Topics: A Legal Update
 - 607 Member Recruitment Strategies that Build Local Leadership Capacity
 - **609** Chat with the MEA Executives
 - 701 From Burnt Out to Fired Up: Breaking through the Toxic Positivity
 - 704 Trends in Professional Issues Engagement
 - 708 Hot Topics: A Legal Update
 - 709 Solidarity Forever: Labor's History for the Present Crisis
 - 712 How to Run an Effective New Employee Orientation

Sessions by Category

MEMBER RETENTION

- 102 It All Starts with a Meal
- 106 Making Gains: Organizing & Engaging Members
- 109 Maximizing Your Membership with MEA Financial Services
- 201 Chat with the MEA Executives
- 204 Using Professionalism to Strengthen Your Local
- 306 Maximizing Your Membership with MEA Financial Services
- 310-410 Transformational Conversations: Discovering the YOU in UNION
 - 311 OAR Team: How to Pull Together & Build Power
 - 404 Rebranding, Recruiting & Retaining Members in Your Local
 - **502** BEE ATTITUDES Bee Courageous, Bee the Change & Bee Extraordinary
 - 504 Local Wellness Programs: If You Build It, They Will Come
 - 506 Well-being for Staff Development & Retention
 - 507 New Ed: Central: Get on the DATA Train!
- 508-608 Creating Buzz for Your Local
 - 609 Chat with the MEA Executives
 - 610 Grievance Processing
 - 701 From Burnt Out to Fired Up: Breaking through the Toxic Positivity

MESSA

- 104 The State of Health Benefits Law
- 205 Insurance CPR
- 305 How to Save with MESSA
- 403 MESSA Insurance 101
- 504 Local Wellness Programs: If You Build It, They Will Come
- 509 How to Save with MESSA
- 604 The Special Sauce: MESSA's Value-Added Benefits

POLITICAL

- 209 See Educators Run: Interested in Running for Office?
- 405 Countering Disinformation
- 409 Getting Your Local PACtive: Engaging in Legislative & Political Action
- 512 Legislative Update & Chat with a Lobbyist
- 513 Countering Disinformation
- 606 Hot Topics: A Legal Update
- 706 Looking Back on Election 2022 (and Forward to 2024)
- 708 Hot Topics: A Legal Update
- 709 Solidarity Forever: Labor's History for the Present Crisis

PROFESSIONAL DEVELOPMENT

- 201 Chat with the MEA Executives
- 202 Who Is Afraid of Books: Resisting Book Banning & Challenging
- 203 High Impact Strategies
- 211 What Schools Need to Know: LGBTQ+ Students & Members & the Law
- 302 NEA's Just Equitable Schools Policy
- 303 What Schools Need to Know: LGBTQ+ Students & Members & the Law
- 313 Building Student Relationships that are Above Reproach
- 402 Positive Alternative to School Suspension
- **503** Examining the Impact of Economic Injustice on Educators & Students
- 506 Well-being for Staff Development & Retention
- 603 Introduction to Peer-Led Professional Learning Webinars
- **605** Shut Down Misbehaviors & Start Up the Learning
- 609 Chat with the MEA Executives
- 611 Who Is Afraid of Books: Resisting Book Banning & Challenging

PROFESSIONAL ISSUES

- 103 Raise Your Voice Storytelling to Make Our Message Heard
- 110 Communicating Your Message about Bargaining
- 203 High Impact Strategies
- 204 Using Professionalism to Strengthen Your Local
- 210 Always Together: EA & ESP Units Working Together in K-12 Districts
- 313 Building Student Relationships that are Above Reproach
- 506 Well-being for Staff Development & Retention

- 511 Everything You Need to Know About Student Loan Forgiveness
- 512 Legislative Update & Chat with a Lobbyist
- 605 Shut Down Misbehaviors & Start Up the Learning
- 610 Grievance Processing
- 613 Reviewing Your Governance Documents
- 701 From Burnt Out to Fired Up: Breaking through the Toxic Positivity
- 704 Trends in Professional Issues Engagement

PROTECTING PUBLIC EDUCATION

- 103 Raising Your Voice Storytelling to Make Our Message Heard
- 10 Communicating Your Message about Bargaining
- 202 Who Is Afraid of Books: Resisting Book Banning & Challenging
- 210 Always Together: EA & ESP Units Working Together in K-12 Districts
- **302** NEA's Just Equitable Schools Policy
- 309 Media Relations 101
- 405 Countering Disinformation
- 409 Getting Your Local PACtive: Engaging in Legislative & Political Action
- 503 Examining the Impact of Economic Injustice on Educators & Students
- 512 Legislative Update & Chat with a Lobbyist
- 513 Countering Disinformation
- 611 Who Is Afraid of Books: Resisting Book Banning & Challenging
- 709 Solidarity Forever: Labor's History for the Present Crisis

SCHOOL REFORM

- 302 NEA's Just Equitable Schools Policy
- 409 Getting Your Local PACtive: Engaging in Legislative & Political Action
- 605 Shut Down Misbehaviors & Start Up the Learning

SOCIAL JUSTICE

- 202 Who Is Afraid of Books: Resisting Book Banning & Challenging
- 211 What Schools Need to Know: LGBTQ+ Students & Members & the Law
- 302 NEA's Just Equitable Schools Policy
- 303 What Schools Need to Know: LGBTQ+ Students & Members & the Law
- ${\bf 310\text{-}410} \quad \text{Transformational Conversations: Discovering the YOU in UNION}$
 - 402 Positive Alternative to School Suspension
 - **503** Examining the Impact of Economic Injustice on Educators & Students
 - **510** FRED-Ed: The Art & Practice of Neighboring in the Classroom
 - 606 Hot Topics: A Legal Update
 - 611 Who Is Afraid of Books: Resisting Book Banning & Challenging
 - 612 Income Inequality Monopoly
 - 702 FRED-Ed: The Art & Practice of Neighboring in the Classroom
 - 705 Income Inequality Monopoly
 - 708 Hot Topics: A Legal Update
 - 709 Solidarity Forever: Labor's History for the Present Crisis

TECHNOLOGY

- 101 MEA Systems for Leaders
- 507 New Ed Central: Get on the DATA Train!
- Introduction to Peer-Led Professional Learning Webinars

OTHER EA & ESP

- 107-407 Bargaining Basics
 - 210 Always Together: EA & ESP Units Working Together in K-12 Districts
 - 712 How to Run an Effective New Employee Orientation

SCHOOL SOCIAL WORKERS, COUNSELORS AND PSYCHOLOGISTS

108-408 MTSS & Challenge Making for Schools: Increasing the Social Emotional Impact

RETIREMENT

312-412 Pre-Retirement Meeting for MIP and Basic Members

MEA WINTER CONFERENCE 2023 SESSION DESCRIPTIONS

100 Series

February 2, 2023

101 MEA SYSTEMS FOR LEADERS

9-10:30 AM

Check out the MEA Member Portal, featuring leader tools for accessing and visualizing membership information via reports and dashboards. Learn about other tools available to leaders, including the Dues Calculator and Event Manager. Walk through the Online Education process, including a demonstration of the voting experience.

Audience: Local President, Vice President, Secretary, Treasurer, Membership Chair

Presenters: Angela Lanczynski, MEA Director of Membership Information Systems

Brett Smith, MEA Secretary-Treasurer

102 IT ALL STARTS WITH A MEAL

9-10:30 AM

For the last several years, the Hudsonville EA has had a success rate of almost 100 percent in signing up new members. Want to know how they do it? Well, it all starts with a meal. Come learn how leaders of the Hudsonville EA have worked with, not against, administration to collaborate on everything from bargaining a benefit rich contract to ensuring a full capacity local association.

Presenters: Krista Abbott, MEA UniServ Director

Brad Nederveld, Hudsonville EA Becky Shipper, Hudsonville EA

103 RAISE YOUR VOICE — STORYTELLING TO MAKE OUR MESSAGE HEARD



9-10:30 AM

Without a compelling story, facts and figures don't change minds. That's why it's essential that frontline school employees — who benefit from strong public trust — share their firsthand experiences as a way of advocating for what students and educators need. Learn how to make your voice heard as a Champion for Education, including training on messaging, preparation, tactics and more.

Presenters: Brenda Ortega, MEA Editor

Doug Pratt, MEA Director of Public Affairs

104 THE STATE OF HEALTH BENEFITS LAW



9-10:30 AM

This session will give beginning bargainers essential information about - and MESSA's response to - state and federal laws impacting health benefits, including the Affordable Care Act, PA 152 of 2011 (the state's "hard cap" law), amendments to PA 106 of 2007, Section 125 plans and other recent legislation that impacts claims payments.

Presenters: Joe Firestone, MESSA General Counsel

Lindsay Schacher, MESSA LAC Regulatory Compliance Manager

105 RECRUITING AND ENGAGING IN THE EVER-CHANGING HIGHER-ED LANDSCAPE

9-10:30 AM

In this session we will discuss how the MSU-APA recruits and engages members in higher ed settings. We will share how to navigate the landscape of college campuses, where things are ever-changing and there are multiple collaboration opportunities.

Audience: Higher education members

Presenters: Shannon Alston, MEA South-Western Zone Director

Martin McDonough, MSU-APA President

106 MAKING GAINS: ORGANIZING AND ENGAGING MEMBERS

9-10:30 AM

In this session we will provide some ideas and examples for how to improve member organization and engagement through the discussion of tangible ideas, such as using bargaining gains and advocating on behalf of the Association, that highlight important and meaningful opportunities.

Presenter: Christopher Pratt, MEA UniServ Director

107-407 BARGAINING BASICS

9 AM-5:15 PM

This full day session will encompass all basic information on bargaining. It will focus on bargaining for both EA groups and ESP groups. Topics covered will include bargaining team basics, strategies and styles, planning for bargaining, requesting and analyzing unit and district economic information, collecting non-economic information, insurance considerations, legal aspects of bargaining, mediation, fact-finding and impasse. Planning for PR and bargaining support activities (i.e., crisis) will be included.

Presenters: Kim Abel, MEA UniServ Director

John Creasey, MEA UniServ Director Terese Fitzpatrick, MEA UniServ Director

108-408 MTSS AND CHANGEMAKING FOR SCHOOLS: INCREASING THE SOCIAL EMOTIONAL IMPACT 9 AM-5:15PM

This session is for school social workers, counselors and psychologists and will build knowledge on contemporary Multi-Tiered Systems of Support (MTSS) and provide space for participants to discuss challenges and create goals for implementation within their school setting. We will utilize research supported practices from the Trauma-Informed Programs and Practices for Schools (TIPPS) research group at the University of Michigan to allow participants to identify issues they have in their own context and create sustainable supports for students' social, cognitive and psychological needs. (CEU credits available)

Presenters: Chandra Madafferi, MEA Vice President

Jennifer Hollander, Huron Valley E President Julie Dlugos, MEA Administrative Specialist

109 MAXIMIZING YOUR MEMBERSHIP WITH MEA FINANCIAL SERVICES

9-10:30 AM

This session is a repeat of 306.

Want to learn about all the great benefits we offer? Need new ideas to reach potential members? Then join us for a fun and informative time!

Presenters: Jason T. Diotte, MEA Financial Services Director of Field Services

Amy Lothschutz, MEA Financial Services Senior Manager — Insurance Division

110 COMMUNICATING YOUR MESSAGE ABOUT BARGAINING



9-10:30 AM

Using a student-centric message about your economic and working conditions is critical to making the public case for a favorable contract. Learn how to create a strong message and convey it to the community to build public support for your local's bargaining efforts.

Presenter: Thomas Morgan, MEA Communications Consultant

111 PREPARING TO BARGAIN YOUR NEXT CONTRACT

9-10:30 AM

This session will repeat in 406.

This session will provide a road map of the steps a bargaining team should take before they go to the bargaining table. The preparation you do prior is critical for your success at the bargaining table.

Presenter: Craig Culver, MEA Statewide Bargaining Consultant

112-212 MICHIGAN'S K-12 EDUCATION FINANCE

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9 AM-12:15 PM

This session will give attendees a basic understanding of how Michigan's K-12 education finance system functions at both the state and local levels.

Audience: Teachers

Presenter: Tanner Delpier, MEA Labor Economist

113 NAVIGATING THE LAWS FOR THE ADMINISTRATION OF MEDICATION



99

9-10:30 AM

This session will provide attendees with an overview of the state and federal laws related to the administration of medication, guidance on spotting problem areas and recommendations for a bargaining strategy that ensures protections for members who are required to administer medications to students.

Presenters: Lisa Harrison, MEA General Counsel

Anita Szczepanski, MEA Staff Attorney — Arbitration Specialist

200 Series

February 2, 2023

201 CHAT WITH THE MEA EXECUTIVES

10:45 AM-12:15 PM

This session is a repeat of 609.

Meet with the MEA Executive Director, Earl Wiman, and MEA Associate Executive Director, Marcy Kamienecki, to discuss current initiatives and share your ideas and thoughts for moving the MEA forward.

Presenters: Marcy Kamienecki, MEA Associate Executive Director

Earl Wiman, MEA Interim Executive Director

202 WHO IS AFRAID OF BOOKS: RESISTING BOOK BANNING AND CHALLENGING





10:45 AM-12:15 PM

This session is a repeat of 611.

In this session we will examine some of the books challenged and/or banned, possible reasons for banning them, how these attacks on diverse literature undermine students' learning, and what we as educators can do to defend children's books and learning of diverse experiences.

Presenter: Dr. Maureen N. Eke, Central Michigan University, MEA Social Justice Subcommittee

203 HIGH IMPACT STRATEGIES



99

10:45 AM-12:15 PM

Get better results with less. Student priorities and initiatives can be overwhelming, stressing staff and depleting resources. Learn to implement universal, high-impact strategies to achieve significant results in seemingly competing initiatives. Explore commonalities, evaluate priorities and set staff and students on a path to success.

Presenter: Beverlee Wenzel, President/CEO, Discover You in the ROCK Center for Youth Development

204 USING PROFESSIONALISM TO STRENGTHEN YOUR LOCAL

10:45 AM-12:15 PM

In this session you will learn how professionalism will improve and strengthen your local. Participants will set a SMART goal for their Association and learn how to evaluate that goal. Attendees will learn how to establish and exhibit professionalism within and outside of their Association, as well as examine the consequences of unprofessional behavior.

Presenters: Kurt Murray, MEA UniServ Director

Lisa Robbins, MEA UniServ Director

205 INSURANCE CPR

10:45 AM-12:15 PM

We will help you diagnose your local's insurance health and look at ways to improve coverage for your membership. We will show you how to determine your district's expenditure on insurance compared to their revenue.

Presenters: Brian Makowski, MEA UniServ Director

Sandy Paesens, MEA UniServ Director Tara Wilbur, MESSA Field Representative

206 TREASURERS WORKSHOP

10:45 AM-12:15 PM

Plan to attend this session if you're a first-time treasurer or would like a refresher on bookkeeping, budgeting, financial reporting and the importance of internal controls.

Presenters: Kelly Cline, MEA Controller

Brett Smith, MEA Secretary-Treasurer

209 SEE EDUCATORS RUN: INTERESTED IN RUNNING FOR OFFICE?

10:45 AM-12:15 PM

Students need support from elected leaders, and educators need champions now more than ever. School employees across the state have answered the call by running for office. Learn what it takes to join their ranks, including hearing from educators who've done it!

Presenters: Alexis Duling Hart, Great Lakes Political Academy Executive Director

Jessica Lumbreras, MEA Member & Political Organizer

210 ALWAYS TOGETHER: EA & ESP UNITS WORKING TOGETHER IN K-12 DISTRICTS

10:45 AM-12:15 PM

Many districts contain many locals. Communication between units is important to make sure everyone's voice is heard and information is shared consistently. We will guide you through a multi-year effort to build the communication and relationship between an EA and ESP group for the betterment of all members and students.

Presenters: Sarah Garrett, Battle Creek Educational Secretaries

Anthony Pennock, Battle Creek Education Association

211 WHAT SCHOOLS NEED TO KNOW: LGBTQ+ STUDENTS AND MEMBERS AND THE LAW

3



This session is a repeat of 303.

10:45 AM-12:15 PM

Participants will receive an update regarding the laws and policies concerning LGBTQ+ students and members, including what is happening in other states regarding prohibition on discussing LGBTQ+ issues and transgender students' participation in school sports. We will provide guidance on how schools can provide safe and supportive learning environments for LGBTQ+ students and safe working conditions for LGBTQ+ members. We will discuss the laws and policies that are currently in place and being discussed in legislatures across the country. We will present scenarios that cover a variety of issues, both in the classroom and with school administration.

Presenters: Frank Burger, Carman-Ainsworth Education Association President

Jay Kaplan, LGBTQ+ Legal Project Staff Attorney, ACLU of Michigan

300 Series

February 2, 2023

301 LET'S COMMUNICATE — BUILDING CONNECTIONS WITH YOUR MEMBERS



2-3:30 PM

This session will focus on: establishing 2-way communication with your membership, building a database for communication, providing clear communication and determining what needs to be communicated. Communication samples will be provided that leaders can use for their locals.

Presenters: Mary Bogue, MEA UniServ Director

Michael McGee, MEA UniServ Director Clint Waller, MEA UniServ Director

302 NEA'S JUST EQUITABLE SCHOOLS POLICY





2-3:30 PM

This session examines NEA's Just Equitable Schools policy and its implementation in schools. We will discuss how educators can use this professional development program as well as the "student-centered, research-based and educator-driven" trainings and resources "to help educators identify and correct explicit and implicit discrimination in their classrooms."

Presenter: National Education Association Officer

303 WHAT SCHOOLS NEED TO KNOW: LGBTQ+ STUDENTS AND MEMBERS AND THE LAW



2-3:30 PM

This session is a repeat of 211.

Participants will receive an update regarding the laws and policies concerning LGBTQ+ students and members, including what is happening in other states regarding prohibition on the discussion of LGBTQ+ issues and transgender students' participation in school sports. We will provide guidance on how schools can provide safe and supportive learning environments for LGBTQ+ students and safe working conditions for LGBTQ+ members. We will discuss the laws and policies that are currently in place and being discussed in legislatures across the country. We will present scenarios that cover a variety of issues both in the classroom and with school administration.

Presenters: Frank Burger, Carman-Ainsworth Education Association President Jay Kaplan, LGBTQ+ Legal Project Staff Attorney, ACLU of Michigan

304 2023-2024 MEA BUDGET

2-3:30 PM

During this session the 2023-2024 budget will be presented.

Presenters: Matt DeWolf, MEA Director of Finance

Brett Smith, MEA Secretary-Treasurer

305 HOW TO SAVE WITH MESSA

2-3:30 PM

This session is a repeat of 509.

We all know MESSA provides exceptional health benefits and unmatched personal service. MESSA can also help save members money. Participants will get useful tips on how to maximize the value of their MESSA medical plan and keep more cash in their pocket.

Presenters: Monica McKay, MESSA Field Representative

Rashaan Watson, MESSA Field Representative

306 MAXIMIZING YOUR MEMBERSHIP WITH MEA FINANCIAL SERVICES

2-3:30 PM

This session is a repeat of 109.

Want to learn about all the great benefits we offer? Need new ideas to reach potential members? Then join us for a fun and informative time!

Presenters: Jason T. Diotte, MEA Financial Services Director of Field Services

Amy Lothschutz, MEA Financial Services Senior Manager — Insurance Division

309 MEDIA RELATIONS 101



2-3:30 PM

Whether you're a media novice or an old pro in need of some new tips, this session will provide you with best practices in how to respond to, build relationships with and benefit from reporters covering education in your community. Learn how to give a great quote and get your local's message out there through the media's coverage of your schools.

Presenters: Thomas Morgan, MEA Communications Consultant

Doug Pratt, MEA Director of Public Affairs

310-410 TRANSFORMATIONAL CONVERSATIONS: DISCOVERING THE YOU IN UNION





2-5:15 PM

Participants will explore how to have transformational conversations through a diversity, equity and inclusion lens. Topics will include the Circle of Privilege, the Ladder of Inference, Johari's Window, the Oppression Continuum and more.

Presenters: Dorian Prier-Piloto, MEA Professional Issues Organizer

Jima Thomas-Gilbert, MEA UniServ Director

311 OAR TEAM (ORGANIZING & RETENTION): HOW TO PULL TOGETHER & BUILD POWER 2-3:30 PM

Are you working to keep your local afloat, increase membership and build POWER? Join the MEA UniServ directors and organizers of the OAR Team in a discussion about best practices in organizing for power — gathered from around the state and compiled into easy-to-use toolkits. You will learn about the critical role that effective communication plays in building both membership and power as well as highlight how organizing must be a year-round endeavor. Best of all, you will hear from fellow local leaders who've successfully utilized our OAR tools to transform their once struggling units into strong, vibrant and powerful locals. Leave with ideas and new resources that will help you aggressively build membership and POWER throughout the year!

Presenters: Mary Aldecoa, MEA Organizational Development Specialist

Christine Anderson, MEA UniServ Director

Tom Greig, MEA UniServ Director

Capalene Howse, MEA Lead Organizer — MSU Campaign Caleigh Hunt, MEA Organizational Development Specialist

Eric Kennedy, MEA UniServ Director

Linda LaVictor, MEA Organizational Development Specialist

Mike McGee, MEA UniServ Director Bill Milligan, MEA UniServ Director Shawn Shivnen, MEA UniServ Director

312-412 PRE-RETIREMENT MEETING FOR MIP & BASIC MEMBERS

2-5:15 PM

Members in the MIP and Basic Retirement plans (initial hire dates prior to 07/01/2010) can find out about the details of their plan and see how ready they are for retirement. Topics include Medicare, MPSERS pension, MPSERS health benefits, applying for retirement with ORS and working after retirement.

Presenter: Paul Helder, MEA Field Services Consultant

313 BUILDING STUDENT RELATIONSHIPS THAT ARE ABOVE REPROACH





2-3:30 PM

Building relationships with students is essential but can be complicated, especially when public educators are politically vilified. In this session we will examine both the foundational requirements of building relationships as well as potential missteps that educators can make, especially during tumultuous times. We will discuss how to protect yourself and your colleagues to avoid trouble.

Presenters: Annette Christiansen, MEA Professional Issues Organizer

Kari Guy, MEA UniServ Director

400 Series

February 2, 2023

401 BUILDING BETTER RELATIONSHIPS AT THE BARGAINING TABLE AND BEYOND



3:45-5:15 PM

Emotional intelligence and interpersonal communication are oftentimes just as important as knowing budgetary facts and figures. In this session attendees will learn about different strategies and techniques for interacting with individuals on both sides of the bargaining table.

Presenter: Eric Kennedy, MEA UniServ Director

402 POSITIVE ALTERNATIVE TO SCHOOL SUSPENSION





3:45-5:15 PM

Suspension, often the only remaining viable option, is intended to stop disruptive negative behavior and create positive behavior changes. But rarely does it generate positive results. Explore the practice of leveraging the lost time of suspension, reintegrating post-suspended students and restoring damaged relationships while improving the likelihood of student success.

Presenter: Beverlee Wenzel, President/CEO, Discover You and the ROCK Center for Youth Development

403 MESSA INSURANCE 101

3:45-5:15 PM

You don't need to be an insurance expert, but you do need to understand the brass tacks to get the best contract possible for your members. Attendees will learn the basics of medical, dental, vision, life and LTD insurance - walking away with the knowledge needed to bargain great group coverage.

Presenters: Andrew Lavendusky, MESSA Field Representative

Mark Middlewood, MESSA Field Representative

404 REBRANDING. RECRUITING AND RETAINING MEMBERS IN YOUR LOCAL

3:45-5:15 PM

Systems and strategies for recruiting, retaining and engaging members.

Presenters: Christopher DeYonke, Farmington Education Association

Mamie Giller, Farmington Education Association

405 COUNTERING DISINFORMATION



3:45-5:15 PM

This session is a repeat of 513.

With the abundance of disinformation circulating throughout our everyday lives, it is more important than ever to be equipped with the skills necessary to assess and counter new threats. We will look at disinformation tactics, social media threats, effective strategies to counter these maneuvers and what a rapid response plan can look like for our organization.

Presenters: Zach Crim, MEA American Rescue Plan Organizer

Thomas Morgan, MEA Communications Consultant

406 PREPARING TO BARGAIN YOUR NEXT CONTRACT

3:45-5:15 PM

This session is a repeat of 111.

This session will provide a road map of the steps a bargaining team should take before they go to the bargaining table. The preparation you do prior is critical for your success at the bargaining table.

Presenter: Craig Culver, MEA Statewide Bargaining Consultant

409 GETTING YOUR LOCAL PACTIVE: ENGAGING IN LEGISLATIVE & POLITICAL ACTION

3:45-5:15 PM

Education decisions are political decisions because they're made by elected leaders. Learn how your local can make a difference, from legislative councils to PAC drives to recommending candidates — and why it's critical to become PACtive!

Presenters: Jessica Lumbreras, MEA Member & Political Organizer

Dr. David Michelson, MEA Lobbyist Andy Neumann, MEA Lobbyist

Doug Pratt, MEA Director of Public Affairs

411 IT'S NOT A SECRET — ADVOCACY WITH TRANSPARENCY

3:45-5:15 PM

School board policies, transparency reporting websites and additional tools are publicly available for your benefit. Learn how to use these documents and others to advocate for your members. Examples of how to distribute information in a brief, concise format will be provided for EA and ESP members.

Presenters: Deb Larsen, MEA UniServ Director

Lisa Robbins, MEA UniServ Director

500 Series

February 3, 2023

501 TIPS FOR NEW LEADERS

9-10:30 AM

This session will cover: an overview of leadership roles in a local, ways to improve effectiveness of leadership in these roles and useful resources for local leaders. The emphasis will be on: Knowing your Role, Knowing the Rules, 2-way Communication, Delegation, Issue Organizing and Advocacy.

Presenters: Capalene Howse, MEA Lead Organizer — MSU Campaign

Michael McGee, MEA UniServ Director Kurt Murray, MEA UniServ Director

502 BEE ATTITUDES — BEE COURAGEOUS, BEE THE CHANGE AND BEE EXTRAORDINARY

9-10:30 AM

By exploring the effective work model of the bee, leaders will learn the benefits of using such a model for recruiting and retaining membership, keeping a balance of local harmony and creating a sense of unionism that will help in efforts to bargain, solve issues and increase member collaboration.

Audience: Teachers only

Presenters: Renaye Baker, MEA UniServ Director

Lisa Robbins, MEA UniServ Director

503 EXAMINING THE IMPACT OF ECONOMIC INJUSTICE ON EDUCATORS AND STUDENTS





9-10:30 AM

Inadequate resources, privilege, unreasonable school debt, loans with interest rates based on zip codes and poor wages are all factors that harm the middle and lower social classes and create economic injustice for all in education. MEA members will examine these issues and how to collectively counter their impacts on our students and educators.

Presenters: Dr. Maureen N. Eke, Central Michigan University, MEA Social Justice Subcommittee Alfonso Salais, Lansing E, MEA Social Justice Subcommittee

504 LOCAL WELLNESS PROGRAMS: IF YOU BUILD IT, THEY WILL COME



9-10:30 AM

A worksite wellness program is a great way to help your members learn about MESSA wellness benefits, while picking up tips for healthy living and building workplace camaraderie. This session will provide the tools needed to build a worksite wellness program for your district in a virtual or brick-and-mortar setting.

Presenter: Rhonda Jones, MESSA Health Promotion Consultant

505 SAVING MAKES SENSE WITH MEA & NEA

9-10:30 AM

You have access to a vast array of savings and discounts as a MEA/NEA member. But what are they? How do you access them? Join this session to find out how you and your members can use these benefits to save more money than you pay in dues!

Presenters: Deb Larsen, MEA UniServ Director

Lou Ann Vidmar, MEA UniServ Director Hans Wienke, MEA UniServ Director

506 WELL-BEING FOR STAFF DEVELOPMENT AND RETENTION



9-10:30 AM

What if you could lower turnover, reduce absenteeism, increase job satisfaction and build engagement? Building a foundation of well-being in staff accomplishes that and more. In this interactive workshop, explore the science that validates the benefits of well-being initiatives and gain six tools you can implement immediately to increase staff well-being.

Presenter: Beverlee Wenzel, President/CEO, Discover You and the ROCK Center for Youth Development

507 NEW ED CENTRAL: GET ON THE DATA TRAIN!

9-10:30 AM

During this hands-on session, you will learn how to access and use MEA's New Ed Central (NEC) app, which provides optimized tools for improving and expanding organization within your local! The NEC app gives you access to the ME465D Member Organizer Report, developed specifically for use in membership campaigns. You can also use NEC to access new ed survey data collected from your members and potential members. This data is a particularly powerful organizing tool as the revised survey asks respondents to list the specific ways they're interested in becoming more active in their local. Lastly, you can use NEC to track organizing conversations between members and potential members in your local. Don't miss this opportunity to take ownership of your local membership data!

Presenters: Mark Hoffman, MEA Organizational Development Specialist

Mary Aldecoa, MEA Organizational Development Specialist

Angela Lanczynski, MEA Director of Membership Informational Systems

508-608 CREATING BUZZ FOR YOUR LOCAL

9-10:30 AM

Does your local need new ideas for membership events that create excitement? This session will give you inexpensive and creative ideas designed to create buzz, increase membership participation and entice non-members to join your local. We will explore ideas for unusual activities, interesting locations, unique participation gifts/prizes and professional ways to market your event that will generate interest and excitement. We will have some fun along the way!

Presenters: Ginny Bollwahn, MEA UniServ Director

Caleigh Hunt, MEA Organizational Development Specialist

Saun Strobel, MEA North-Central Zone Director

509 HOW TO SAVE WITH MESSA

9-10:30 AM

This session is a repeat of 305.

We all know MESSA provides exceptional health benefits and unmatched personal service. MESSA can also help save members money. Participants will get useful tips on how to maximize the value of their MESSA medical plan and keep more cash in their pocket.

Presenters: Monica McKay, MESSA Field Representative

Rashaan Watson, MESSA Field Representative

510 FRED-ED: THE ART AND PRACTICE OF NEIGHBORING IN THE CLASSROOM

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9-10:30 AM

This session is a repeat of 702.

Slip on your sneakers and take a nostalgic look at the influence Mr. Rodgers and his Neighborhood of Make-Believe had on a generation of adults who found their way back into the classroom and became the teachers tasked with preparing today's children for what's ahead.

Presenter: Aaron Eling, Grand Haven EA

511 EVERYTHING YOU NEED TO KNOW ABOUT STUDENT LOAN FORGIVENESS



9-10:30 AM

This training has been designed to familiarize members with a variety of options to reduce and/or eliminate student loan debt through federal forgiveness programs created for all school employees — not just teachers! Attendees will be introduced to the powerful new NEA Student Debt Navigator powered by Savi — available exclusively to MEA members in good standing.

Presenters: Christine Anderson, MEA UniServ Director

Terese Fitzpatrick, MEA UniServ Director Jon Toppen, MEA UniServ Director Marty Zmiejko, MEA UniServ Director

512 LEGISLATIVE UPDATE & CHAT WITH A LOBBYIST



9-10:30 AM

There are many topics of legislation affecting higher education, K-12 and pre-K education: budget, bargaining rights, Michigan Merit Curriculum, retirement issues, evaluation, employee rights, certification requirements, teacher preparation, school rating scales, school reform, transportation issues, etc. Meet with MEA lobbyists for a current update on legislative issues as well as learn suggestions on how to communicate with legislators and lobbyists. They will share observations, techniques and experiences with participants to use during Legislative Councils, legislator contracts and written communications to promote the MEA legislative agenda.

Presenters: Tammy Daenzer, MEA UniServ Director

Dr. David Michelson, MEA Lobbyist Andy Neumann, MEA Lobbyist

513 COUNTERING DISINFORMATION



9-10:30 AM

This session is a repeat of 405.

With the abundance of disinformation circulating throughout our everyday lives, it is more important than ever to be equipped with the skills necessary to assess and counter new threats. We will look at disinformation tactics, social media threats, effective strategies to counter these maneuvers and what a rapid response plan can look like for our organization.

Presenters: Zach Crim, MEA American Rescue Plan Organizer

Thomas Morgan, MEA Communications Consultant

600 Series

February 3, 2023

601 MAINTAINING YOUR FAIR SHARE OF THE MONEY

10:45 AM-12:15 PM

Statewide, there has been a sharp reduction in the amount of money K-12 schools spend on employee compensation. This session will allow bargainers to see if their school district's spending mirrors this statewide trend and provide strategies to reclaim any lost shares of revenue during your next bargaining session.

Audience: Teachers and ESP members only

Presenter: Craig Culver, MEA Statewide Bargaining Consultant

602 CAPTURING OPPORTUNITY — HOW FEDERAL COVID FUNDS CAN SUPPORT STUDENTS AND MEMBERS



10:45 AM-12:15 PM

This session repeats in 707.

The influx of federal COVID relief funds is an opportunity to show our communities what is possible when we provide the necessary funding to educate Michigan students. Learn more about the American Rescue Plan, how these federal funds can be used in impactful ways, and how to talk with members and the public to make the case for continued funding for our students and schools.

Audience: Teachers only

Presenters: Zach Crim, MEA American Rescue Plan Organizer

Tanner Delpier, MEA Labor Economist

603 INTRODUCTION TO PEER-LED PROFESSIONAL LEARNING WEBINARS



10:45 AM-12:15 PM

Have you attended one of our previous professional learning webinars and became interested in leading one yourself? Are you interested in bringing meaningful professional learning to your colleagues through state-wide virtual webinars? This session is for you!

Presenter: Chad Williams, MEA Professional Issues Organizer

604 THE SPECIAL SAUCE: MESSA'S VALUE-ADDED BENEFITS

10:45 AM-12:15 PM

MESSA members have access to value-added benefits that improve health and well-being. Attendees will learn about MESSA's free case management programs, the Omada diabetes prevention and weight loss program, Livongo's diabetes management program, online doctor visits, the LTD medical waiver and more.

Presenters: Tim Heim, MESSA Field Representative

Jacqueline Mast, MESSA Field Representative

605 SHUT DOWN MISBEHAVIORS & START UP THE LEARNING



MAI

10:45 AM-12:15 PM

Every year it is more challenging to keep students on-task and we often struggle to accomplish this daunting task! In this jam-packed session, you will learn time-tested, research-based strategies and techniques designed to decrease teacher and student frustration, systematically teach appropriate/on-task behavior, drastically reduce problem behavior and increase instruction time.

Audience: Teachers only

Presenter: Tom Faber, Retired Administrator

606 HOT TOPICS: A LEGAL UPDATE

3

10:45 AM-12:15 PM

This session is a repeat of 708.

Public education and public employees have been under attack at the state and federal level. Believe it or not, things are looking up. This session will review new and continuing laws, litigation and issues that affect public employment in education.

Presenter: Lisa Harrison, MEA General Counsel

607 MEMBER RECRUITMENT STRATEGIES THAT BUILD LOCAL LEADERSHIP CAPACITY

10:45 AM-12:15 PM

This session is designed for local leaders (EA presidents, officers, member engagement chairs, etc.) interested in exploring effective strategies for new hire member recruitment and for building local leadership capacity. We'll discuss how our membership recruitment and new hire orientation efforts have evolved and offer successful strategies that local leaders can implement. Designated time and support will also be provided for planning your next new hire event.

Presenters: Kristi Craig, Howell EA President

Allison Eldredge, Howell EA Vice President — Member Engagement

609 CHAT WITH THE MEA EXECUTIVES

10:45 AM-12:15 PM

This session is a repeat of 201.

Meet with the MEA Executive Director, Earl Wiman, and MEA Associate Executive Director, Marcy Kamienecki, to discuss current initiatives and share your ideas and thoughts for moving the MEA forward.

Presenters: Marcy Kamienecki, MEA Associate Executive Director

Earl Wiman, MEA Interim Executive Director

610 GRIEVANCE PROCESSING

10:45 AM-12:15 PM

This session is a repeat of 711.

This session will discuss grievance processing from investigating an issue through arbitration. We will cover how to investigate and determine if something really is a grievance, how to write a grievance, presentation and considerations at a grievance meeting, and how to decide whether a grievance should go to arbitration. This session is applicable to all members in any type of unit!

Presenter: Michelle Pollok, MEA Staff Attorney

611 WHO IS AFRAID OF BOOKS: RESISTING BOOK BANNING & CHALLENGING





10:45 AM-12:15 PM

This session is a repeat of 202.

In this session we will examine some of the books challenged and/or banned, possible reasons for banning them, how these attacks on diverse literature undermine students' learning and what we as educators can do to defend children's books and learning of diverse experiences.

Presenter: Dr. Maureen N. Eke, Central Michigan University, MEA Social Justice Subcommittee

612 INCOME INEQUALITY MONOPOLY





10:45 AM-12:15 PM

This session is a repeat of 705.

Participants will explore the basic tenets of income inequality through playing Monopoly. Topics will include services, goods, products and more.

Presenters: Dorian Prier-Piloto, MEA Professional Issues Organizer

Tim Russ, MEA UniSery Director

613 REVIEWING YOUR GOVERNANCE DOCUMENTS

10:45 AM-12:15 PM

This session will review the mandated MEA and NEA requirements for your local's constitution and bylaws. Bring your local documents. You will have the opportunity to get answers to your questions.

Presenter: Lance Little, MEA Board of Directors

700 Series

February 3, 2023

701 FROM BURNT OUT TO FIRED UP: BREAKING THROUGH THE TOXIC POSITIVITY



1:30-3 PM

Educators are feeling stressed, burnt out and under-appreciated. If educators want to be effective change-makers for our students and within our schools, we first need to take care of ourselves so we can thrive. Join us to reignite your passion for education through strategies and resources shared from Morgane Micheal's "From Burnt Out to Fired Up!"

Presenters: Anthony Barnes, MINE Coordinator

Annette Christiansen, MEA Professional Issues Organizer

Skye Kapinus-Vaden, MINE Coordinator Brittany Perrault, MINE Coordinator Kate Singer, MINE Coordinator

702 FRED-ED: THE ART AND PRACTICE OF NEIGHBORING IN THE CLASSROOM



1:30-3 PM

This session is a repeat of 510.

Slip on your sneakers and take a nostalgic look at the influence Mr. Rogers and his Neighborhood of Make-Believe had on a generation of adults who found their way back into the classroom as the teachers tasked with preparing today's children for what's ahead.

Presenter: Aaron Eling, Grand Haven EA

703 BARGAINING FOR EQUITY: THE INTERNATIONAL ACADEMY IN CRISIS

1:30-3 PM

The teachers of the International Academy of Oakland County are being denied equal pay for equal work. Even though such treatment blatantly contradicts the equity goals of all thirteen districts, their superintendent refuses to pay them the same rate of compensation as if they worked a longer school day/year in their home districts. This session recounts their fight for justice.

Presenter: Scott Warrow, MEA UniServ Director

704 TRENDS IN PROFESSIONAL ISSUES ENGAGEMENT





1:30-3 PM

The COVID-19 pandemic and other trends have caused considerable shifts in our understanding of work and professional relationships. In this session we will explore the trends driving this shift, as well as strategies leaders and education advocates can employ to increase engagement on professional issues amongst colleagues and the community.

Presenter: Chad Williams, MEA Professional Issues Organizer

705 INCOME INEQUALITY MONOPOLY



M

1:30-3 PM

This session is a repeat of 612.

Participants will explore the basic tenets of income inequality through playing Monopoly. Topics will include services, goods, products and more.

Presenters: Dorian Prier-Piloto, MEA Professional Issues Organizer

Tim Russ. MEA UniServ Director

706 LOOKING BACK ON ELECTION 2022 (AND FORWARD TO 2024)

1:30-3 PM

Every election is the most important one, and each, in their aftermath, provides an opportunity to learn for the next cycle. Dive into the results of the 2022 elections and what we can carry forward into the 2024 presidential election cycle.

Presenters: Jessica Lumbreras, MEA Member & Political Organizer

Doug Pratt, MEA Director of Public Affairs

707 CAPTURING OPPORTUNITY — HOW FEDERAL COVID FUNDS CAN SUPPORT STUDENTS AND MEMBERS

M

1:30-3 PM

This session repeats in 602.

The influx of federal COVID relief funds is an opportunity to show our communities what is possible when we provide the necessary funding to educate Michigan students. Learn more about the American Rescue Plan, how these federal funds can be used in impactful ways, and how to talk with members and the public to make the case for continued funding for our students and schools.

Audience: Teachers only

Presenters: Zach Crim, MEA American Rescue Plan Organizer

Tanner Delpier, MEA Labor Economist

708 HOT TOPICS: A LEGAL UPDATE



1:30-3 PM

This session is a repeat of 606.

Public education and public employees have been under attack at the state and federal level. Believe it or not, things are looking up. This session will review new and continuing laws, litigation and issues that affect public employment in education.

Presenter: Lisa Harrison, MEA General Counsel

709 SOLIDARITY FOREVER: LABOR'S HISTORY FOR THE PRESENT CRISIS



1:30-3 PM

Explore the highlights of labor history and struggles and their continuing relevance today.

Presenters: Amy French, Delta College E

Nicholas Budimir, Muskegon Community College EA

710 BASICS OF THE BARGAINING PROCESS

1:30-3 PM

This session is for new leaders/bargainers who are unfamiliar with the basic aspects of Collective Bargaining. The session will cover aspects of PERA (the law that governs public school bargaining), tips for presenting and receiving proposals and some basic strategies to use while engaging in the bargaining process.

Presenter: Craig Culver, MEA Statewide Bargaining Consultant

711 GRIEVANCE PROCESSING

1:30-3 PM

This session is a repeat of 610.

This session will discuss grievance processing from investigating an issue through arbitration. We will cover how to investigate and determine if something really is a grievance, how to write a grievance, presentation and considerations at a grievance meeting, and how to decide whether a grievance should go to arbitration. This session is applicable to all members in any type of unit!

Presenter: Michelle Pollok, MEA Staff Attorney

712 HOW TO RUN AN EFFECTIVE NEW EMPLOYEE ORIENTATION

1:30-3PM

Creating an effective new member orientation is essential to increasing membership. See how Saline EA put together an orientation that got potential members to join their local.

Presenters: Brian Boze, Saline EA

Bridget Corie, Saline EA Tina D'Andrea, Saline EA Kelly Powers, UniServ Director

Carl Spina, Saline EA

Upcoming MEA Conferences

ESP STATEWIDE CONFERENCE

June 23-24, 2023

ASPIRING EDUCATORS OF MEA CONFERENCE

March 25, 2023 - Virtual

SUMMER CONFERENCE

July 18-20, 2023

HIGHER EDUCATION BARGAINING CONFERENCE

To be determined for 2024

WINTER CONFERENCE 2024

March 6-8, 2024

Conference Planning Committee

Terri Collett-Such Waverly FOP
Stacy Daniels Flushing E
Chris Dusich UniServ Director
Chris Furlong Portage E

Tonya Karpinski UniServ Director Crystal Kinard Ann Arbor P

Eric Kennedy UniServ Director

Marcia Mackey Central Michigan University E

Chuck Miller Fenton E

Kurt Murray UniServ Director
Eursla Moore-Doyle Kalamazoo OPT
Cathy Murray Port Huron E
Robyn O'Keefe Birmingham P
Kay Walker-Telma MEA-Retired
Hans Wienke UniServ Director

Chad Williams UniServ Consultant

Jeffry Wilson MSU-APA

CONFERENCE DIRECTOR

Kia Hagens, Director, Center for Leadership & Learning

CONFERENCE COORDINATOR

Taylor Mayville, Center for Leadership & Learning

Michigan Education Association

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The mission of the MEA is to protect, advocate and advance the rights of all education professionals to promote quality public education for all students.

