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New Business Item #: 3

Title: ESP Local Leader Support Committee

Submitted by: Delegate's Name: Claire Arthurs

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Delegate's Phone #: 734-646-3226

Representing MEA Local/Region: AAEA-P Region 3

Text of proposal:

The MEA RA directs the MEA Leadership to establish a committee to evaluate how to better help ESP local leaders with increasing their membership and better utilizing the MEA resources.

Rationale:

The majority of MEA ESP locals have less than 40%, most closer to only 25%, of their units as Members In Good Standing. Besides anecdotal common knowledge amongst ESP leaders, this data is also shown by the calculated average of member dues on the budget report. With lower salaries, most ESP wages would qualify for dues that would cap at \$240 or \$472 per year. MEA's budget estimates an average dues of \$595 per billed member. While more lower annual fees would pull this average down, more annual fees of \$655 would bring this average up.

Using an example salary of \$24,000 as a stand-in sample, with the current dues for that member being \$372, a probability formula estimates approximately 78% of membership currently pays \$655.

$$\$595 = P(\$655) + (1-P) (\$372) \quad P \approx 0.788$$

This isn't an exact number rather than a mathematical possibility. Having our budgeted estimations be \$595 per billed member tells us that the majority of fee paying members earn at or over \$46,606. With most ESP salaries well below this, this data shows MEA's membership is strongly weighted with EA's. That combined with ESP locals reporting low MIGS totals shows both a need to increase ESP membership as well as an opportunity to grow our numbers and strength.

Aligns with MEA strategic goals to increase membership and with MEA's support of the ESP Bill of Rights

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