

MIND AND MACHINE:

Bargaining, Working, and Teaching
in the Age of Artificial Intelligence

October 27, 2023

Professional Issues in Higher
Education Conference

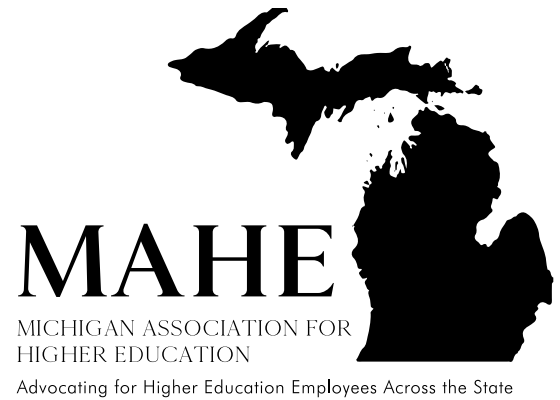


MAHE

MICHIGAN ASSOCIATION FOR
HIGHER EDUCATION

Advocating for Higher Education Employees Across the State





MAHE MISSION STATEMENT

The purpose of MAHE is to serve, train, support, and advocate for higher education members of MEA.

CONFERENCE SCHEDULE

8:00 - 9:30 a.m.	Registration MEA 1350 building, 3rd floor
8:00 - 9:00 a.m.	Continental Breakfast
9:00 - 9:25 a.m.	Opening General Session
9:35 - 10:35 a.m.	100 Conference Sessions
10:45 - 11:45 a.m.	200 Conference Sessions
12:00 - 1:30 p.m.	Lunch
12:30 - 1:30 p.m.	Keynote Speech
1:45 - 2:45 p.m.	300 Conference Sessions
3:00 - 4:00 p.m.	400 Conference Roundtables
4:00 p.m.	Closing Remarks

FOR FURTHER INFORMATION

Coordinator:	Saun Strobel sstrobel@mea.org
Registration:	Nancy Morrow nmorrow@mea.org
Phone:	800-292-1934 517-332-6551
Fax:	517-336-4048
Address:	1216 Kendale Blvd PO Box 2573 East Lansing, MI 48826-2573

You can also find more information online at **mea.org**.



Oct 27

8 a.m. - 4 p.m.

HELP US, HELP OTHERS

FOOD DRIVE

Help donate to those in need!

The Bay College Food Pantry serves students at the Main Campus in Escanaba as well as West Campus in Iron Mountain. Please bring non-perishable food items to the conference. Monetary donations are welcomed!

9:00-9:25 a.m. — Opening Session

Welcome and Introductions — Brian Littleton, MAHE Vice President (2 year Colleges); Chandra Madaffer, MEA President; Brett Smith, MEA Vice President; Aaron Eling, MEA Secretary-Treasurer

Land Acknowledgement — Eva Menefee, Lansing Community College

9:35-10:35 a.m. — Series 100

SESSION 101

AI — EA & ESP

The Race is On: Will I be able to retire before AI makes my job obsolete?

Technology, which is intended to make human labor simpler, also alters the employment landscape, often in ways that are initially unexpected. Some jobs change, new jobs are created, and many jobs become obsolete. While post-secondary faculty are accustomed to incorporating new technologies into teaching, the speed of AI's advancements and the breadth of its influence on how higher education even functions means we must be more on top of these changes. This talk will focus on the broad adoption and adaptation that must be done in order to maintain the relevance of higher education in the age of AI.

Presenters: Mark Ott, Jackson Community College
Steve Tuckey, Jackson Community College

SESSION 102

BARGAINING — EA & ESP

MESSA Offering Unique New Health Plan

Learn about MESSA's new health plan, MESSA Balance+, that provides members more options than ever for choosing the right plan to fit every need and every budget. MESSA Balance+ has a unique feature — a bundle of supplemental plans for accidents, critical illness, and hospitalization. These plans pay cash for covered incidents, providing a financial safety net when you need it most. It also features a health savings account, the largest network of providers and the unmatched service that MESSA members rely on for peace of mind.

Presenters: Monica McKay, MESSA Field Representative
Matt Zimmerman, MESSA Field Representative

SESSION 103

OTHER — EA & ESP

The National Landscape of Higher Education

This session will provide a federal overview of the state of higher education, including accomplishments, challenges, and topics addressed thus far by the Biden Administration and the 118th Session of Congress.

Presenter: Ronnie Lau, Manager of NEA Government Relations

SESSION 201

AI — EA

AI in the Classroom: Examples, opportunities, and ethical issues

Are you ready to discover how artificial intelligence (AI) is revolutionizing education? In this session, you will witness some of the amazing and innovative ways that AI is being used in the classroom, from speech recognition to smart content creation, from tutoring to grading, and more. You will also get a sneak peek into how the presenter uses AI in his own program and how he collaborated with an AI assistant to create this presentation. But that's not all. You will also dive into some of the critical and controversial issues that AI raises for education, such as personalization, accessibility, motivation, creativity, job loss, bias, privacy, accountability, and more. You will also have the opportunity to ask questions and share your own opinions on these topics. This session will inspire you, challenge you, and prepare you for the future of learning with AI. Don't miss it!

Presenter: Jeffrey Butcher, Lansing Community College

SESSION 202

BARGAINING — EA & ESP

New Contract Language: Gun violence and mental health

While much of the national spotlight is on gun violence in the K-12 school settings, higher education is not immune to such tragedies. The National Education Association convened a Gun Violence Prevention Task Force in January 2023. One outcome of the task force is a document that addresses advocating for "collective bargaining agreements regarding aspects of working conditions surrounding gun violence."

It is time for a discussion regarding sample contract language for higher education environments that addresses such concerns as violence/abuse against faculty and staff, mental health support, and broad health provisions. Let's talk!

Presenter: Kevin Marvin, MEA Eastern Zone Director

SESSION 203

OTHER — EA

Understanding Implicit Bias in Instructor Course Evaluations: Exploring best practices for improving teaching in higher education

While important in quality teaching and formative assessment, research indicates that instructor course evaluations (ICEs) are not a valid measure of teaching effectiveness. Learn about the research literature pertaining to the role of instructor course evaluations in faculty assessment and evaluation procedures. We will discuss the use of ICEs in both in-person and online/hybrid courses. The focus will be on the reported bias in ICEs and the implication on tenure and promotion decisions. Best practices for faculty evaluation processes will be presented. Participants will be invited to share their experiences with ICEs and describe how they are used at different institutions.

Presenter: Jennifer Chaytor, Saginaw Valley State University

Lunch and Keynote — 12:00-1:30 p.m.

12:30 — 1:30 p.m. — Keynote Speech

EA & ESP

Keynote Speakers:

Phillip Hanson, Saginaw Valley State University

J. Blake Johnson, Saginaw Valley State University

AI in Education: Opportunities, risks, and responsible implementation

Join us as we delve into the transformative power of AI in the vast landscape of higher education. This presentation seeks to engage educators from 2-year, 4-year institutions, and all Education Support Professionals in understanding the potential of AI to amplify student engagement and success. Together, we'll navigate the nuances of ethical challenges like privacy, bias, and the future of work. This presentation seeks to empower educators and ESPs to ensure our students are not just future-ready, but future leaders.

Phillip Hanson is a distinguished AI, digital, and traditional artist with a deep-rooted passion for the intersection of art and technology. He holds an M.F.A. in Art from The Ohio State University and a B.F.A. in Art and Design from Grand Valley State University. As a Lecturer of Art at Saginaw Valley State University (SVSU), in Michigan, Hanson specializes in Art Foundations, where he employs innovative teaching methods that have earned him notable recognition, including the 2019 Innovative Writing in Teaching Award from SVSU.

A thought leader in the field of artificial intelligence, Hanson has delivered three significant talks in the past year, including the first address to the SVSU community on the subject of AI. His expertise extends beyond academia; he has served as a consultant to private businesses on AI applications and strategies, showcasing his practical and in-depth knowledge in the field.

Hanson is also an active member of a faculty learning community at SVSU, where he focuses on emerging technologies and their potential impacts and applications in education and the arts. He has given talks on using social media and technology as teaching tools, emphasizing the importance of digital literacy in modern education.

In addition to his academic and consulting roles, Hanson is a prolific artist whose work, celebrated in various exhibitions, explores the dynamic relationship between traditional art forms and digital mediums.

J. Blake Johnson is a Professor of Art at Saginaw Valley State University, where he has been teaching in the field of Graphic Design since 2007. Before joining SVSU, he shared his expertise with students at the University of Idaho.

Educationally rooted, Prof. Johnson completed his BFA from The Art Center College of Design, an MFA from The University of Idaho, and an Associate's degree from Brigham Young University — Idaho.

While he has gathered over 30 years of diverse design experience, with stints involving major brands such as Nike, Disney, Sony, NBC, X-BOX, Microsoft, and Adidas, his true passion lies in the classroom. It's where he blends his practical knowledge with academic curricula, ensuring his students get a holistic view of the design world.

Prof. Johnson ventured into web design in 1998, and his interests naturally expanded to User Interface Design, eventually collaborating with entities like Pillar Data Systems and the Oracle Corporation.

At SVSU, Prof. Johnson focuses on a student-centric curriculum, spanning from foundational courses such as Typography and Graphic Design History to advanced modules like App Interface Design. Always eager to enhance his teaching methods, he has recently begun integrating AI tools into his lessons, seeking to better prepare his students for the future.

SESSION 301

AI — EA

Impact of Artificial Intelligence on Intellectual Property

Intellectual property rights in outputs, training data, and prompts — liability for errors, infringement, and misuse of private information, among other issues.

Presenter: James R. Duby, Jr., Duby Law Firm

SESSION 302

BARGAINING — EA & ESP

Hunter College Bargaining Regional Workshop: Lessons learned

Hunter College offers a premier bargaining regional workshop for those with limited bargaining experience. Bargaining experts with union, administration, and legal backgrounds provided two days of tips and training for higher education bargainers. This panel will share the insight they gained from their various perspectives – two and four year-colleges/universities, EA, and ESP.

Presenters: Kathleen Chantaca-Kubczak, Saginaw Valley State University

Brian Littleton, Mott Community College

Daisy McQuiston, Delta College

Eva Menefee, Lansing Community College

Deborah Rickert, Saginaw Valley State University

Kandy Slack, Michigan State University

SESSION 303

OTHER — EA & ESP

Chat with a Lobbyist

Budget, bargaining rights, Michigan Merit Curriculum, retirement issues, evaluation, employee rights, certification requirements, teacher preparation, school rating scales school reform, transportation issues etc., are all topics of legislation affecting higher education. This session will be for a current update on legislative issues for higher education past, present, and future and to chat with lobbyist and share observations, techniques, and experiences with participants to use during Legislative Councils, legislator contacts, and written communications to promote the MEA legislative agenda.

Presenter: Dr. David Michelson, MEA Lobbyist

3:00-4:00 p.m. — Series 400 Roundtables

The Round Table series is designed for in-depth conversations related to specific topics impacting higher education faculty and staff. Some tables have specific assigned topics, while the potpourri round table will have an open discussion on the topic(s) of interest indicated by the attendees.

SESSION 401

2-YEAR EA & ESP: CHALLENGES OF RE-ENGAGING THE WORKFORCE FOLLOWING COVID

Facilitators: Sherry Weeder, Mott Community College; Daisy McQuiston, Delta College

SESSION 402

4-YEAR EA & ESP: CHALLENGES OF RE-ENGAGING THE WORKFORCE FOLLOWING COVID

Facilitators: Kandy Slack, Michigan State University; Brandon Haskett, Saginaw Valley State University

SESSION 403

AI CHATTER: POINT & COUNTER POINT

Facilitators: Gabrielle Likavec, Central Michigan University; Shaun Bangert, Saginaw Valley State University

SESSION 404

POTPOURRI

Facilitator: Brian Littleton, Mott Community College

4:00 p.m.

CLOSING REMARKS

REGISTRATION INFORMATION

- Registration deadline is October 13.
- Registration fee is \$50, if received by October 13.
- Late or on-site registration fee is \$75, if received after October 13.
- All cancellations must be received by email to Nancy Morrow at **nmorrow@mea.org** no later than October 16.
- Transportation, and all non-conference meals must be paid by the local, region, MABO or individual.

MEA MEMBERS

MEA Members in good standing may mail-in registration forms with payment or register online. Online registrations must be paid with a credit card.

DOWNLOAD THE ANNOUNCEMENT

The Professional Issues in Higher Education Conference announcement is located at **mea.org/higher-education-conference**.

ONLINE REGISTRATION

To register online, go to **mea.org/members-only**.

TO MAIL OR FAX REGISTRATION

Make check or money order payable to: **Michigan Education Association**

MAIL registration form with payment to:

Nancy Morrow
MEA Higher Education Conference
Michigan Education Association
1216 Kendale Blvd.
PO Box 2573
East Lansing, MI 48826-2573

FAX registration form with credit card information to: Nancy Morrow at (517) 336-4048

EMAIL registration form with credit card information to Nancy Morrow at **nmorrow@mea.org**.

HOTEL ACCOMMODATIONS

Participants are responsible for their own hotel accommodations. A room block has been secured at a reduced rate for MEA of \$114 per night + applicable taxes. The room block deadline is October 9, 2023.

Link: <https://www.hyatt.com/en-US/group-booking/LANZL/G-M340>

Call: For those looking to call to book, please call Hyatt Reservations at (888) 492-8847 and mention the group code G-M340.

Hyatt Place Lansing East
2401 Showtime Dr.
Lansing, MI 48912

FOR FURTHER INFORMATION CONTACT:

Nancy Morrow, Conference Assistant
(800) 292-1934, ext. 4040
(517) 332-6551
nmorrow@mea.org

Professional Issues in Higher Education Conference

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CONFERENCE REGISTRATION FORM

ATTENDEE INFORMATION

Member's Name (PRINT OR TYPE)

LAST

FIRST

INIT

Previous/Maiden Name

Last 4 digits of SSN

Badge Name (First Name Preference)

College/University

Home Address

Lot/Apt

City

State

Zip

PHONE: Home

Work/Office

Cell

Special Needs (Physical disability — please be specific)

SESSION REGISTRATION

Please fill in your choices for sessions and check boxes for the meals you will be attending.

To prevent unnecessary phone calls, PLEASE DO NOT LEAVE ANYTHING BLANK.

8-8:45 a.m. Continental Breakfast? Yes No 12-12:45 p.m. Lunch? Yes No

SESSIONS	100	200	300	400
FIRST CHOICE				
SECOND CHOICE				
THIRD CHOICE				

CONFERENCE PAYMENT

ONLINE REGISTRATION

To register online, go to **mea.org/members-only**.

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EARLY REGISTRATIONS MUST BE POSTMARKED BY OCTOBER 13, 2023

Registration fee is \$50 if received by October 13; late or on-site registration is \$75. All cancellations must be received in writing no later than October 16.

Amount enclosed: \$

Number of forms included with payment:

PAYMENT METHOD

Check (payable to MEA) #

Received from

OR

VISA

MasterCard

Discover

American Express

Card Number

Exp. Date

Printed Name of Authorized Signer

Authorized Signature

For Accounting Use Only

8:00-8:45 a.m.	9:00-9:25 a.m.	Series 100 Sessions 9:35-10:35 a.m.	Series 200 Sessions 10:45-11:45 a.m.	12:00-1:30 p.m.	Series 300 Sessions 1:45-2:45 p.m.	Series 400 Roundtables 3:00-4:00 p.m.	4:00 p.m.
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		102 MESSA Offering Unique New Health Plan	202 New Contract Language: gun violence and mental health		302 Hunter College Bargaining Regional Workshop: Lessons learned	402 4-year EA & ESP: Challenges of Re-engaging the Workforce Following COVID	
		103 The National Landscape of Higher Education	203 Understanding Implicit Bias in Instructor Course Evaluations: Exploring best practices for improving teaching in higher education		303 Chat with a Lobbyist	403 AI Chatter: Point & Counter Point	
						404 Potpourri	

Michigan Education Association

1216 KENDALE BLVD, PO BOX 2573, EAST LANSING, MI 48826-2573 • (517) 332-6551 OR (800) 292-1934 • MEA.ORG

CHANDRA MADAFFERI, PRESIDENT • BRETT R. SMITH, VICE PRESIDENT
AARON ELING, SECRETARY-TREASURER • EARL WIMAN, INTERIM SENIOR EXECUTIVE DIRECTOR

The mission of the MEA is to protect, advocate and advance the rights of all education professionals to promote quality public education for all students.